Crepe de Chine Waists

An exquisite selection of Crepe de Chine Waists, in big variety of dainty shades, as cream, saxe, apricot, flesh, pink, pale blue, navy, black, etc.; plain and richly embroidered designs, all fresh goods for autumn. $4.50, $5.00 and $5.50 each.

WHITE LINGERIE WAISTS

We are showing a big variety of these waists, in new shades for present use. Splendid assortment. All beautifully embroidered. Long sleeves, in high or low neck. All sizes. $2.00, $2.50, $3.00 and $3.50.

CREPE WOOL UNDERSKIRTS

Form fitting and very elastic scallop edge or lace trimmed; an ideal underskirt for autumn and winter. Black and white, at $3.50 and $4.00.

LADIES' SILK HOSIERY

Special display of Ladies' Fine Silk Hosiery, in black and white, with a full range of colors. All sizes and weights. Big range of prices.

HOSIERY AND UNDERWEAR

Our stock of imported Wool Hosiery and Underwear is complete, also full range in domestic makes, of all staple lines.

MAIL ORDERS CAREFULLY FILLED.

JOHN CATTO & SON

55 to 61 KING ST. EAST, TORONTO. ed

Boston Opera Company's Star To Give Private Recital

Thomas Chalmers, the baritone of the Boston Opera Company, and one of the finest singers that have ever visited this country, will give a private invitation recital at Foresters' Hall on Friday afternoon at 3 o'clock by arrangement with the R. S. Williams & Sons Company, Limited, Edison distributors.

Mr. Chalmers makes records exclusively for the new Edison Diamond Disc Phonograph, and he will sing in unison with some of his records, demonstrating the perfect reproduction of the voice.

These recitals given in New York, San Francisco and other cities have attracted wide-spread attention. The prologue from Pagliacci, "A Heart Bowed Down," from "The Bohemian Girl," and other selections will be on the program. There will be no charge. c

Use Gibbons' Toothache Gum—Sold by all druggists. Price 10 cents. 246

MOUNTED RIFLES ARRIVE.

R. Dawson Harling of the Manchester Ship Canal Company, 28 East Wellington street, received a cable last night from his son, Lieut. T. L. Harling, 8th C.M.R., who left Montreal on the Missinabie, that he had arrived in Plymouth.

MUNYON'S Cold Remedy

I regard my Cold-Cure as being better than a life insurance policy.—MUNYON.

Only a cold! Truly a little thing to make a fuss about! Did you ever stop to consider, tho, that a cold is the beginning of most diseases? It is the starting-point for pneumonia, rheumatism, neuralgia, catarrh, kidney troubles, and numerous other diseases. Speak of a cold, and you should finish thus: Colds, catarrh, coughs, bronchitis, pneumonia and consumption. Long periods of sickness can be prevented by prompt attention to a cold.

MUNYON'S COLD-CURE

is guaranteed to break up any form of a cold in a few hours, thus preventing bronchitis, pneumonia and consumption. Besides these lung diseases, a cold is the starting-point for rheumatism, neuralgia, kidney trouble, catarrh, quinsy, sore throat, and numerous other diseases. MUNYON'S COLD-CURE will prevent long spells of illness. It may also be administered freely in the beginning of fevers.

At all druggists, price 25 cents.

THE WEATHER

METEOROLOGICAL OFFICE, Toronto, Oct. 18, 8 p.m.—Showers have occurred in Ontario and British Columbia, while in the other provinces the weather has been fair. Temperatures of 70 degrees have been fairly general in the west.

Minimum and maximum temperatures: Lawson, 4 below, 20; Prince Rupert, 34-46; Victoria, 46-62; Vancouver, 50-62; Kamloops, 50-60; Calgary, 38-68; Medicine Hat, 38-74; Edmonton, 40-62; Battleford, 30-70; Prince Albert, 34-58; Moose Jaw, 35-73; Regina, 31-72; Winnipeg, 38-70; Port Arthur, 44-58; Parry Sound, 50-58; London, 48-61; Toronto, 49-66; Kingston, 48-60; Ottawa, 46-58; Montreal, 46-64; Quebec, 40-54; St. John, 38-54; Halifax, 50-56.

—Probabilities.—

Lower Lakes and Georgian Bay.—Moderate southwest and west winds; mostly fair and warm.

Ottawa Valley and Upper and Lower St. Lawrence.—A few local showers, but mostly fair and moderately warm.

