

L. SIMPSON Store Opens 8 a.m.

Closes 5.30 p.m.

H. B. FUDGE, President. J. WOOD, Mgr. Probationaries

L. SIMPSON

Duty First

Madam—Your duty to yourself should take precedence even over your generous Christmas impulses...

Save up to Twelve Dollars a Garment buying them Thursday.

For to-morrow's selling we are putting on sale a collection of Women's Serviceable Winter Coats...

A Splendid Christmas Gift

200 Silk Waists, of excellent quality chiffon silk; made in a stylish tailored design...

3.95 Lounging Robes 1.98

Women's Lounging Robes of double-faced fancy elderdown, stripe effects; also a few misses' robes in plain shades...

Women's Golf Coats at Half

If you want a fine, heavy, warm Sweater Coat, don't miss this opportunity to secure it...

Warm Flannelette Nightdresses Priced at About Half

If your own wardrobe is well supplied with warm nightwear, then buy these gowns to give away...

600 Women's Night Dresses, of fine warm flannelette; colors white or pink; Mother Hubbard style...

Several lines of our best Underwear for Women will be cleared Thursday at less than the factory wholesale price...

Cleaning balances of several styles Women's Vests and Drawers, heavy winter weight ribbed natural wool...

3,000 yards of New Evening and Street Wear Fabrics, in dainty silk striped taffetas, silk embroidered taffetas...

Just arrived a consignment of New Persian and Paisley Delaines, in new color combinations...

The giving of dainty and useful Silk Waist and Silk Dress Lengths for Christmas gifts has grown so popular...

Thursday we offer three thousand yards of Rich Satin de Chine and Satin Messaline, of the regular 75c quality...

5,000 yards Scotch Printed Linoleum, a splendid range of colorings, and over 50 designs to select from...

Women's Fine Imported Black Silk hose, with life thread sole, heel and toe...

Each Pair in Fancy Box With Pair Glove Stretcher.

Women's Finest quality Cape Suede Gloves for winter wear, made from extra selected French kidskins...

Women's French Kid Gloves, plain, navy, green, all sizes, oversewn seams, gusset fingers, Paris points...

150 only Ladies' Umbrellas, in a fine grade silk and wool cover, close rolling frames...

Our Travelling Goods stock includes the latest ideas in fitted Suit Cases and Club Bags...



A Christmas Suggestion

We feel the special necessity at this time of emphasizing the desirability of utilizing the earlier hours of the day for Christmas shopping...

Absolutely Reliable Watches

Do you know that even the and women are now made by together by experts at the factory, adjusted to the fraction of a watches we offer have millions never let a customer be dis-



These Watches bear the name of the largest and best known makers in the world.

Basement China News You can pick a dainty Xmas gift from this assortment at much less than ordinary prices...

Dolls, Toys, Games 400 Dressed Dolls with bisque heads, some have eyes that open and close...

Miles and Miles of Baby Ribbon A ribbon for the Christmas parcels, or a baby's ribbon for fancy work...

Useful and Beautiful

Dear Sir—You know this combination appealed to you when you married your wife. You can't beat it. Tie up to it...

Three Wool Shirts for the Price of One Men's Wool Underwear \$1.50 Garments for 49c

1,750 garments of Men's Underwear to go at half-price and less. We are clearing all our broken lines of Scotch wools, natural wools, and heavy cotton underwear...

200 boxes, each containing one pair of Suspenders, one pair of Arm Bands and one pair of Garters; a most serviceable Christmas gift for a man...

Men's Neckwear, Arm Bands and Garters; hundreds of them on our special bargain tables; new patterns and pretty colors...

Bath Robes, Dressing Gowns and House Coats Men's Fine Quality Austrian Blanket Bath Robes, in handsome figure and scroll designs...

Men's Bath Robes or Dressing Gowns; made from all-wool Austrian blankets; a soft, warm, comfortable material...

Men's Imported English Lamb's Wool Dressing Gowns; a heavy, soft finished material, with camel hair effect...

Men's English Cheviot House Coats or Smoking Jackets; a soft, smooth finished material, in rich red or medium plain grey...

Boots for the "Outside" Man at 25 per cent. off Snug, warm-fitting Boots are essential to everyone these cold, crisp days...

Slippers CHIRSTMAS SLIPPERS. You can't put a pair of Slippers in the Christmas stockings very well...

2,500 Rolls Imported Paper at Less than Half Price December means clean-up the remnants. Extra values below cost...

Thursday Groceries 2,000 lbs. Dairy Butter, in prints, per lb. 25c. Choice Sugar Cured Ham...

Pictures for Xmas Our Picture Galleries are teeming with pictures and mirrors, suitable for the gift season...

Travelling Goods as Xmas Gifts Our Travelling Goods stock includes the latest ideas in fitted Suit Cases and Club Bags...

TO XMAS ONLY. Programme for Thursday concert. Selections include: March, Adolphe; Selection, The Balkan Princesses; Intermezzo, On the Bosphorus; Overture, King Midas; Novellette, Jolly Elks; Valse, Viennoises; Fire Flies, Novellette.

The SIMPSON Company Limited. Robert Simpson Limited. Travelling Goods as Xmas Gifts. Our Travelling Goods stock includes the latest ideas in fitted Suit Cases and Club Bags...

14 DAYS MORE. Pictures for Xmas. Our Picture Galleries are teeming with pictures and mirrors, suitable for the gift season. The following popular subjects are included: "Cupid's" awake and asleep, 30c to \$2.95; "Her Gift," \$1.95 and \$2.95; New edition, Harrison Fisher's Heads, \$1.00; "Home, Sweet Home," "Fireside Fancies," etc., 98c.