

3.2 PROFILE OF SELECTED MAJOR SYSTEM OPERATORS

More detailed information is provided on selected corporations who have already established themselves as significant players in the videotex marketplace. All information provided in the Videotex System Operator Fact Sheets was provided directly by companies involved. Unfortunately, not all corporations wished to participate in the survey.

Potential Information Providers would be advised to contact system operators who are providing services at the same target audience as the proposed content to be developed. As each service operates in different technical and business environments, it may be necessary to select the key distributors of the information content early in the development process.

Videotex System Operator Fact Sheets are provided on the following corporations:

- CompuServe Incorporated
- Gateway (sm) Times Mirror Videotex Services
- Infomart (Grassroots)
- Infomart Ottawa Business Telidon Service
- Infomart (Teleguide)
- Keycom Electronic Publishing
- The Source Telecomputing Corporation
- Viewdata Corporation of America