Gulf and North Shore.—Fresh southerly and southwesterly winds, with some showers.

Maritime.—Moderate to fresh south and southwest winds; a few local showers, but mostly fair and a little warmer.

Superior.—Moderate westerly winds; fair, with stationary or a little higher temperature.

Manitoba.—Fair and warm.

Saskatchewan.—Fair and moderately warm.

Alberta.—A few local showers, but mostly fair and cooler.

THE BAROMETER.

Time.	Ther.	Bar.	Wind.
8 a.m.	55	29.59	9 N.E.
Noon	59		
2 p.m.	66	29.51	10 E.
4 p.m.	64		
8 p.m.	62	29.48	11 S.W.

Mean of day, 57; difference from average, 11 above; highest, 66; lowest, 49; rain, .01.

STEAMSHIP ARRIVALS.

Oct. 18.	At	From
D. Alighieri	New York	Genoa
New York	Liverpool	New York
Cameronia	Liverpool	New York
Czaritza	Archangel	New York
Italia	Genoa	New York

STREET CAR DELAYS

Monday, Oct. 18, 1915.

College cars, southbound, delayed 7 minutes at Bay and Wellington at 8.13 p.m. by parade.

Carlton cars, westbound, delayed 9 minutes between Yonge and Terraulay on College at 9.25 p.m. by parade.

Bloor cars, westbound, delayed 6 minutes at York and Front at 8.14 p.m. by parade.

In addition to the above there were several delays less than 6 minutes each due to various causes.

DEATHS.

ADAMSON—On Monday, Oct. 18, 1915, Annie Adamson, aged 67 years.

Funeral on Wednesday from her late residence, 62 Henry street, at 8.30 a.m. to St. Patrick's Church. Interment in St. Michael's Cemetery.

Belleville and Picton papers please copy.

COLLIS—On Saturday, Oct. 16, 1915, Mr. Walter Collis, at Western Hospital, Toronto, of pneumonia.

Funeral Monday, Oct. 18, 1915, at 2 p.m., from his late residence at Aurora, Ont., to Aurora Cemetery. 12

MULLINS—At the residence of his sister, 617 West 148 street, New York City, on Oct. 18, 1915, John F. Mullins, son of the late Edward E. and Catharine Mullins of 145 Beverley street, city, in his 32nd year.

Funeral at London on Wednesday upon arrival of 11.20 a.m. G. T. New York train.

Stratford, Mitchell and London papers please copy.

THORNTON—At her daughter's residence, Humber Bay, Oct. 17, 1915, Ann Thornton, in her 87th year.

Funeral on Wednesday, Oct. 20, at 9 a.m., from the above address, to St. Leo's Church. Interment St. Michael's Cemetery.

CARD OF THANKS.

Mr. Richard Stanton and children wish to thank their many friends for sympathies during their recent bereavement.

A. W. MILES

UNDERTAKER

396 COLLEGE STREET.

Motor Hearse and Limousine to any Cemetery, or direct to Mausoleum. Cost does not exceed horse-driven vehicle. Coll. 1792. 245

HIGH CALIBRE BILL IS GIVEN AT LOEW'S

Gertrude Barnes, the "Oh Joy Girl," Heads Program With Catchy Selections.

An excellent bill is offered this week at Loew's Theatre. It is a continuous whirl of gorgeous costumes, harmony and witticism of the highest calibre. Gertrude Barnes, the "Oh, Joy, Girl," heads the bill with a catchy selection of the newest song hits, and exhibits some wonderful gowns. Something good is presented by Archie and Grace Terry, who give a unique demonstration of their skill with the lasso. As coon impersonators, Marshall and Trible make a hit with the audience, and their funny dialog brings rounds of applause. "Fresh From Yale" is a clever skit. Raymond and Fulton possess good voices and sing some pleasing old-fashioned melodies.

Webber and Wilson go thru some of the fast glides and trots creditably. As strong men, Hanlon and Clifton do not look the part, but they pull off some very versatile stunts. A Charlie Chaplin film, along with a Hearst-Sellig review, closes a very attractive bill.

ARRANGEMENTS COMPLETE FOR ODDFELLOWS' RALLY

Great Meeting to be Addressed at Arena by Sir Sam Hughes.

