

Store Opens 8.30 a. m.

# The Robert Simpson Company, Limited

Closes at 5.30 p. m.

## Headaches

due to eye-strain are permanently relieved by proper glasses. Headache Glasses from \$2.50 upward. Style, comfort and elegance combined. Optical Department, Second Floor. Examination by specialists.

# Imagine the Perfect Home

The home is never finished. There is always a carpet to renew, an odd curtain to hang, a chair to be covered, or a room to be repaired. To someone, therefore, each item on this page is good news, for the prices have been carefully considered, and the grades of the stocks could not be higher. Picture your home as you would have it, and then read over some of these generous lists—then make your visit to the store as early in the day as you can. The doors open at 8.30.

## Millinery Ribbons at Reduced Prices

Many of this season's hats are very simply trimmed—mounted with a band of narrow ribbon—that is all. Monday we reduce the price of seven different patterns in Narrow Hat Binding Ribbon because some of the colors are sold out. The ribbons are from 1 to 2 1/2 inches wide and in the lot you will find a good color combination. Combinations of Copenhagen, orange, gold, purple, Dutch blue, fuchsia, Paddy, pink, navy, red, bronze, black, gray, etc. Regular price, 50c per yard. Monday, 35c per yard. See the Bargain Table. Monday, per yard—41

## Extra Values in Heavy Scotch Printed Linoleums

### And About 2,000 Yards of Serviceable Domestic Floorcloth

On Monday at 8.30 we shall offer, regardless of cost, 5000 yards of these good linoleums and floorcloths at prices which will mean an entire clearance in a very short time.

## Floorcloths

In this make there are only two widths offered at this exceptional price. We have cleared a manufacturer's over-stock of this at a rare bargain, and are offering them for sale at a fraction over cost. Most of them are slightly mis-printed, or have some slight smudge on the surface, but this will not affect the wearing qualities at all. Regular price 27c per square yard. Special Monday sale, per square yard . . . . . 21

## 3,000 Yards of Hard-Wearing Printed Linoleums

A choice of several good designs suitable for any room, well-seasoned goods, perfectly printed, made by the best manufacturers of Scotland and Canada. Regular price, per square yard, 45c and 55c. Extra special, Monday Sale, while they last, per square yard . . . . . 32

## Long Kid Gloves

Women's, 16-button length, white only, mousquetaire dome fasteners; soft, pliable skin; perfect finish; sizes 5 1/4 to 7. Special Monday . . . . . 1.50  
Women's All-wool "Llama" Plain Black Cashmere Hose, fashioned, winter weight, fine English yarn, double heel and toe, 3 1/2 to 10. Monday . . . . . .35; 8 pair, 1.00  
Boys' and Girls' Black Cashmere Hose, ribbed or plain weaves, heavy weight, soft spun yarn, good wearing, double heel and toe; sizes 6 to 8 1/2. Special, Monday . . . . . .35  
Men's Suede-finished Gloves, "Fowles" make, 1 dome fastener, heavy stitched seams, gusset finger, bolton thumb, stylish dress glove, nice shade; sizes 7 to 9. \$1.75 value. Monday . . . . . .85

## Silks and Velvets

**SOFT, SHIMMERING BROCADES IN ENDLESS VARIETY.**  
Figured Broche Cascades in beautiful colorings and neat figure effects; 42 inches wide . . . . . 2.00  
Broche Crepe de Chine and Brocade Crepe Metiers are elegant examples in the softer draping styles. There is a charming distinctiveness. The designs and colors run from light, sky, helio, pink, peach and fawn to darker shades of corse and old rose, etc. Prices are, per yard, 2.50 and 5.00  
Brocade Satin Duchesse in the weightier weaves of plain and shot grounds are shown in colors and patterns to do for every occasion. Per yard. . . . . 2.00 to 5.00  
Cut Velvet Brocades are the richest and most beautiful fabrics we have ever purchased and print cannot do justice to a description of them. They comprise combinations of velvet and ripple crepe de chine velvet and charmeuse velvet and crepe metiers, velvet velours and nuns on silk voile and on liberty satins, etc. etc. Yard . . . . . 7.50 to 16.00

## Three Days' Sale Imported Papers

3750 rolls Imported Papers, for parlors, halls, dens, libraries and living-rooms, in blends, leatherettes, tapestries, oatmeal, figured, floral and scenic designs, in browns, greens, tans, grays, blues, champagnes.  
Regular 35c roll. Monday . . . 19  
Regular 60c roll. Monday . . . 27  
Regular 75c roll. Monday . . . 42  
2975 rolls Sitting-room and Bedroom Papers, in florals, stripes, plains and small pattern, in grays, blues, greens, cream, mauve, on light grounds.  
Regular 25c roll. Monday . . . 14  
Regular 35c roll. Monday . . . 18  
3000 yards Cut Outs and Narrow Borders, assorted colorings.  
Regular 5c yard. Monday . . . 3  
Regular 8c yard. Monday . . . 5  
Regular 10c yard. Monday . . . 8  
—Fifth Floor.

