SIMPSON | Store Closes 5.30 p.m.—Saturday 1 p.m. During June, July, and August. | H. H. FUDGER, President | J. WOOD, Manager | Phone Number Main 7841 We have 50 lines to Central. | SIMPSON

Sovereign Values Mark Simpson's Bargain Day

Friday in the June White Sale

Come and share in the doubly-reduced prices of the last Friday Bargain Day in the June White Sale. Another thousand pieces will be re-marked for quick selling, including Nightdresses, Princess Slips, Drawers, Petticoats, Corset Covers, Aprons, and Combinations. Elegant choosing. The earlier in the morning the better. All sizes, including extra large, in the clearance. **Friday, HALF-PRICE OR LESS.**

$3.00 D. AND A. CORSETS FOR $1.25 A PAIR.

The best Corset Bargain of the season. **600 pairs "D. and A." Corsets**, in two stylish models, in summer-weight white batiste, very long, graceful styles, with medium or low bust; finest rustproof boning; all have six suspender web garters, richly trimmed with lace and ribbon. One style for medium stout figures, with reinforced abdominal sections; every pair guaranteed not to break at sides. Sizes 18 to 30 inches. Regular prices $2.50 and $3.00 a pair. Friday rush price, a pair $1.25

WOMEN'S SUMMER UNDERWEAR.

Women's Vests, in extra large sizes, for 42 to 48 bust measure. Ribbed white cotton, low neck, short sleeves, beading and draw tapes. Regular price 35c each. Friday bargain 19c

Women's Combinations, ribbed white cotton, low neck, no sleeves, umbrella knee, lace trimmed, beading and draw tapes on neck and arms; sizes 32 to 38 bust. Regularly 50c each. Friday bargain, a suit 29c

HALF-PRICE BARGAIN IN INFANTS' COATS AND CLOAKS.

Clearing balance of stock of Infants' Fine Cream Cashmere or Bedford Cord Cloaks, handsomely silk embroidered or silk braid trimmed; many beautiful styles. Regularly $3.50 to $6.00 each. Friday bargain ..... $1.75 to $3.00

Clearing balance of stock of Infants' Short Coats, in fine cream cashmere or Bedford cords; all have beautifully silk embroidered ruffles, and some have bottom of coat silk embroidered; sizes for 6 months to 1½ years. Regular prices $2.50 to $6.00 each. Friday bargain ..... HALF-PRICE

GIRLS' TUB DRESSES.

260 only, Girls' Summer Wash Dresses, fine printed cambric or gingham, in all the best colors and patterns, Dutch neck, elbow sleeves, pleated skirts; all fast colors; many pretty styles to select from; sizes 6 to 14 years. Regular prices $1.50 and $1.75 each. Friday bargain, each $1.00

DRUG SPECIALS

Headache Cachets, 12 in a box. Regularly 20c. Friday ..... 2 for 25c

Beef, Iron, and Wine, 40c bottle, Friday 25c

Foot Powder, regularly 20c, Friday ..... 2 for 25c

Witch Hazel, 16-oz. bottles, regularly 25c. Friday 15c

Toilet Rolls, for carrying washcloth, soap, and toilet articles, regularly 40c, Friday 25c

Sponges, fine Mandruka bath sponges, regularly $2.00 to $3.00 each, Friday $1.50

Bleached Cotton 7½c

1,500 yards Bleached English Longcloth, good, heavy thread, 36 inches wide. Bargain, Friday, yard 7½c

1,000 yards Apron Gingham, heavy make, blue and white checks, best indigo dye, with or without border; 40 inches wide. Bargain, Friday, yard 12c

"Seconds" in **Fine Bedroom Towels**, all pure linen, hemstitched. Worth $1.00 to $1.25 a pair. Bargain, Friday, each 37c

400 yards Heavy Bleached Damask Table Linen, strong, serviceable linen; 70 inches wide. Regularly 72c yard. Friday, yard 56c

Mercerized Damask Scarfs, hemstitched all around, assorted designs; size 18x50. Bargain, Friday 33c

Sateen Comforters $1.98

Sateen Comforters, well filled with pure white filling, neat designs; large size, 72x78. Regularly $3. Friday, $1.98

Grey or Unbleached Sheeting, heavy make, full 80 inches wide. Friday bargain, yard 25c

Phone Department—Second Floor.

Men's Two-Piece Outing Suits

FOR HOT SUMMER WEATHER, $6.59.

They are made from light and dark grey tweeds, with stripe patterns, good-wearing, serviceable cloth; cut single-breasted, three-button style; half-lined coats, and trousers have cuffs and belt straps; beautifully tailored. Specially attractive bargain at **$6.59**

MEN'S OFFICE COATS, 75c.