L. B. Cooper of Belleville, who is provincial grand master of the I. O. O. F., was in Toronto yesterday to complete arrangements for the great rally of the Oddfellows, to be held at the Arena next Monday night at 8 o'clock. Mr. Cooper has arranged a lengthy program of speakers for the occasion, including Gen. Sir Sam Hughes and a number of men prominent in public life. The band of the 48th Highlanders will render a selection of musical numbers. The public are specially requested to attend this meeting, which will be one of the biggest held under Oddfellow auspices.

MAGIC BAKING POWDER

NO ALUM

READ THE LABEL

Guaranteed to be the purest and best baking powder that it is possible to produce.

MADE IN CANADA

E. W. GILLETT COMPANY LIMITED

TORONTO, ONT.

CONTAINS NO ALUM

CLOCK KEEPS TAB ON AMOUNT GIVEN

Everything in Readiness for Trafalgar Day Whirlwind Campaign.

ABUNDANT DECORATION

Headquarters on King Street Profuse With Flags and Bunting.

With the raising of $250,000 as their objective the workers in the three-day whirlwind campaign have started their activities and will not stop for breath until the last contributions are received late Thursday night.

While Trafalgar Day is not until Thursday, October 21, the workers are taking no chances and they will take three days to realize the goal which they have set in front of them. The large clock which will be used to register the totals of the contributions as they are received is on view at the headquarters of the campaigners, 27-31 West King street. These official offices of the committee have been lavishly decorated with flags, bunting and posters, until a veritable gala effect has been produced.

Those behind the campaign are J. W. Woods, president of the board of trade, Mrs. W. S. Dinnick, publicity manager, and George A. Warburton. To Dr. H. O. Hastings of 594 Sherbourne street goes the honor of presenting the first cheque yesterday morning. From now on the work will go forward merrily.

Personal Canvas.

The camaign will not be conducted along Tag Day lines as the committee

There will be 250 canvassers, all of attained thru personal canvass, and elaborate plans have been made to perfect a system whereby practically every person in Toronto will be approached with the claims of the Imperial Red Cross for money to carry on the work of mercy for the empire's soldiders and sailors.

There will be 250 canvassers, all of them well-known business men, organized into twenty-five teams. With 250 motor cars, and a staff of bankers the work has been reduced to a definite system in which no overlapping will occur.

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at fifteen cents a line.

Announcements for Churches, societies, clubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

"BRITISH COLUMBIA" — Lecture by Rev. George C. Pidgeon tonight on above subject in Bloor Street Presbyterian Church. Offering for war funds. Bible classes. Lecture course.

A SPECIAL general meeting of the Ulster United F.C. will be held in the Occident Hall, Tuesday, 19th, at 8 o'clock. All members are requested to attend. Business important.

WORKMEN IN DEMAND.

Sheet metal workers are very much in demand, there being twenty-five positions open for which the union are unable to provide men. Machinists are also much in demand. Officers of the various unions state that things are now beginning to pick up.

THE TUMBLER SET CLOSING.

The closing of the great Tumbler distribution to The World is approaching—only a few days more for the women readers of The World to obtain a set before finis is written and the opportunity has passed. The vogue in the crystalware is the thin blown glasses, decorated with sterling silver rims and bearing the initial of the hostess. We have done our part in introducing them. Thousands of The World's women readers are grateful recipients. After this distribution they will be obtainable only through the usual commercial channel at the usual commercial price. The coupon on another page explains how to obtain them. Clip it today, tomorrow may be too late. The Tumbler set are on view at The World Office, 40 West Richmond street, Toronto, and at the Hamilton office of The World, now located at 40 South McNab street.

Harper, Customs broker, 39 West Wellington st., Corner Bay st. ed

DR. DUMBA'S STEAMER DETAINED BY BRITAIN

LONDON, Oct. 18.—The steamer Nieuw Amsterdam, having on board Dr. Constantin Theodor Dumba, the returning Austro-Hungarian ambassador to the U. S., is detained off Deal, according to The Evening News, and will probably remain there for a few days.

BISURATED MAGNESIA

Neutralizes excess acid; instantly relieves indigestion, heartburn, belching, sour stomach, etc. One teaspoonful in a little water after eating. Pleasant; wholesome; inexpensive; at all druggists everywhere, in either powder or tablet form.

SOCIETY

Conducted by Mrs. Edmund Phillips.

H.R.H. the Duchess of Connaught has sent a contribution of fur to the collection which the Local Council of Women is making for the sleeping bags to be used by the Italian troops in the mountains. The collection is being made in answer to an appeal by the Marchioness of Aberdeen.

