

# THE SIMPSON STORE

## Many Mid-Week Specials Claim Your Interest This Morning

### Men's Hats

A complete stock of these famous hats for men; pearl gray, steel, brown, black, myrtle, sage and moss green... 4.00



### New Two-Tone Hats at \$2.00

Navy brim and light gray top, the new high crown fedora, trimmed with a deep corded silk band in flat set or rolled brim... 2.00

Christy's Caps, English golf shapes, high-grade tweeds, \$1.25, \$1.50 and \$2.00.

Children's Spring Hats, helmet shapes, in silk checks and plain shades of sky, blue, champagne, steel gray, navy and white... .75

Children's Straw Hats, telescope and curl brim shapes, trimmed with navy blue and white silk bands; natural, navy blue and white straw, \$1.00, \$1.50 and \$2.00.

### 15-Jewelled Watch \$1.98

75 only, Men's Thin Model Watch, 15 jewelled, nickel lever movement, stem wind and set, guaranteed timekeepers. Regular \$4.25. Wednesday... 1.98

Special efforts are being made by the different Home-furnishing Departments to provide what is best in merchandise and price for those furnishing or re-furnishing a home. Our prices, and a membership in the Home Lovers' Club, form a combination that cannot be excelled for economy and convenience. See the Secretary, Fourth Floor.

### In Furniture

Dining-room Chairs, five side and one arm chair, quarter-cut oak, fumed finish, panel backs, loose slip seats, in leather. Regular \$24.75. Wednesday... 19.00

Dining-room Chair, quarter-cut oak, fumed finish, loose slip seats in leather, same composition. Regular \$24.00. Wednesday... 21.00

Dining-room Chair, Colonial design, quarter-cut oak, fumed or golden finish, loose slip seats in leather, five side and one arm chair. Regular \$35.50. Wednesday... 26.00

Divanette, "The Famous Kindel," solid oak frame, fumed finish, brown art leather, opens out to a full size bed. Wednesday... 23.75

Extension Couches, frames of angle steel, covered in green denim, with valance at front and both ends, opens out to a full size bed. Regular \$2.75. Wednesday... 7.95

Dresser, white enamel. Regular \$12.00. Wednesday... 8.95

Dresser, quarter-cut oak finish, golden color. Regular \$10.00. Wednesday... 7.50

Couch, all-over upholstered in high grade imitation leather. Regular \$11.00. Wednesday... 7.25

Arm Chair and Arm Rockers, comfortably upholstered, spring seats, covered all-over in fine art leather. Regular \$5.00. Wednesday 5.25

Couch, frame of solid quarter-cut oak, fumed finish, has two loose cushions, covered in leather. Regular \$37.50. Wednesday... 29.50

### Bathroom Fittings

Some of these prices are much below present cost. Towel Bars, nickel-plated brass, 21, 24, 30 inches long. Regular \$1.00, \$1.50 and \$1.75. Wednesday... .89

Glass Shelves, 5x11-inch, heavy plate-glass, with nickel-plated brass brackets. Wednesday... .59

Bath Seats, oak finish, with adjustable steel ends; a good 60 seat. Wednesday... .39

Bath Stools, white enamel finish, four legs, rubber tipped. Wednesday... .75

Other makes at \$1.50 and \$2.25.

Bathroom Medicine Cabinets, white enamel finish, plate-glass mirror in door, well made. 25 only. Wednesday... 3.95

Opal Glass Towel Bars, 5x11-inch, with brackets. Regular 25c. Wednesday... 15

Combination Sponge and Soap Holder, nickel-plated brass. Regular \$1.85. Wednesday... 1.25

Bath Fixtures at Exactly Half Price—High-grade, well made and handsomely finished fixtures; lines we are discontinuing. All to be cleared out on Wednesday at half-price. Mixers of the best French beveled plate with nickel frames, in many sizes; Combination Tumblers and Tooth Brush Holders; Soap Dishes, for wall or stand; Tooth Brush Holders; Match Boxes; Combination Glass Shelves. These and many more on Wednesday. Half-price.