For the office, particularly in the real hot weather, there is nothing more comfortable than these black and white cotton coats, single-breasted, three-button, patch pockets. Friday price 75c

MEN'S WHITE DUCK PANTS.

Made from a heavy white duck, that will wash and press well; good style outing trousers, with belt straps and well tailored. Friday price $1.00

Boys' English Tweed Suits, single-breasted Norfolk and three-button double-breasted styles, in grey and brown, showing fancy thread stripes; full American bloomer pants, with strap bottoms, and good-wearing linings. Sizes 26 to 34. Regularly $4.50, $5.00, and $5.50. Friday bargain, $3.20

Boys' Shirtwaist, of fine English cambric, white and fancy blue thread stripes, well made, with double-stitched seams, neat turn-down soft collar and patch pocket. Sizes 11 to 14 neck. Friday bargain 50c

One of Our Smartest Youths' Suits of the Season, made from an all-wool English tweed, in a rich brown, with herringbone weave and fancy thread stripe; three-button, single-breasted style, with well-shaped lapels, and close-fitting collar; five-button vest and semi-peg pants. Sizes 32 to 35. Price $6.00

Oxfords, Pumps, and Boots at Bargain Prices

WOMEN'S PUMPS AND OXFORDS, $1.99.

Beautifully-Finished American and Domestic Oxfords and Pumps, in all leathers and fabrics, high, medium, and low heels; new short and medium vamps; thousands of pairs to choose from. Sizes 2½ to 7½, A, B, C, D, and E widths. Regular $3.00, $4.00, $4.50, and $5.00. Friday bargain $1.99

WOMEN'S AMERICAN BUTTON BOOTS.

A very special lot of Women's Finest Custom-Grade Button Boots, in the very newest summer lasts, made of white nu-buck, gunmetal, patent kid, velvet, satin, cravenette, tan Russia calf, patent colt, vici kid, etc., etc.; sizes 2 to 8; A, B, C, D, and E widths. Regularly $5.00. Friday bargain $2.49

WOMEN'S WHITE SHOES, 99c.

60 pairs Women's White Canvas and Cravenette Boots and Pumps, button and Blucher styles; slightly soiled, but easily cleaned; sizes 2½ to 7. Regularly $1.99, $2.50, and $3.50. (No phone orders.) Friday bargain 99c

CHILDREN'S SHOES, 99c.

300 pairs High-Grade American Shoes, in tan calf, red vici kid, patent colt, and vici kid, with patent teocap; all button styles; sizes 2 to 7. Regularly $1.50 and $1.75. Friday bargain 99c

Women's Hand Bags

A clearance of odd lines of Women's Leather Hand Bags, in a variety of leathers, lined with solid leather; small coin purse inside, fancy frame, in oxydized or gilt, short and long handles. Regularly from $1.25 to $2.00. Friday 98c

SUMMER BAGS IN MACRAME.

Linen and pique, in white and ecru, made in various styles of flap, drawn string, or metal frame; a most seasonable offer. Regularly 75c and $1.00. Friday 49c

Hosiery

Lisle Thread Hose For Women, extra fine quality, sheer gauze weight. 1,000 pairs in all, consisting of a large range of plain colors, and colored lace ankles in the best designs, including plain black and tan cotton, all sizes. Friday, pair 12½c

SOCKS FOR BABY.

Of extra fine cotton and lisle thread, plain white with colored check and plaid tops, cashmeres in odds and ends. These are broken lines of regular stock, all sizes. Friday, special, pair 10c

5 PAIRS OF MEN'S SOCKS, FRIDAY 55c.

2,000 pairs. A special purchase of men's extra fine plain cotton socks, in a soft close finish, good weight, close-fitting ribbed top, colors with circular stripes, plain black and tan, all sizes. Regularly 15c a pair. Friday, 12½c pair, or, 5 pairs 55c

Dress Goods Bargains

Colored Lustres, 25c—Fine, Bright, Lustrous, Mohair Lustres, in a full range of colors, for bathing suits, dresses, or separate skirts; 40 inches wide. Yard 25c

Shepherd Checks, 37c—This is a very special purchase, and is worth 50c per yard. Nice, soft draping quality, in four sizes of checks; washes well and wears well; 40 inches wide. Yard 37c

Silk Striped Voiles, 48c—Dainty light-weight fabrics, for cool summer waists or dresses, in a fine range of colors, also ivory and black; 40 inches wide. Yard 48c