His Honor the Lieutenant-Governor of Ontario and Lady Hendrie have issued invitations to a reception on Saturday afternoon, at 4.30 o'clock, to meet the Marquis and Marchioness of Aberdeen.

Sir Robert Borden and Lady Borden will be guests of Mr. and Mrs. Charles Archibald during their stay in Halifax.

The marriage takes place today in St. Andrew's Church of Miss Jessie Johnston to Mr. Harold Scandrett.

The reception in honor of the Marquis and Marchioness of Aberdeen takes place this evening at Casa Loma.

Mr. and Mrs. Collingwood Schreiber are in Victoria.

Mrs. J. B. Simpson is spending a week in town from Montreal.

A bride receiving for the first time since her marriage was Mrs. Charles W. Pennington (formerly Miss Gertrude Chipman, Toronto), who was at home at Mt. Fairview, Dundas, with Mrs. J. D. Pennington. The tea-room was inviting, with its arrangement of palms, ferns and crimson roses, forming a delightful background for the bright costumes of those gathered to welcome to Dundas this bride from Toronto. Mrs. Pennington wore her wedding gown of ivory satin, and was assisted in receiving by her mother, Mrs. Chipman, and Miss Kilmaster, Toronto. Mrs. Bowman and Mrs. Williams dispensed tea, assisted by Miss Effie Kaetey, Miss Bates, Miss Kilmaster and Miss Chipman. Mrs. Pennington will receive on the first Friday of the month, at her home, corner of Park and Church streets, Dundas, thruout the season.

Mrs. A. A. Mulholland is giving an at-home this afternoon at 38 Edgar avenue.

Mrs. Murray Hendrie, High River, Alta., is staying with her mother, Mrs. Turner, in Hamilton.

Mrs. Charles McCullough, who has been staying in Winnipeg for some weeks, has returned home.

The marriage takes place today in the Danforth Methodist Church of Miss Luella Cowling to the Rev. P. W. Spence, and of Dr. Edna Cowling to Dr. Clyde Robertson.

Mrs. Perry Archibald Borden (formerly Miss Whidden, Wolfville, N.S.) held her first reception in her apartments, at 33 Harvard avenue, on Thursday, Oct. 14. The bride looked pretty in pale lavender satin, with a corsage bouquet of pink roses. Mrs. Horace Eaton received with her, and wore white satin, veiled with black ninon. Pink roses decorated the reception-room, and yellow the dining-room. Mrs. Charles Hall poured out tea, assisted by the Misses Archibald and Miss Katherine Campbell. Among those present were a number of Nova Scotia friends now living in Toronto.

The wedding took place on Saturday night, at the Methodist parsonage, Bathurst, street, of Miss Anna, eldest daughter of Mr. and Mrs. Caselan, 612 Bathurst street, to Mr. Harry Falkner, C.E., late St. John, N.B., and now living in Toronto. The bride wore a costume of navy blue, with black velvet hat, and carried bride roses and lilies. Her sister, Miss Edna Caselan, was bridesmaid, and Mr. Bert Sheppard was best man. After the ceremony supper was served at the house of the bride's parents, the table being decorated with sweet peas.

Receptions.

Mrs. T. Wilbur Best (formerly Miss Lala Wilson) will receive for the first time since her marriage at 157 Roxboro street west on Friday, Oct. 22.

Mrs. Andrew Laurie (nee Hendershott), 12 East Charles street, will receive for the first time since her marriage on Wednesday from 4 to 7.

Mrs. Charles MacDougall, who is staying with her sister, Mrs. Brough, 19 Oriole road, is returning to Shorncliffe on Oct. 31.

The list of box holders for the opera performances to be given at the Arena Thursday, Friday and Saturday by the Boston Grand Opera Company in conjunction with the Pavlowa Ballet Russe, are these: Sir John and Lady Hendrie, Chief Justice and Mrs. Falconbridge, Sir William Mulock, Sir William and Lady Mackenzie, Sir Donald and Lady Mann, Mr. and Mrs. Cawthra Mulock, Mr. and Mrs. Victor Cawthra, Mr. and Mrs. Ambrose J. Small, Lieut. and Mrs. John Bruce, Mr. Allen Sullivan, Dr. Herbert Bruce, Mr. R. Bongard, Mr. R. S. McLaughlin, Mrs. McLaren of Perth, Mrs. Winnett, Mrs. W. B. MacLean, Mrs. A. J. Arthurs, Mr. B. A. Gould, Mr. W. R. Johnston, Mr. J. D. McCoil, sr., Mr. J. D. McCoil, jr., Mr. and Mrs. R. S. Williams, Mrs. Phippen, Mrs. T. Crawford Brown, Mr. Walter Harland Smith, Mr. A. S. Vogt, Mr. J. P. Clark, Magistrate Kingsford, Mr. and Mrs. John McDonald, St. Margaret's College, Mrs. Dalton Davis, Mr. H. C. Cox. c

