



## Collars and.. Shoulders.

The real differences between ready-made clothing and high-grade custom or "Semi-ready" garments are in the inner construction.

Only the best custom-made and "Semi-ready" garments are made to be shapely at the shoulders and collar, and remain so till worn threadbare.

Pure linen canvas, vented and shrunk, moulded by continuous pressure, alone will insure that lasting, graceful fold which every well-dressed gentleman insists upon in his coat collar.

"Semi-ready" costs a third less than equally well-made custom garments.

\$20.00, \$18.00, \$15.00, \$12.00 per suit or overcoat.

*Money back if wanted.*

*Delivered same day as ordered.*



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until your vision is so deteriorated that even proper glasses cannot entirely restore your eyes to their former acuteness, when, if taken in time, glasses would give the same easy restful vision enjoyed in younger days—learn your eye wants by consulting our refracting opticians.

**Ambrose Kent & Sons,**

(LIMITED)

MANUFACTURING OPTICIANS

156 Yonge Street - Toronto.

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is given to the needs of young men in the up-to-date contracts issued by the

### Canada Life Assurance Company

They meet every real requirement in life insurance, and in addition afford methods of profitable investment for those of moderate means which cannot elsewhere or in any other way be equalled.

Choose the best,

CANADA'S LEADING COMPANY.

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the first time you are down town.

IT PLAYS ANY PIANO. ANYONE CAN PLAY IT.

Choice Pianos for Rent.

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