## Men's Trousers at \$1.75

Worsted and Tweed Trousers, in fancy stripe patterns, stylish and neatly tailored; sizes 31 to 44. Price . . . . . 1.75  
**STOUT MEN'S TROUSERS.**  
Of English worsted trousering, in gray; cut to fit the large-waisted figure; sizes 44 to 50 waist. Price . . . . . 3.50  
Corduroy Trousers—Made from dark fawn English corduroy, of exceptionally good quality; just the trouser for the surveyor, prospector or hunter; cut bottoms, five pockets with flaps and buttons, and belt straps; best tailoring; sizes 32 to 42. Price . . . . . 3.75  
**SUITS FOR CHAUFFEURS.**  
A specially attractive suit, made from plain gray English whipcord. Coat is straight front, yoke Norfolk style, with two outside breast pockets, with pleat and flap. An ideal suit. Price . . . . . 13.50  
**STOUT MEN'S SUITS.**  
If your waist measure is the same as your chest measure or more, you can find the suit here that will fit you. An English pick and pick in a plain gray single-breasted three-button style, with nice tailoring, good linings; sizes 42 to 50 breast. Price . . . . . 15.00  
**BOYS' PARAMATTA RAINCOATS, \$5.00.**  
Full cut box back, wide shoulders, Prussian collar and tabs on sleeves; double texture Paramatta rainproof cloth; sizes 24 to 34. Monday . . . . . 5.00  
**BOYS' SCOTCH TWEED NORFOLK SUITS.**  
Smart double-breasted style, with full cut bloomer pants. Yoke, box pleats and belt at waist. A splendid wearing rough Scotch tweed, in a serviceable gray shade; sizes 28 to 30, \$6.00; sizes 31 to 34, \$6.50.  
—Main Floor.

## Men's Leather Lined Boots \$2.69

Made of strong box kip leather, on neat, easy-fitting Blucher lasts; leather lined, heavy standard screw soles, good-looking boots that will stand lots of hard wear; sizes 6 to 11. Monday . . . . . 2.69  
**BOYS' "IMPERIAL" BOOTS, \$1.99.**  
Gunmetal, box calf, velours calf and donkey kid leathers, made on stylish, easy-fitting lasts, in laced Blucher style; medium or heavy-weight soles; sizes 1 to 5 1/2. Monday . . . . . 1.99  
—Second Floor.

## Monday's List in the October Chinaware Sale

Haviland China Dinner Sets, mostly selected from open stock patterns, which can be replaced at any time.  
Haviland Dinner Set, 98 pieces, apple blossom pattern, very neatly executed in natural coloring. Regularly \$46.25. Sale price . . . . . 41.50  
Haviland Dinner Set, 98 pieces, gold band, in old Colonial style, handles all gold, clear white china. Regularly \$41.30. Sale price . . . . . 37.50  
Haviland Dinner Set, 98 pieces, border pattern in conventional style of dainty green and red coloring. Regularly \$47.75. Sale price . . . . . 42.50  
Haviland Dinner Set, 98 pieces, pink rose pattern, with double clouded gold treatment. Regularly \$57.50. Sale price . . . . . 51.75  
Haviland Dinner Set, 98 pieces, plain oval shape, with green and gold cable pattern, best quality white china. Regularly \$59.45. Sale price . . . . . 49.75  
Haviland Dinner Set, 98 pieces, pink border pattern in conventional design and small flowers. Regularly \$60.00. Sale price . . . . . 42.50  
Austrian China Dinner Sets, 97 pieces, dainty pink floral pattern, with gold line, fine quality china. \$12.50 value. Sale price . . . . . 9.75  
Semi-Porcelain Dinner Set, 97 pieces, with conventional border pattern in neat brown and green coloring. Regularly \$15.00. Sale price . . . . . 11.75  
Crown Derby, Coalport, Bernard Moore and Italian Marble, beautiful productions from these famous potteries and studios, some specially priced as follows:  
"CROWN DERBY" VASES.  
\$75.00 to \$37.50. \$85.00 to \$42.50. \$95.00 to \$47.50.  
"COALPORT" VASES.  
\$80.00 to \$15.00. \$85.00 to \$17.50. \$90.00 to \$25.00.  
\$75.00 to \$37.50. \$100.00 to \$50.00.  
**SPECIALS IN FANCY CHINA.**  
Decorated Cheese Dishes, each . . . . . .30  
China Tea Sets, sugar bowl, cream jug, butter dish and spoon holder, per set . . . . . .50  
China Mustard Pots, each . . . . . .10  
China Tea Cups and Saucers, border pattern, each . . . . . .8  
Decorated China Salad Plates, each . . . . . .6  
Decorated China Fruit Saucers, each . . . . . .6  
Decorated China Bread and Butter Plates, each . . . . . .6  
Decorated China Tea Plates, each . . . . . .10  
—Basement.