AN EXCELLENT BILL PRESENTED AT SHEA'S

Al and Fannie Steadman Excel in Musical Nonsense and Gene Hodgins is Good.

For all-round excellence, the bill presented by the management of Shea's this week will bear favorable comparison with any given during the season. First in popularity with the audience yesterday were Al and Fannie Steadman, a couple of clever entertainers, who excel in musical nonsense, quips and witty sayings, their capers at the piano bearing the stamp of originality and finished foolery. Seldom has Toronto been favored with Japanese artists of the Toyo Bros. class. Their equilibristic act, peculiar to the orient, appears to have reached the limit in this form of entertainment.

Gene Hodgins, with Muriel Ridley, danseuse from the Alhambra, London, stars in "Le Cafe Futurist," a musical travesty founded on the drawings of popular artists in New York and London. The act is new to the vaudeville stage, and, while it is presented in a somewhat weird atmosphere, it enables the principals to display their undoubted talents in modern dancing.

Monroe and Mack live up to their press notices as "real comedians," and the audience was kept in continual laughter during the time they occupied the boards. In a unique act, full of humor, Little Lord Robert scored a success with original songs and dances. To an encore he gave a very clever impersonation of Charlie Chaplin. There is humor and pathos in the lines of "The Final Decree," ably presented by Agnes Scott and Henry Keane. On the eve of an application to dissolve marriage ties, the husband is visited by the wife, who presents in a realistic manner the misunderstandings which had blighted their love. Marriage to the husband is but a preliminary to divorce, but he relents on the avowed affection of his wife.

Le Hoen and Dupreece are wonderful rifle experts, and Olive, in good songs and clever impersonations, completes the program.

FIRST NIGHTS AT THE THEATRES

PAYS TO ADVERTISE REAL FARCE COMEDY

Everyone Enjoyed New Play at the Grand Opera House.

AD CLUB PRESENT

Publicity Men Attended Opening Performance and Laughed to Heart's Content.

"It Pays to Advertise," which enjoyed a long run in New York, was presented at the Grand Opera House last night, and proved to be a bright, clever and most enjoyable farce comedy. It bubbles over with fun and at the same time bears a message of good cheer that will be appreciated by every man in business. It is a rapid-fire comedy, clean, sweet and invigorating and tells a story of love and business that is screamingly funny. Its appeal to the publicity promoters of all industries is direct and humorous, and the members of the Toronto Ad Club who were present last evening had a laugh festival that will long be remembered. The authors of the play, Roi Cooper Megrue and Walter Hackett, have constructed a deliciously human play that anyone can understand, presenting the power of advertising in a delightfully entertaining way and teaching a lesson in the philosophy of printers' ink, while pointing the way to sure success in big business. The story briefly tells of a king of industry, who is at the head of the soap trust, whose son is not anxious to look after business but would rather flirt with the girls and race auto cars. The father wants him to go to work and puts up a job with a pretty stenographer to make him do so. Son falls into the trap and also in love with the typist at the same time, father disinherits the boy and discharges the girl. Son then proceeds to make papa sit up and take notice. He starts a whirlwind advertising campaign, booming "13 Soap—Unlucky for Dirt." With the aid of a press agent the boy creates a sensation in the commercial world that surprises no one as much as himself. But in the rush of affairs they neglect to provide any soap. The new firm seems to simply foment trouble. They have spent their capital and overworked their credit, when big orders for "13 Soap" begin to come in. Joy replaces gloom until they remember that they have no soap to deliver and the powerful soap trust prevents their getting any. Then the fun grows faster and more furious. How the son wins out for the sake of the girl he loves and gets her in the end, is told in three swiftly moving acts of jollity. The cast is one of excellence and the production a meritorious one. Richard Sterling as Rodney Martin, the son; John Butler as Ambrose Peal, the press agent; and William Holden as Cyrus Martin, the soap king, share the honors in the three leading roles, while Edna Baker as Mary Grayson, the stenographer, gives a splendid interpretation of the capable young business woman. Dorothy Foster scored in the role of the Comtesse de Beaurien, a difficult part, requiring a rapid flow of French. The balance of the company all contribute careful delineations of the characters.

