

government reflects the Committee's conviction that everyone must play a role in reducing the amount and degree of violence on our television screens. Parents, teachers, consumers, researchers, broadcasters, artists, producers, advertisers, regulators and legislators must all participate.

The options we have considered are set out in this report in an ascending order of involvement on the part of government. They are presented this way in order to underline the Committee's preference for solutions that encourage individuals to make their own choices responsibly and to emphasize our reluctance to opt for government interventions that would impinge on personal freedoms.

It is our hope that this report will be the first step toward what we believe should be a priority initiative for the federal government. A comprehensive inquiry into all aspects of societal violence — interrelationships, causes, effects and remedies — is needed in our view. Television violence is only the tip of the iceberg; it must be addressed, but in an integrated approach to the larger issue of societal violence.