A Mammoth Purchase of Men's Neglige Shirts

Enables us to sell 75c, $1.00, and $1.25 qualities for **49c**. The materials are chambrays, percales, and prints, in a wide variety of designs, in light or dark colors. Hairline stripes galore among these, every shirt a bargain. All sizes, 14 to 18. Regularly 75c, $1.00, and $1.25, Friday bargain 49c

ANOTHER BIG CLEARANCE OF MEN'S CANADIAN-MADE BALBRIGGAN UNDERWEAR

Offers as a bargain Friday fifty and seventy-five-cent qualities for thirty-nine cents a garment. Colors are pure white, ecru, sky, and grey. These are beautifully finished and made. Some have silk facings, others have good quality sateen trimmings. Phone or mail orders filled if possible. All sizes in the lot. Regularly 50c and 75c, for Friday bargain 39c

Here's Your Straw Hat

Very light weight and easy on the head. The Panama Hat is one of the most comfortable and durable of all hats made for summer wear. On Friday we are placing on sale 200 Extra Fine Hats. Regularly selling for $7.50. Friday bargain, your choice $4.00

Straw Hats for boys or girls, in fine white Canton, chip, and fancy braids; turban, middy, sailor, and Jack Tar shapes. These are samples and remainders of lines. Regularly 75c hats. Friday 45c

Men's or Boys' Fine White Canton Braid Straw Boater Hats, medium crown and brim, black silk bands, and well finished; sizes 6⅜ to 7¼. Friday nearly Half-Price 29c

Men's and Youths' Neglige Shape Straw Hats, very fine Canton, Shansi, chip, and Manilla braids; easy-fitting and dressy hats. Regular prices $1.00, $1.50, and $2.00. Friday, 89c

Savings in Millinery

PANAMAS AT $2.75.

A splendid imitation of the real straw, having a nice silk band and bow. Regularly $4. Friday, $2.75

DRAPED TURBANS AT $1.50.

A Stylish, Close-fitting Hat, made of fancy satin matting, nicely draped. Regular price $4.00. Friday, while they last $1.50

200 HAT SHAPES AT 25c.

These we have taken off our Special Hat Sale Tables, where they have been selling at $1.00 and $1.50. Friday, we make two big tables at the bargain price of, each 25c

35c AND 50c FLOWERS FOR 15c.

1,000 Bunches, just to clean up a big assortment of goods. Friday, each 15c

200 WHITE LEGHORN SHAPES AT 85c.

20 dozen, in six different styles, fine quality. Friday bargain 85c

Silver Items in Brief

Combination Sugar Bowl and Spoon Holder, silver-plated, satin engraved, complete with 12 silver-plated teaspoons, full size, rose pattern. Regularly $4.00. Friday bargain $2.95

Casserole Dishes, in large full silver-plated pierced frame, with feet and handles, complete with a genuine Guernsey fire-proof lining. 3 pint size. Regularly $4.25. Friday $2.98

SILVER-PLATED TEA SET FOR HALF-PRICE.

Four-piece silver-plated Tea Set, including tea pot, cream jug, sugar bowl, and spoon holder, satin and bright finishes, hand-engraved decorations; cream jug and spoon holder gold lined. Regularly $10.00. Friday $4.95

Powder Jars, sterling silver tops. Regularly $3.00 to $4.50. Friday $1.50

Men's Military Brushes, sterling silver mounted. Regularly $10.00 per pair. Friday, pair $4.50

Whisks, sterling silver mounted. Regularly $2.00. Friday $1.00

We are clearing out a few odd lines and patterns in Ladies' Sterling Silver Toilet Pieces at half-price and less.

Ladies' Dress Mirrors, sterling silver. Regularly $7.00 and $7.50. Friday $3.50

Ladies' Hair Brush, sterling silver. Regularly $5.00 and $6.00. Friday $2.50

Cloth Brushes, sterling silver. Regularly $3.00. Friday, $1.50

Ladies' Sterling Silver Mounted Dressing Combs. Regularly $2.00. Friday 98c

Curtain Madras at 19 Cents

Special grade of Scotch Madras for summer curtains or bedroom utilities; white and ecru shades, variety of patterns. Worth 25c. Friday bargain at 19c

SCRIMS AND CASEMENTS 15c.

Colonial figured Scrims and Casements, border or all-over patterns, soft tones, 40 inches wide; used for sitting-room or bedroom, soft drapes and curtains. Regular price 25c and 30c. Friday bargain, yard 15c

TEMPTING PRICES IN BAMBOO SHADES

Bamboo Verandah Shades, ¼-inch slats, well corded with durable twine, easy to handle, natural or green tones, various widths, pulleys complete.

