# Don't Wait for an Eight o'Clock Breakfast Tomorrow!

----Because that is the hour at which you should be in our men's store ; even if you have to excuse yourself during the meal, make sure of being at Simpson's when the doors open---what awaits you is worth more than a little inconvenience. Here it is:

PROBS - Moderate south

Three hundred and fifty Summer Suits, selling in the regular way for fifteen, sixteen, eighteen, twenty and twenty-two dollars will be put on sale tomorrow at Seven-ninty-five.

"It's ridiculous," said the manager of our men's. suits a year ago Saturday for eleven-ninety-five and had a big day." "Yes," we replied," but you had a whole Saturday's selling then; to-morrow you have only five hours." So for the sake of big morning business these suits go on at an unprecedented price.

Don't miss the sale of Outing and Negligee Shirts 

THE TORONTO WORLD

H. H. Fudger, Pres.

Closes at 5.30 p. m.

Store Opens 8 a.m.

J. Wood, Manager

These are sample and overmakes of the best ready-tostore, when we pleaded for this price. "We sold similar wear clothing which we cleared from a manufacturer who specializes on the better grades; the materials are fine Imported English Worsteds and Scotch Tweeds in this season's newest designs and colorings, light and medium grey and a variety brown tones cut on the correct two and three-button sack models; sizes 34 to 44. One sale Saturday morning .....

JUNE 9 1911

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## **Sterling Silver Gifts** For June Weddings

Sterling Silver Coffee Spoons, set of 6 in leatherette lined Sterling Silver Teaspoons, set of 6 in satin lined leather

## Great Values in Men's Panamas

FRIDAY MORNING

SIMIPSON F

Men's Panama Hats, broad and shady, light as a breeze, from South America they come, where the good ones come from. A few Saturday bargains: 200 only in a popular shape, medium crown and brim, well finished. Saturday bargain ..... 2.95

100 only, medium large shapes, in tourist or telescope crowns, fine weave and well made. Saturday bargain .... 3.95

200 only, extra fine quality Hats in negligee, tourist, telescope and other designs. Best silk bands and leather sweats. Saturday bargain ..... 4.95

Men's Straw Boater or Sailor Hats, fine 'American make, new shapes, in Milan, split or the rough sennit braids. Specially priced ..... 1.50 and 2.00

Men's and Youths' Light Grey Soft Hats, new American shape, fine quality fur felt; regular \$2.00. Saturday ..... 1.50

Men's Hats and Caps for the Saturday outings, vacation wear, the auto ride, sporting fields or fishing trips, in large as-

## Summer Furnishings

| Japanese Mats, 3x6 ft.; regular 50c. Saturday                    |
|--|
| Japanese Rugs, 6x9 ft.; regular \$1.35. Saturday                 |
| Japanese Rugs, 9x9 ft.; regular \$1.75. Saturday 1.4             |
| Japanese Rugs, 9x10 ft.; regular \$2.00. Saturday 1.6            |
| Japanese Woven Grass Cushions, regular 5c each. Saturda<br>2 for |
| (No phone or mail orders.)                                       |
| Japanese Wind Chimes-<br>Regular 10c, Saturday 5c                |

| Regular 10c,    | Saturday.   |          | 5c       |             |
|-----------------|-------------|----------|----------|-------------|
| Regular 20c,    | Saturday .  |          | .10      |             |
| Regular 30c,    | Saturday .  | 1        | .15      |             |
| Regular 40c,    |             |          |          |             |
| Regular 50c,    |             |          |          | and a start |
| Bush Sandals; r | egular 25c. | Saturday | per pair | 19          |

#### **Baby Folders and Baby Walkers** (Fifth Floor)

50 Baby Folders with leatherette hoods, spring seat, full

20 Baby Walkers, in spring seat. full size; regular 20 Baby Walkers, in spring seatfi full size; regular

Japanese

value \$2.65. Saturday a.m. ..... 2.30

Imported and Domestic, in greens, champagnes, browns, buff, blue, red, grey tans, buff, blue, red, grey.