Poets may rave of birds and bees and blooming trees, and we may smile, but the fact remains that there's a very noticeable spring impulse to burst forth in some new and attractive raiment.

The Men's and Boys' Store sees to it that, besides being as attractive as well-chosen materials and good tailoring can make the clothes here, they must come up to certain specifications as to quality. The best quality in every way, for the most moderate price, is our idea of serving our customers here.

### Some Good Suits This Morning at \$15.00

English tweeds and worsteds, cut in single-breasted, soft roll, sacque style, with single-breasted vest and cuffed or plain trousers; browns and grays in good patterns; sizes 36 to 44. Wednesday... 15.00

#### ENGLISH TWEED SUITS AT \$8.00.

Gray stripe patterns, good fitting, single-breasted three-button sacque style; sizes 36 to 44. Price... 8.00

#### MEN'S NORFOLK SUITS AT \$12.00.

Of English tweed in light gray mixtures; sizes 36 to 42. Price... 12.00

#### ENGLISH BLANKET CLOTH BATH ROBES AT \$5.75.

Light gray and red fancy pattern; sizes 36 to 44. Price... 5.75

### Boys' Summer Suits for \$4.95

REGULAR \$6.75 TO \$9.00.

200 suits, purchased for our regular stock, will be placed on sale Wednesday. Norfolk style, with bloomers, in browns, grays and novelty patterns; sizes 26 to 34. Wednesday 4.95

#### BOYS' WASH SUITS WEDNESDAY AT 95c.

500 new Summer Suits, Norfolk, Vests, Oliver Twist and Tommy Tucker styles, in linens, chambrays and fancy woven Oxfords; sizes 2 1/2 to 7 years. Wednesday... 95

### Today's Boot List

#### 1,000 PAIRS WOMEN'S LOW SHOES AT \$1.49

Made of tan Russia calf, in pump, Colonial and Oxford styles, with single and medium weight McKay sewn soles; also 300 pairs sample shoes in patent calf, gunmetal and dongola kid leather; samples are sizes 3 1/2 to 4, but the tan shoes come in sizes 2 1/2 to 7. Regular \$2.50, \$3.00 and \$3.50. Wednesday... 1.49

#### MEN'S SUMMER BOOTS.

240 only, dongola kid and box calf boots, Blucher cut, with McKay sewn soles, made on neat, full, round toe shape, with medium heels; sizes 6 to 11. Regular \$2.50. Wednesday 1.79

#### BOYS' BOOTS.

In box calf, gunmetal leathers, in Blucher cut, made with either standard or McKay sewn soles, neat round toe shape, with flat heels; sizes 11 to 13, at \$1.99; sizes 1 to 5, at \$2.29.

#### GIRLS' KID BOOTS.

500 pairs, good school boots, made of genuine kid leather, with heavy McKay sewn soles and flat heels, in button. Sizes 5 to 7... 95

### 8.30 a.m. Specials

8-inch Casseroles, nickel-plated brass frame with fireproof lining. Regular \$2.25. 50 only Wednesday morning at... 98

50 only, 10-inch Pie Plates, to match above casseroles. Regular \$1.69. Wednesday 98

No phone or C.O.D. orders for these Casseroles or Pie Plates, and only one of each to a customer.

Hardware Dept., Basement.

### Odd Dinnerware and Factory "Seconds"

DECORATED PLATTERS

10-inch, regular 50c to 75c, for... 19

12-inch, regular 65c to 90c, for... 23

14-inch, regular 75c to \$1.25, for... 34

16-inch, regular \$1.00 to \$1.75, for... 49

18-inch, regular \$1.25 to \$2.00, for... 49

DECORATED CHINA PLATTERS.