Natural.	
4 feet wide x 8 feet, at	59c
5 feet wide x 8 feet, at	79c
6 feet wide x 8 feet, at	89c
7 feet wide x 8 feet, at	1.09
8 feet wide x 8 feet, at	1.29
10 feet wide x 8 feet, at	1.59
12 feet wide x 8 feet, at	1.98
Green.	
4 feet wide x 8 feet, at	89c
5 feet wide x 8 feet, at	1.19
6 feet wide x 8 feet, at	1.29
7 feet wide x 8 feet, at	1.39
8 feet wide x 8 feet, at	1.49
10 feet wide x 8 feet, at	1.88
12 feet wide x 8 feet, at	2.39

Handkerchiefs

Handkerchiefs for Children, of white Irish lawn, half-inch border. Friday bargain ..... 6 for 13c

Handkerchiefs for Women, of white Irish initial linen, hand embroidered initial, quarter-inch hem, sheer linen. Friday bargain ..... 2 for 16c

Handkerchiefs for Men, of white Irish lawn, soft smooth finish, half-inch hem border, full size. Friday bargain ..... 6 for 25c

WASH LACES, HALF-PRICE.

A Summer Sale of Wash Laces, large variety of patterns and widths, insertion to match laces, in Valenciennes, machine, Cluny, and Torchons; 1 to 2½-inch wide. Friday bargain, 12 yards for **12c**; 12 yards for **17c**; 12 yards for **18c**; 12 yards for **24c**; 12 yards for **20c**; 12 yards for **30c**.

Muslin Kimono Gowns, 49c

Women's Long Kimono Gowns, of printed muslin, floral patterns, sky, pink, and helio; edged with fancy silk stitching; sizes 34 to 44. Friday bargain 49c

BLACK SATIN PETTICOATS, $2.79.

Women's Petticoats, of fine black satin, straight-hanging model, made with knife-pleated flounce; sizes 36 to 42. Friday bargain $2.79

Bargains in Dresses, Half Price

Women's and Misses' Lingerie and Embroidered Muslin, Net, and Silk Dresses, in white, cream, and stripes. Waists have high or low collars, trimmed with lace or embroidery insertions. Skirts trimmed to correspond with waists. Regular prices were $15.00, $18.00, $22.00, $25.00, to $27.50. Friday bargain ..... $7.50, $9.00, $11.00, $12.50, and $13.75

GIRLS' SUMMER SUITS.

A collection of Girls' Suits, in white serge. Only owing to these suits being slightly soiled, due to handling, can we offer them at such a decided reduction. Coats are trimmed with braid on collar, cuffs, and revers. Waists have straps over shoulders. Skirts are gored. Regular price was $8.98. Friday bargain $2.98

CLEARANCE OF SUITS.

For women and young girls, made of imported tweeds, in grey, tan, and green mixtures. Coats are lined with silk. Skirts are pleated, gored, and plain effects. Regular values $15.00. Friday bargain, $5.95

WOMEN'S COATS.

Made of imported serges, in black and navy, Panamas, in navy and black, shepherd's checks and light-weight tweeds. All good, dressy styles. These are leftovers from our best selling lines. Regularly $10.00, $12.50, to $17.50. Friday bargain $7.85

Parasols and Umbrellas

A clearing of all the odd lots from our Ten Days' Sale.

Men's and Women's $1.00 and $1.25 Umbrellas, well assorted handles. Friday 83c

Men's and Women's Umbrellas, excellent variety of new handles, rolled gold and sterling silver mounted. $2.50 and $3.00 lines. Friday $1.89

Women's Sunshades, in a large variety of pretty designs and colorings. $2.00 and $2.50 lines. Friday $1.79

Handsome Imported Silk Parasols, in excellent range of patterns and colorings, both in light and dark effects, with stylish handles. $4.00 and $4.50 lines. Friday $2.89

TRIMMINGS—Main Floor

All odd lots of collars, motifs, big medallions, yllovers, and good French bandings, turned out and marked at quarter-price. Friday 50c yard and per piece.

FANCY NEEDLEWORK.

Two splendid Swiss shams and runners, the very newest designs in solid braidwork. Regular price 59c. Friday bargain, each 35c

100 Smart Verandah or Canoe Cushions, tastefully colored tops and filled with best Russian down. Regular price $1.00. Friday bargain 59c

Lunch or Shopping Baskets, rush, with 2 handles, at 12½c, 19c, 25c, and 38c.