Wall Paper for 100 Rooms Satur-

day Morning at Half Price

**Parlor and Dining Room Papers** 

Regular to 75c; Saturday a.m. .... 37 Regular to 50c; Saturday a.m. .... 24 

#### **Bed Room and Sitting Room Papers**

Imported and domestic papers in light and medium colorings, blues, pinks, greens, greys, cream and plaids, plain and figured.

> Regular to 25c; Saturday a.m. .... .11 Regular to 15c; Saturday a.m. .... .7

## Saturday Morning China

75 pieces Art Pottery Wares, beautiful examples of the decorative potters' art, greatly underpriced for quick selling Saturday; Royal Doulton Greek Vases, Wedgwood Jasper Blue Wares, Royal Nippon hand painted wares, Amphora Vases, etc. Saturday Special ..... 1.98

600 Pieces Japanese Wares, comprising Hair Receivers. Handled Bon-Bons, Cream Jugs, Cups and Saucers, Spoon Trays, Brass Fern Pots, with lining, ball-footed, brush brass finish. Saturday ...... 1.00

## Holiday Reading

1,000 volumes in handsome cloth binding; regular 25c each. 

A few of the titles:

"First Violin," "The Gladiators," "Aikenside." "The Last of the Barons," Etc., Etc.

1,000 Paper Cover Fiction; regular 10c each. Saturday 

## 6.50 Upholstered Settees, 4.89

Saturday morning you can buy on the Fourth Floor a nicelyupholstered Box Settee with broad, comfortable seat and scroll arms, cloth lined and complete with casters, choosing the covering from a splendid range of English cretonnes worth 25c per yard. These settees are sold regularly at \$6.50. Saturday, finished to your order for ..... 4.89 (No mail or phone orders.)





| case   | 3.60         |
|--|--------------|
| Sterling Silver Salt Sets 5.00, 6.00, 6.75, 7                  | No have been |
| Bon-Bon or Salted Almond Dishes 2.25, 3.50, 4.00, 4.50, 7      | .65          |
| Butter Dishes, cut glass plate, sterling silver rim 4          | 1.50         |
| Sandwich Plate, cut glass plate, sterling silver rim 7         | 00.1         |
| Sandwich Plate, "Crown Derby" plate, sterling silver rim. 10   | .50          |
| Tea Set, 3-pieces, teapot, cream pitcher and sugar bowl. 40.00 | set          |
|  |              |

# Men's \$5 Boots \$2.45 Women's \$4 Boots \$1.95

The fame of our Saturday morning shoe sale will be spread abroad again when the news of this offering reaches you-three thousand pairs of boots and Oxfords, for men and women, will be sold to-morrow morning at less than half price. Many of the boots have \$5.50 stamped on the sole, but in our desire for big business we'll offer them at less than half this price.

We want to sell 3,000 pairs of high grade boots and Oxfords in five hours.

Every pair carries the same guarantee as if you paid \$4 to \$5 from our regular stock, and there's a size and width for every man and woman Saturday from 8 to 1 o'clock,

| Men's         | TYTE CALL     | Women's          |
|---------------|---------------|------------------|
| \$2.45        |               | \$1.95           |
| Sizes 5 to 11 | No Phone Orde | Sizes 2 1.2 to 7 |

### Men's \$5 Boots and Oxfords \$2.45

1,500 pairs Men's High-Grade Boots and Oxfords, in tan Russiancalf, patent colt, velours calf and gun-metal leathers (60 pairs tan prospectors' high leg boots included), short vamp, swing and straight lasts, Blucher, button and straight lace styles, the regular selling price would be \$3.50, \$4.00, \$4.50 and \$5.00; sizes 5 to 11. Saturday, 8 to 1 o'clock ..... 2.45

## Women's \$4 Boots and Oxfords \$1.95

1,500 pairs Women's Boots and Oxfords, Blucher, button and lace styles, in tan calf, patent colt, vici kid, gunmetal and size, solid wheel. Special Saturday a.m. ..... 4.67 Store Closes Tomorrow at 1 P.M. New York, Cuban and low heels, Goodyear welt, flexible McKay chocolate kid leathers, velvet, dull calf and vici kid uppers, high and hand turned soles. Regular prices \$2.50, \$3.00,

\$3.50 and \$4.00. Saturday, 8 to 1 o'clock ..... 1.95-

#### (See Yonge Street Windows)