"It Pays to Advertise" certainly will make you forget your troubles, be they real or imaginary. Judging by the reception last night the Grand will be well patronized all week. The regular Wednesday and Saturday matinees will be given.

MUSICAL OFFERINGS PLEASE HIPP. CROWDS

"All for the Girls" is a Comedy and There is a Talented Chorus.

Quite a pleasing little musical comedy, "All For the Girls," heads the bill at the Hippodrome this week, which comprises a very pretty chorus and talented principals clever in their several impersonations. Effective songs are delivered in charming and appropriate costume.

Another very good musical turn was offered by Sherman and Johnson, whose combined vocal and instrumental talents furnished an excellent program of popular and classical numbers.

"Hello, Sally," a humorous little skit on the life of an attractive chorus girl who has "made good;" Valentine and Bell, in a sensational cycling act, and the Three Boyds, aerialists, complete the vaudeville. An episode of "Neal of the Navy," in which the attempt to kidnap Annette is frustrated by Neal, who leaps overboard to her rescue, only serves to intensify the interest already aroused over this new serial. Several other film features complete the bill.

FLIES OVER AUDIENCE AT GAYETY THEATRE

The outstanding feature of the "Star and Garter Show," at the Gayety Theatre this week, is the aeroplane girl who flies out over the audience, in an elaborately lighted aeroplane, while singing. This feature is new to the patrons of this theatre and judging by the way in which the audience applauded at yesterday's matinee, it will be a big hit at every performance. The burlesque is in two parts. The first at "Saratoga Springs," and the second, "A Night in a Harem." During the first burlesque a number of good eccentric waltzes and popular dances are given by James Coline, and two members of the chorus, Bertha Bangor and Bobbie Williams.

"The Great Deluge" is a series of living models, posed by the girls from the chorus. Bert Rose and James Coughlin, the comedians, work well together and put over several good jokes. Of the musical numbers, "Tulip Time in Holland," by Margaret Lee, was by far the best.

MILITARY MAIDS OFFER GOOD MUSICAL NUMBERS

The Military Maids, which is the offering at the Star Theatre this week, is a burlesque organization which is filled with comedy and song. Abe Levinsky, the Jewish comedian, has some of the newest laugh-makers. They are quite original. Miss Blanche Baird and Gladys Sears have singing ability much above the average. Lydia Jopsy takes well in her male attire as an Italian organ grinder. Lively musical numbers and a good chorus are additional features which mark the show as a success.

SAFE, SURE REMEDY FOR CASE OF BLUES

"Peg o' My Heart" Suited All Who Would Laugh and Forget Trouble.

A SPLENDID PORTRAYAL

Florence Martin Captivated Audience at Alexandra With Coquettish Ways.

Whole-souled and warm-hearted was the greeting tendered "Peg" by the audience at the Alexandra last night, when Florence Martin upheld the traditions of the part and captivated one and all with her roguish, winsome and sincere portrayal.

Miss Martin left nothing to be desired—her brogue was a delight to the ear—the mischievous twinkle in her merry blue eyes, as she peeked thru the doorway in the opening scene, carrying the famous "Mike" into the dignified English living-room, and her slightly insolent attitude was typical of the auburn-headed, unrestrained child of the Emerald Isle.

Little Irish Heiress.

In a word, "Peg o' My Heart" is the story of a little Irish heiress, who, thru the conditions of her late uncle's will, is sent to "be trained" under the careful supervision of an aristocratic English aunt and her two children, Ethel, a highly educated and beautiful young girl, who is, however, somewhat of a prude, and Alaric, the son, a typical English gentleman, with one or two peculiarities. Sir Jerrold Adair, a cousin of the Chichester family, and known to all as "Jerry," is immediately captivated by Peg's quaint personality, and undertakes to become her friend and counsellor, much to the surprise of the whole connection and delight of the tomboy Peg.

Takes Part of Jerry.

Herbert Ranson, as the straightforward "Jerry," gives a manly interpretation of the part, and becomes at once popular thru his sympathetic understanding of the inimitable "Peg." The part of Alaric, Mrs. Chichester's son, is splendidly played and given all the subtle touches by Joseph Allenton, who creates a laugh at every turn. Lillian Kemble Cooper, as Ethel, is genuine in her part and particularly appealing in her scene with "Peg," after the dance, when she is saved from a very unwise step by the almost uncanny intuition of this remarkable child.

