

be provided to familiarize the participants with global issues. Efforts will also be made to establish regional internships or fellowships to attend regional seminars and workshops in co-operation with national and regional media organizations.

In order to identify candidates for training and participation in information events, a world-wide roster of women journalists will be set up and will be updated and published periodically as a handbook. In all public information activities of the United Nations system, including training programmes, journalist encounters, internships, media round tables, and fellowship programmes, the number of invitations sent to women media professionals will be increased in order to achieve equal participation of women in these events. The promotion of positive attitudes towards the role of women in development will be included in all training programmes for journalists.

Research on sex stereotyping has been conducted for some time (see also subprogramme 6.1). This activity, including research into cultural causes, will be synthesized in a series of regional round tables for media professionals and experts on sex stereotyping in the mass media and advertising, to develop recommendations for use by national media and others to eliminate sex stereotypes. Based on these analyses of national and regional experience, international guidelines will be elaborated for application within the media industry world wide. Materials will be prepared and distributed and national action supported for the identification and elimination of sex stereotypes in textbooks and children's literature.

The first step in promoting women's studies programmes will be to complete surveys to identify those that are currently under way. For countries that do not have such programmes and wish to establish them, the United Nations system will provide advisory services, guidelines on content and curricula, and grants and training services. As an input to this activity, a system-wide effort will be made to complete a history of women's contribution to development world wide, based on a synthesis of existing studies and the commissioning of new studies in areas not previously covered.

Attention will be given to measures, projects and experiments to promote recognition of the traditional role played by women in the family and the community in maintaining and transmitting the values, traditional knowledge and know-how that form part of the cultural heritage and identity of a people. Women's contribution to the renewal and enrichment of cultural identities - through cultural communication and creative work - will also be promoted.

The organizations primarily responsible for implementing this subprogramme are the United Nations (DPI, CSDHA, ESCAP, ESCWA), UNESCO, INSTRAW and UNIFEM.