12-inch, regular to \$1.00, for... 39

14-inch, regular to \$1.50, for... 49

16-inch, regular to \$2.25, for... 49

18-inch, regular to \$3.50, for... 49

Factory "Seconds" in Odd, Plain or Decorated Toilet ware, Decorated—

75c Basins at... 59

75c Ewers at... 59

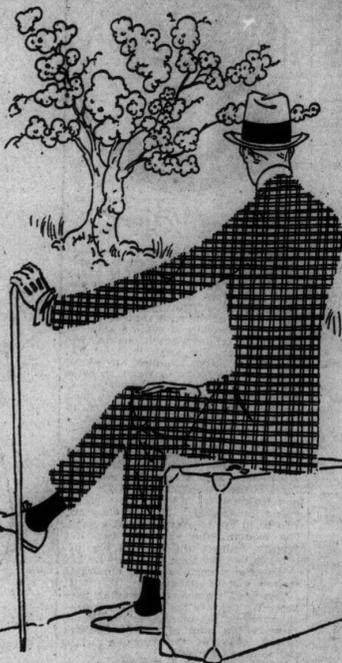
60c Basins at... 39

All White Basins, each... 49

100 dozen White Earthenware Chambers. Regular 40c. Wednesday... 29

85c AND \$1.25 "AWATA" VASES AT 49c.

Hand-painted Japanese Awata Vases, 10 and 12-inch sizes; various floral and scenic decorations. Wednesday, 8.30 a.m., special... 49



Store Hours During May Including Saturdays 8.30 a.m. to 5.30 p.m.

### For the Dressing Table and the Bath Reliable Toilet Goods

Our Semi-Annual Sale, which starts today, offers splendid opportunities for replenishing your supply of toilet requisites for the summer months. For months past we have been collecting the merchandise to be offered during this sale, and are happy to say that notwithstanding the advances in price of so many staple lines, we are able to offer these goods in many cases at lower prices than ever. These for Wednesday:

Bath Brushes, regular 65c; sale price... 35

Bone and Celluloid Tooth Brushes, regular 15c; sale price... 9

Women's Black Dressing Combs, regular 50c; sale price... 29

Shaving Brushes, regular 25c; sale price... 19

Genuine Ebony Hair Brushes, regular 50c; sale price... 41

French Ivory Puff Boxes, Hair Restainers and White Celluloid Combs, regular \$1.25; sale price... 95

White Celluloid Cloth Hat Brushes; sale price, One-third Off Regular Prices.

Real Brushes, regular 60c; sale price... 29

Real Ebony Hair Brushes, regular \$2.25 and \$2.50; sale price... 1.49

White Celluloid Pocket Mirrors, regular 35c; sale price... 12

Four-Piece Ebony Manicure Set, regular 35c; sale price... 18

Cloth Brushes, with handle, regular 50c; sale price... 39

Glycerine and Vanusa Toilet Soap, regular 40c; sale price, dozen cakes... 35

Crown Toilet Soap, Verbena, Oatmeal and Lilia, regular 10c cakes; sale price, cake... 5

Wheen's English Round Bath Soap, regular 25c; sale price, 3 for... 25

Almond Cream Toilet Soap, regular \$1.00; sale price... 10

Wright's Coal Tar Soap; sale price, cake... 12

Imported Violet and Lilies de France Toilet Soap; sale price, 7 cakes for... 25

Egg Shampoo Powders; sale price, 2 for... 25

Metal Soap Boxes, regular 25c; sale price... 16

Piver's Vivit Perfume, regular \$3.00; sale price, package... 80

Imported European Perfumes, regular \$2.00 to \$4.00; sale price, half-price... 37

Murray & Lannan's Florida Water; sale price... 37

White only, regular 10c; sale price... 5

Liquid Almond Toilet Cream, regular 50c; sale price, 2 for... 25

Imported Violet and Lilies de France Talcum Powder, 1/2-lb. tin; sale price, regular 20c; sale price... 11

Bourjois French Face Powders, regular 35c; sale price... 21

Pebeco Tooth Paste; sale price... 35

Lambert's Pure Cold Cream, in pots, regular 35c; sale price... 16

Simpson Peroxide Face Cream, regular 25c; sale price... 23

Madam Yale's Skin Refiner, regular 25c; sale price... 43

Perfume and Toilet Soap, regular 10c; sale price... 10

French Lamb's Wool Powder Puffs, regular 25c; sale price... 15

War Stamps Extra.