The other characters were equally well cast. Lale Leigh, as Mrs. Chichester, gave dignity to the part, as well as the characteristic contempt of the aristocracy for what is crude. Charles Hampden, as Christian Brent, the would-be suitor of Ethel, was impressive, while Frank Burbeck, as Montgomery Hawkes, the solicitor; Gordon Burby, as Jarvis, the butler, and Vera Shore, as the maid, were successful in their various roles. For all who would laugh and forget trouble for an evening, at least, "Peg o' My Heart" is a safe, sure remedy.

HOOSIER SCHOOLMASTER FOR PATRONS OF STRAND

Strand Theatre patrons should not miss the "Hoosier Schoolmaster," featuring Max Figman in the title role, this week. A packed house applauded the film last night from the time that the schoolmaster takes over his little log cabin school with his dozen odd pupils to the thrilling trial scene where he is exonerated for murder.

The story is laid in the early south and redounds with sunnyniness of action thruout. A dainty love plot runs none too smoothly, but ends with the schoolmaster winning the girl of his choice. Another instalment of the "Goddess" is shown.

DRAMA LEAGUE ISSUES ITS FIRST CIRCULAR

The first circular of the season to be issued by the Toronto branch of the Drama League of America, which was formed last week to stimulate public interest in the artistic side of the theatre, is an endorsation of the forthcoming productions at the Arena of the Boston Grand Opera Company. Apart from the patriotic and philanthropic objects that will benefit by these productions, the league's information from other cities shows that they are on a scale of artistic magnificence never before attempted outside the City of New York.

The management of the opera festival has decided that all soldiers who have returned from overseas service shall be admitted free.

THEIR EXCELLENCIES THE MARQUIS AND MARCHIONESS OF ABERDEEN AND TEMAIRE

At the Canadian Musical Festival.

The Canadian Musical Festival, given in aid of the Canadian aviation students, to be held in Massey Hall, Oct. 22nd and 23rd, promises to be a society function in the fullest sense of the word. The most representative people have reserved seats for the two concerts. Friday night especially will witness a large turnout of the smart set in honor of the distinguished visitors, who have so kindly promised by their presence to aid in the success of this most important event, as well as to enjoy the talented artists who have won such renown for Canada in the world of music abroad.

The Salvation Army

Massey Hall

TONIGHT

Presentation of Men's and Women's Social Work by Tableaux and Pictorial Portrayal, and Dedication of Five Motor Ambulances.

His Honor the Lieutenant-Governor, Sir J. S. Hendrie, K.C.M.G., in the chair.

University Organ Recital

CONVOCATION HALL

TUESDAY, OCTOBER 19th, AT 5 P.M.

R. F. A. MOURE

The public are invited to attend.

Amusements

GRAND OPERA HOUSE

Ev'gs and Sat. Mat., 25c to $1.50. Wed. Mat., 25c to $1.00.

IT PAYS TO ADVERTISE

The Farce That Leads in Laughs.

NEXT WEEK

Matinees Wed. & Sat. 25c TO $1 EVG'S. 25c TO $1.50

Seats Now Selling for

TWIN BEDS

REAL LAUGH PROVOKER

Management of Selwyn & Co.

MATINEE EVERY DAY

GAYETY BURLESQUE

THE GREAT

STAR and GARTER SHOW

"THE GREAT DELUGE"

"THE AEROPLANE GIRL"

Next Week—"Follies of the Day."

MATINEE DAILY 25c

SHEA'S

EVENINGS 25c 50c 75c

WEEK MONDAY, OCT. 18.

GENE HODGINS & CO.

LORD ROBERT.

MONROE AND MACK.

Olivia Briscoe; Al. and Fanny Steadman; Le Hoen and Dupreece; Toyo Troupe; Agnes Scott and Henry Keane; The Kinetograph with New Features. ed

CITY HALL SQUARE

3 SHOWS DAILY 1 P.M. to 11 P.M.

HIPPODROME

MATS. 10 15

EVENINGS 10 15 25

WEEK MONDAY, OCT. 18.

"ALL FOR THE GIRLS."

"NEAL OF THE NAVY."

JOHN T. RAY & GRACE HILLARD.

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