## Rogers' Tea Spoons 10c Each

Full-size Teaspoons, bright finish, Rogers silver-plated on a nickel silver base. Special, each . . . . . 10  
Sterling Silver Salt Spoons, bright finish, dainty patterns. Regularly .25c each. Special, each . . . . . 19  
Sterling Silver Coffee Spoons, in the Louis XV. pattern. Regularly \$4.50 dozen. Monday Special, each . . . . . 29

## Dress Goods for Monday

**Fashionable Suitings and Cloakings**  
Fashionable Velour Delaine Suitings, in plain, corded and jacquard effects.  
Popular Broche Suitings, in self-color, two-tone and multi-tone colorings.  
Two-tone Whipcord and Diagonal Suitings, in every wanted color combination, in a variety of designs and finishes.  
Baby Lamb Suitings, in rich panne velvet finish, in the newest French tones.  
Fall and Winter Cloakings, the biggest and best assortment in the Dominion to select from, including Chinchilla Cloakings, in round and ripple weaves. Reversible Cloakings, in lovely color combinations, with rich contrasting plain and check backs. Zebeline Cloakings, in all the newest tones and color mixtures. Lustrous Tweed Cloaking, made from best selected pure Botany yarns, etc.  
Dress Goods Department, Second Floor.

## New Draperies

This season's display of all Drapery Fabrics surpasses anything yet shown in the department.  
Silk Floridines—50 inches wide, in all shades, for window curtains, door curtains, wall coverings, etc. Priced at . . . . . 1.75  
Silk Damasks—In a very rich range of shades, 54 inches wide. Priced at, per yard . . . . . 2.50  
Fresh Stripes—In cream and green, champagnes combinations in stripes and floral designs. These are the newest fabrics in the market. Priced at, 2.50 to 3.00 per yard, from . . . . . 1.50  
French Antique Velvets—in a full range of pastel shades. Most suitable for window or door coverings. Priced at, per yard . . . . . 1.50  
**MONDAY'S ONE GREAT SPECIAL.**  
A cleaning up of single and two-pair lots of Lace Curtains. Some are slightly soiled, having been used in shops. Amongst the lot are Swiss, Point d'Arabe, Marie Antoinette, Nottingham and Chilly. Priced at from \$1.00 to \$15.00 per yard. Monday's great special! Call on us, giving suggestions for all wall and draperies. Call, phone or write Drapery Dept., Fourth Floor.  
—Fourth Floor.

## School Caps 25c

Children's School Caps, in variety shapes, in fine navy and black serges, velvets and tweeds, in assorted colors.  
Boys' Hats, in midday, turban and jack tar shapes, in velours, plush or mixed and rough felt, dressy hats for the smaller boys. Splendid value. Priced at, each . . . . . 25c

## Groceries

**TELEPHONE MAIN 7841**  
Pearlina, 1-lb. package . . . . . .35  
Powdered Ammonia, 4 packages . . . . . .30  
Sunlight, Surprise and Taylor's Borax Soap, Bar . . . . . .4  
Wide Awake and Comfort Soap, Bar . . . . . .4  
Fels Naphtha Soap, Per bar . . . . . .5  
Heather Brand Soap, 7 bars . . . . . .5  
Simpson's Big Bar Soap, Per bar . . . . . .10  
Old Dutch Cleanser, 3 lbs . . . . . .15  
Sapolio, Per cake . . . . . .15  
Napha Powder, Package . . . . . .5  
Gold Dust Washing Powder, Large package . . . . . .5  
Lux Washing Powder, 3 packages . . . . . .5  
Taylor's Soap Powder, 2 packages . . . . . .5  
Pan Shine Cleanser, 3 lbs . . . . . .5  
So-Clean Sweeping Compound, Per lb . . . . . .5  
Royal Blue, 5 packages . . . . . .7  
White Swan Lye, Per tin . . . . . .7  
Canada White Laundry Bleach, Package . . . . . .7  
Bon Ami, Per cake . . . . . .7  
Parowax, 1-lb. package . . . . . .8  
Celluloid Starch, 3 packages . . . . . .8  
Diamond Cleanser, 3 lbs . . . . . .8  
5 LBS. PURE ORIONA TEA, \$1.15  
1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 5 lbs. . . . . 1.15  
—Basement.

