#### TWO KINDS OF UNDERWEAR JAEGER PURE WOOL AND THE OTHER KIND

The other kind is the kind that's not pure wool-it may be cotton or linen, or a mixture of wool or something else.

Pure Wool Underwear absorbs moisture quickly, and throws it off at once, remaining clean, wholesome, and comfortable.

Linen and cotton absorb quickly, but retain the impurities secreted from the body, or from the atmosphere.

Everyone knows how linen or cotton clings to the body when wet, and how long one shivers until it dries, and everyone knows just as well how quickly pure wool becomes dry and comfortable after being

For the same reason cotton or linen remain damp, unwholesome, and unhealthy from the secretions of the body, while pure wool—natural animal covering—absorbs and throws off all humidity and impurity.

Then why wear anything else than JAEGER Pure Wool Underwear? ALL WEIGHTS AND SIZES.



SANITARY WOOLEN SYSTEM CO. LIMITED.

316 St. Catherine Street West -- Montreal

231 Yonge Street, Toronto Steele Block, Portage Avenue, Winnipeg

FOR INFANTS, INVALIDS AND THE AGED.

A food of great nutritive value, which can be made suitable for any degree of digestive power by the simple process of letting it stand for a longer or shorter period at one stage of its preparation.

Benger's Food forms with milk, a dainty, delicious and highly nutritive cream, entirely free from rough and indigestible particles. "The Lancet" describes it as "Mr. Benger's admirable preparation."

Readers can obtain a 48-page booklet, "Benger's Fool and How to Use It," which contains a "Concise Guide to the Rearing of Infants" and practical information on the care of Invalids, etc., on application to Benger's Food Ltd., Otter Works, Manchester, England.

Benger's Food is sold in tins by Druggists, etc., everywhere.

### LOWER CANADA COLLEGE

Notre Dame de Grace, :: MONTREAL

FOR BOARDERS AND DAY BOYS

Healthy situation. Use of Westmount Athletic grounds. 2 tennis courts. 2 rinks. Gymnasium. Sloyd room. Excellent system of heating, ventila-2 rinks. Gymnasium. Sloyd room. Excellent system of heating, ventilating, and humidifying class rooms and dormitories.

BOYS PREPARED FOR THE UNIVERSITIES AND THE R. M. C., KINGSTON

Headmaster, C. S. FOSBERY, M.A.

Late Headmaster St. John's School.

## "WORLD WIDE

CANADA'S WELL-KNOWN ECLECTIC

A Weekly reprint of Articles and Cartoons from the leading Journals and Reviews reflecting the current thought of both hemispheres,

Invaluable to the busy man or woman who wishes to keep abreast of the times, with the least possible expenditure of time or money.

S. E. Dawson, Lit.D., King's Printer, Ottawa, says: "I take a good many papers, but 'World Wide' is the only one which I read without skipping."

The publishers will, upon application, gladly send it for three consecutive weeks, FREE OF CHARGE, that you may fairly judge of its scope. You must know 'World Wide' to appreciate it, and those who know 'World Wide' best consider it the one indispensable publication they take.

Regular rates, - - 5 cents a copy \$1.50 a year

On trial to new subscribers, 3 months for 25 cents

JOHN DOUGALL & SON, Publishers, "WITNESS" BUILDING, MONTREAL, CAN.

# BOVR

is prime beef in a highly concentrated

Nothing is more rapidly assimilated than BOVRIL.

It is a natural food, and is, therefore, preferable to peptonized or chemically treated preparations. It may be used in many simple ways, and it provides the means of quickly preparing a variety of very nutritious drinks.

BOVRIL, LTD., 27 St. Peter St., Montreal



The above illustrations are taken from the new Bon-Ton 1910 Spring and Summer Catologue. Below you will find full descriptions and prices of these. If you buy any article from our catalogue and it is not exactly as described send it back. We will not only refund you the money paid for it but pay express charges both ways, so that you won't be out one cent. Quality considered, we claim that the following prices cannot be duplicated in Canada.

charges both ways, so that you won't be out one cent. Quanty considered, we claim that the following prices cannot be duplicated in Canada.

804—Tailor-Made Suit, of good quality French Serge. Be ars stamp of good taste, and will give advantage to almost any type of figure. Single breasted Goat, 32 inches long, closing with four smoked pearlbuttons, semi-fitting back and front. Seams faultlessly tailored; trimming of silk soutache braid applied in tasty manner, on front and on sleeves; loops of same with small pearl buttons at back; lined in quality mercerized sateen. Skirt, eleven gores, stitched to below hips and there falling in fashionable plaits. In black, navy, brown, mauve, new green or grey. Sent to you express prepaid for ... \$13.98
1605—Girls' Dress of fine quality Mull, in white only. This dainty dress is effectively trimmed with Val insertion and edging. Bands over shoulders, so handsomely trimmed, are same in front and back, pin tucks also in back. Skirt with four wide tucks, Val insertion with gathered fill of Val lace to Your name and address on a post card to-day will bring our 1910 Bon-Ton Spring and Summer Catalogue showing what will be correct this year.

THE BON-TON COMPANY, 421-423 St. Joseph Street, Oue 1910

THE BON-TON COMPANY, 421-423 St. Joseph Street QUEBEC, Qua. (8

Original Engravings and Photographs



that appear in the "Canadian Pictorial" will be sold. Prices given on application. The Pictorial Publishing Co., 142 St. Peter Street - - - Montreal