The Optical Parlors

An Offer for Friday and Saturday Only

$4.50 AND $5.00 VALUES IN SPECTACLES AND EYEGLASSES FOR $2.45

These are our finest gold-filled goods, fitted with finest-quality lenses, in several different styles, rimmed or rimless, to fit on the nose, or to fasten around the ears. No charge made for examination. All glasses fitted by experienced eyesight specialists. Compound and double-vision lenses charged at a slight advance on these prices.

Get your Smoked or Amber Glasses, Eye Protectors, and Goggles for the holiday to-morrow.

Optical Dept.—Second Floor—Yonge St. Elevators.

Pure Silk Gloves

Elbow length, opening at wrist, neat dome fasteners, close fine finish, double tipped fingers, nice weight, exceptional value, black and white. Sizes 6 to 7½. Special price, Friday, pair 50c

Long White Lisle Thread Gloves, elbow length, dome fasteners at wrist, close fine even thread, perfect finish, in sizes 5½ to 7½, the shade most in demand. Marked for Friday's selling, pair 29c

Silk Bargains

CHOICE SELECTION OF PLAIN AND FANCY SWISS PEAU DE SOIES.

Silks that are perfect in weave and finish, make up very effectively, and give splendid wear; in varying widths of stripe, on light and dark grounds, or neat check patterns, in many sizes and wide selection of newest shadings, in plain colors. Friday bargain, per yard 34c

260 YARDS SHANTUNG SILK.

In natural color only, for dresses, waists, men's shirts, etc., launders perfectly; 34 inches wide. Friday bargain, per yard 43c

RICH QUALITIES OF COLORED DRESS SILKS.

Satin de Chenes, Satin Messalines, and Duchesse Pailettes, all dependable weaves, in this season's most wanted colors, including new brown, new blues, new greens, new greys, new yellows, etc., with black and ivory included. On sale at, per yard 44c

A BARGAIN IN BLACK DRESS SATIN. 36 inches, Regularly $1.38, For $1.19.

Soft duchesse finish, very rich black and medium-weight weave.

300 Hammocks, Bargain Sale Price, $1.69

We have just received another shipment of Hammocks; late season over-stock from the factory. These beautiful Hammocks in repp weave, stripe patterns and fancy weaves with large head spread and foot spread and large pillow and valance. Are well worth $2.50. Friday bargain $1.69

A Quick Selling Price for Scissors, Friday Bargain 25c

12,000 pairs Nickel-plated Scissors on Sale—Pointed scissors, shears, 7, 8, and 9-inch; also 4½, 5, and 6-inch scissors for a great sale. Well worth 35c to 50c pair. Friday bargain, only, per pair 25c

Chinaware

2,000 pieces Fancy China—Cream jugs, vases, cups and saucers, teapot stands, jugs, bon bon dishes, tea plates, etc., etc. Less than half-price Friday 9c

Cut Glass Table Tumblers, in deep, effective cutting. Friday bargain ..... 6 for $1.98

Brass Candlesticks, of best English make, pillar shape. Friday bargain, per pair $1.00

Sugar and Cream Sets, in fine Austrian china. Friday, big special, per pair 15c

Dinner, Soup, and Tea Plates, in strong porcelain wares—Friday special ..... 6 for 29c

12 only, Bernardand Limoges China Dinner Sets, in our open stock "Victoria" design, handles and knobs, treated in old gold. The ware is noted for its translucent body and fine finish. Kermiss or Ovide cups. Regularly $38.25. Friday bargain $25.00

WOMEN'S BICYCLES, MEN'S BICYCLES, CHOICE OF EITHER FOR $25.00.

Twenty wheels, regularly $35.00. "Hercules" coaster brake, and guards, Dunlop tires, for $25.00

GROCERIES

Choice Family Flour	¼-bag 61c
Currants, cleaned	3 lbs. 25c
California Seeded Raisins	3 packages 25c
Yellow Cooking Sugar 9½ lbs.,	50c
Canada Cornstarch, package	7c
New Orleans Molasses, 2-lb. tin,	10c
Finest Creamery Butter, per lb.	29c
Canned Corn	3 tins 25c
Choice Pink Salmon	2 tins 25c
Choice Rangoon Rice	5 lbs. 25c
Pearl Tapioca	3 lbs. 25c
Pickled Shoulders of Pork, 6 to 8 lbs. each. Per lb.	13c
Finest Canned Pears, in heavy syrup, per tin	15c
Tillson's Pan-Dried Oats	3 packages 25c
Maconochie's Bloater Paste	per tin 5c

2½ Pounds Pure Celona Tea, 58 Cents

500 lbs. Pure Celona Tea of uniform quality and fine flavor. Friday, 2½ lbs. 58c

The Robert SIMPSON Company Limited