



## Get All The Tire Mileage You Buy!

**T**HE average motorist is only getting about 60 to 80 per cent. of the mileage which is built into his tires at the factory.

This is the basic reason behind the Goodyear Service Station policy and Goodyear Tire-Savers.

Many tires are ruined by poor tubes and lack of tube care.

Buy good tubes and give them the best of care:—

Clean the rust from rims when you change a tire.

Be sure the inside of the casing is clean before you insert the tube.

Learn to use a sprinkler of Goodyear French Talc to prevent chafing and friction.

Keep your valves clean and air-

tight and the air pressure up.

Carry spare tubes in Goodyear Tube Bags to prevent injury by loose tools and from chafing.

Let your Goodyear Service Station Dealer show you the advantages of Goodyear Heavy Tourist Tubes and how to use the Goodyear Tube Repair Kit.

He is glad to do this, and many other things that save tires, to increase your mileage. He knows that long mileage tires bring customers to him.

He is taught by Goodyear that low-cost-per-mile has built for Goodyears the largest sale of any tire in the world.

To supplement his work, we will gladly send you, free, our Tire Conservation Course. Write us at Toronto for this course.



Repairing a tube with the Goodyear Tire Repair Kit



Tube repaired and ready for talcing

The Goodyear Tire & Rubber Co. of Canada, Limited, Toronto, Ontario

**GOODYEAR**  
MADE IN CANADA