### Campers' Furnishings

Men's Cotton Bathing Suits, navy only; one-piece or one-piece with skirt; sizes 32 to 44. Wednesday... 50

Men's Pure Wool Bathing Suits, heavy chain stitch; navy, gray, navy and white, gray and white; no sleeves; trunks with draw string; sizes 34 to 44. Wednesday... 3.00

\$5.50 and \$6.00 Sweater Coats at \$3.98—Men's pure wool coats; gray, navy and gray, navy and navy; sizes 34 to 44. Wednesday... 3.98

Men's Duck Outing Shirts, white, tan, gray, collar attached. Men's \$1.50, \$2.00, \$2.50 Shirts, \$1.25. High grade, including "Arrow," "Star," "W.G.R." "Toker" and "Congress" makes. Broken ranges of regular stock and travelers' samples; all colors; Russian cords, jacquards, solitaires, percale and cord cloths; sizes 14 to 17. Regular \$1.50, \$2.00, \$2.50. Wednesday... 1.35

#### DRILL WORK SHIRTS, ENGLISH AND CANADIAN

Black and white stripes, blue chambray or black sateen, collar attached; sizes 14 to 18. Wednesday... 75

### For the Enthusiastic Gardener

3,000 English Rose Bushes, good heavy stock, good flowering, and all named; including the entire stock, which includes bushes of regular up to 35c each; while they last, per bush 20

Finest Hardy Roses, Sweet William, double Daisy, Lily of the Valley, Japanese Iris, Coropella, Gladioli, Singletrees, and many others. Special prices.

Double Peonies, Hardy Phlox, Hollyhocks, Japanese Lilacs, Canterbury Bells, Hardy Pink, Columbine, Forget-Me-Not and others at... 15

Spiraea Bushes, Boston Ivy Vines, Virginia Creeper... 15

Limo Bushes, assorted colors, each... 35

Summer Home Lawn Grass Seed, 1 lb. tin... 18

Emerald Lawn Grass, 2 lbs. tin... 25

Gladiolus Bulbs, assorted, 2 dozen... 25

Flower and Vegetable Seeds, assorted, 16 packages (Basement).

### MARKET

Telephone Adelaide 6100

MEATS

2,000 lbs. Shoulder Roasts, Prime Beef, Wednesday, selling, special, per lb... 12 1/2

Our Own Make Family Sausages, Wednesday... 12 1/2

First Rib Roasts, highest quality, per lb... 23

Round Steaks, Finest Beef, per lb... 23

Steak, choice cuts, per lb... 23

Breakfast Bacon, mild, sliced, per lb... 23

Finest Cooked Ham, per lb... 23

Jellied Ox Tongue, per lb... 40

Jellied Lunch Tongue, per lb... 25

Jellied Hock, per lb... 25

Pressed Pork, per lb... 25

Pressed Beef, per lb... 25

Pressed Ham and Tongue, per lb... 25

Headcheese, per lb... 12

GROCERIES

5,000 Packages Standard Granulated Sugar, 1-lb. packages, 3 packages... 131

2,000 Tins Finest Corned Tomatoes, 2 tins... 19

Finest Canned Green Beans, 3 lbs. tin... 25

Ogilvie's or Purify Flour, quarter-bags... 25

Cook's Gem Baking Powder, regular 25c, 1-lb. tin... 25

Clark's Pork and Beans, in Chili Sauce, tall tin... 11

Talfer's Cream Soda Biscuits, special, tin... 25

Imported English Marmalade, regular 25c, 2 bottles... 25

Macaroni or Spaghetti, 3 packages... 25

Finest Dutch Custard, regular 25c, 2 bottles... 25

Crisco, per tin... 25

Choice Pink Salmon, 1/2-lb. flats, 3 tins... 25

Carroll's sauce, assorted, 2 tins... 25

Libby's Sweet Mixed Pickles, bottle... 25

Choice California Prunes, 3 lbs. tin... 25

Finest Coffee Beans, per tin... 25

Choice Olives, good size... 25

Harry Horne's Cream Custard Powder, three tins... 25

Fresh Butter, gallon... 25

Fresh Milk Cheese, per lb... 25

Choice California Prunes, 3 lbs. tin... 25

1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, per lb... 27

FRUIT SECTION

One Car California Sun-kist Oranges, large size, fresh and seedless, per doz... 27