## Woodenware and Brushes

**AN EXTRAORDINARY OFFER \$2.25 FOR \$1.00.**  
The Original Home Comfort Patent Scrubbing Machine, all complete with brush and cloth. A great convenience and labor-saver in the home. The regular selling price is \$2.25. Monday Basement Sale, while they last, each . . . . . 1.00

## Mrs. Potts' Laundry Irons

Potts' Household Size Laundry Irons—three irons in set, with one handle and stand, extra quality—Iron with polished face. Regularly \$1.00. Monday Basement Sale, set . . . . . .77  
Irons with face polished and nickel-plated. Regularly \$1.10. Monday Basement Sale, set . . . . . .87

## Matchless Liquid Gloss

Keeps polished surfaces looking like new. Restores the original lustre to furniture. Removes the dusting cloth it collects and removes. Call and see the special demonstration.

## 40c Value Coal Hods for 24c

Strong House Size Coal Hods, made of steel metal, japanned black, with gold band decoration. Extraordinarily good value, each . . . . . 24  
(Only one to a customer)

## Kitchen Hardware Section

Regularly \$1.00 Galvanized Wash Boilers, strong make, with tin covers, to suit size 8 or 9 stove. Monday Basement Sale . . . . . .43  
Tin Wash Boilers, with flat copper bottoms and tin covers, in sizes to suit No. 8 or 9 stove. Regularly \$1.25 and \$1.45. Monday Basement Sale \$3  
Four sizes Galvanized Wash Tubs, strong make:  
Regularly 55c size. Monday Basement Sale . . . . . .43  
Regularly 67c size. Monday Basement Sale . . . . . .53  
Regularly 75c size. Monday Basement Sale . . . . . .63  
Regularly 85c size. Monday Basement Sale . . . . . .73  
Galvanized Oval Rinsing Tub, Regularly 40c. Monday Basement Sale. . . . . 33  
Strong Tin Oval Rinsing Tub, Regularly . . . . . .43

## Special Clothes Wringer Sale

The "Easy" Wringer, regularly \$4.50, with ball bearings, covered cog wheels, adjusting screws and tub clamps, and special quality of rubber rolls, guaranteed for 12 months. Monday Basement Sale . . . . . 3.96  
The "Excelsior" Wringer, regularly selling for \$6.00, with ball bearings, and best quality of rubber rolls, guaranteed for five years. Monday Basement Sale . . . . . 5.25  
The High Bench Stand "Brighton" Wringer, with tub stand combined, rubber rolls of high-grade quality, guaranteed for 12 months. Monday Basement Sale . . . . . 5.50

## A Steel Range for \$28.50

Our Newest Design of a Steel Range, standing up from floor on feet, with high steel warming closet, large roomy sectional cast top plate with six No. 9 covers, large firepot, with sectional metal lining and duplex grates and separate ash pan. Oven measures 18 inches wide by 21 by 12 1/2 inches, and constructed so that heat is evenly distributed. The mountings are all cast, which adds to the strength and durability of stove. Nickel-plated trimmings. This is a good family size of a cooking range, equipped with all the latest improvements, built of the best material and by the best and most experienced workmen. A stove which will assuredly give the most complete satisfaction. It would be a bargain at \$37.00, but for Monday Basement Sale price will be . . . . . 28.50

## Hardware

Saws, set and ready to use, with painted frame; good 45c line. Monday Basement Sale . . . . . .39  
Chopping Axes, . . . . . .39  
Ash Sifters, strong make, with wood handle, black metal. Regularly 25c. Monday Basement Sale . . . . . 14  
4-foot House Stepladders, a handy house size, for cleaning windows and moldings, extra strong. Regularly 95c. Monday Basement Sale, each. . . . . 62  
Wooden Clothes Dryers, to hang on wall.

## Perfection Vacuum Clothes Washers

Regular \$2.50 Line for \$1.39



A chance in a lifetime to secure one of these washers at a price which it may never be possible for us to duplicate.  
10 dozen only of the most improved and perfected Vacuum Clothes Washers on the market. The workmanship is of the best, the material the most suitable for the purpose and the most durable. This is the "Vacuum Washer" you simply place inside the wash boiler, directly over the flame, and leave it. It will do the washing for you and thoroughly cleanse the clothes. An exceptionally low price for a rush sale Monday morning, 8.30.  
Note—The supply is limited and you would need to hustle to secure one. Monday Basement Sale price, each 1.39  
(One to a customer. No phone or mail orders.)

# The Robert Simpson Company, Limited