Finest Tomatoes, 2 lbs. bunch... 25

Fresh Rhubarb, 3 bunches... 25

Finest Parsnips, half-peck... 25



### The Carpets

SEAMED AND SEAMLESS TAPESTRY RUGS.

New Scotch Rugs, in all sizes; considering the enormous advance in the price of this class of goods today, they are of exceptionally good value; soft greens, tans, browns and blues. One seamless rug that has the appearance of a much better quality has plain centres, with small trellis design and floral border:

SEAMLESS.

7.6 x 9.0... 10.75

9.0 x 9.0... 13.75

9.0 x 10.6... 15.50

9.0 x 12.0... 17.50

SEAMED.

7.6 x 9.0... 8.50 and 9.50

9.0 x 9.0... 10.25 and 11.25

9.0 x 10.6... 11.85 and 12.85

9.0 x 12.0... 13.45 and 14.45

Seamless English Velvet Rugs—Good reliable rugs in a variety of good colorings; small Oriental designs, well covered grounds and two-tone effects in blues, greens and rose; size:

7.6 x 9.0... 13.25

9.0 x 9.0... 15.25

9.0 x 10.6... 17.25

9.0 x 12.0... 19.25

10.6 x 12.0... 23.50

English Brussels, good quality, Oriental effects, two-tone colorings in blues, greens, browns.

4.8 x 6.0... 6.25

4.8 x 7.6... 7.95

6.0 x 10.6... 13.75

6.0 x 12.0... 15.50

9.0 x 9.0... 17.75

9.0 x 10.6... 19.75

9.0 x 12.0... 21.75

Printed Linoleums, tile, block, floral and matting designs. Wednesday, square yard... 50

### Chintz Day

A SPECIAL DISPLAY OF CHINTIZES.

Showing exquisite color combinations with plain fabrics, and wall papers, for the bedroom, for the living-room, for the dining-room or for the sun-room, many of which are marked at unusually low prices, when present market conditions are taken into consideration.

A PAIR OF CHINTZ CURTAINS WITH VALANCE FOR \$4.87.

Two tables loaded with chintizes, for living-room or bedroom, any of which we will make into curtains, up to 8 ft. 9 in. long, with a shirred valance up to 6 ft. wide, trimmed with edging to match, and with hooks and tapes ready to hang, for \$4.87. Price of the chintz, per yard... 59

CHINTIZES AT 15c.

Pretty patterns, 20 inches wide.

Chintizes at 21c—For living-room or bedroom, all-over floral spots and a few stripes, 30 and 36 inches wide; some regular 35c, 35c and 39c. Special price at... 21

Chintizes at 21c—For the bedroom, principally light floral effects; 36 inches wide... 21

Chintizes at 30c—Very rich effects, for living-room or bedroom, including half-inch tape stripes in gray and white, blue and white and yellow and white; also 3/4-inch check patterns in the same colors. Yard... 30

Chintizes at 40c—For living-room or dining-room, dark, rich, all-over... 40

We have men awaiting your instructions to call samples and give pointers for installing awnings, and measure your windows, suggest, submit made of best quality English awning duck, or window and door screens to be made to order.

Bath Fixtures at Exactly Half Price—High-grade, well made and handsomely finished fixtures; lines we are discontinuing. All to be cleared out on Wednesday at half-price. Mixers of the best French beveled plate with nickel frames, in many sizes; Combination Tumblers and Tooth Brush Holders; Soap Dishes, for wall or stand; Tooth Brush Holders; Match Boxes; Combination Glass Shelves. These and many more on Wednesday. Half-price.