

EVERYBODY WILL READ

MASSEY'S

ONE DOLLAR
PER ANNUM.

TEN CENTS
PER COPY.

MAGAZINE

A NEW, popular, illustrated literary Magazine for home reading everywhere. High-class throughout—elegant illustrations—contributors of high standing—fine paper—beautifully printed—standard magazine size (6½ x 9½). Why should not Canadians have a standard, popular monthly magazine of their own? Heretofore, because of the large capital involved, and the risks of such a venture, no publisher cared to undertake it. It was left for the MASSEY PRESS to supply the need, and with considerable courage they have decided upon this enterprise. With the same hearty co-operation of the public which has won so much popular favor for *McClure's*, *Munsey's*, and other monthlies published in the United States, we may hope to make MASSEY'S MAGAZINE worthy a place in every reading home. The January number (the first issue) will be full of good things. The illustrations will be the very best. Amongst the contributors will be the following:—

JANUARY NUMBER.

CONTRIBUTORS.	(FURTHER ANNOUNCEMENTS NEXT MONTH).	DEPARTMENTS.
CANTERBURY CATHEDRAL (<i>Illustrated</i>)	Prof. Wm. Clark, M.A.	DOMINION OF AGRICULTURE
CHAS. G. D. ROBERTS (<i>Illustrated</i>);	E. Pauline Johnson	OUTING AND RECREATION
A NEW YEAR'S STORY	Dr. E. H. Stafford	WOMAN'S REALM
SHAKESPEARE'S TRAGEDIES—Macbeth (<i>Illus.</i>)	Prof. T. M. McIntyre	THE WORLD OF ART
OUR OWN "SOO" CANAL		FAMOUS SHORT STORIES
POEM	CHAS. G. D. ROBERTS	WIT AND HUMOR

All under the Editorship
of well-known
writers.

How to Obtain your Favorite Publications Cheaply.



HERE is no excuse for any home, be it ever so humble, not being provided with good literature now-a-days. Good reading matter is essential to good living. Nothing indicates more markedly the progress of this age than the great quantities of magazines and periodicals which are delivered through the Post Offices of every city, town, village and hamlet. What would your grandfather have thought of a monthly periodical like MASSEY'S MAGAZINE at \$1.00 per annum? If you want to keep the boys and girls at home, give them plenty of good reading matter. Here is your opportunity. You can save money by ordering your publications through us in combination with MASSEY'S MAGAZINE. In many cases, as you will see by comparing the prices in the two columns, we are able to supply BOTH periodicals for the price of ONE.

Please note that the first column gives the publisher's regular price for the publication whose name is opposite; the second column is the low price at which we furnish the publication named with MASSEY'S MAGAZINE, both for one year.

WEEKLY PERIODICALS.	Pub- lisher's Price.	Our Com- bined Price.	WEEKLY PERIODICALS.	Pub- lisher's Price.	Our Com- bined Price.	MONTHLY PERIODICALS.	Pub- lisher's Price.	Our Com- bined Price.
WEEKLIES.			RELIGIOUS.			FAMILY LITERATURE.		
Weekly Globe, Toronto	\$1 00	\$1 00	Northern Messenger, Montreal	\$0 30	\$1 00	Ladies' Home Journal, Philadelphia	\$1 00	\$1 50
Weekly Mail and Empire, Toronto	50	1 00	Canada Presbyterian, Toronto	2 00	2 00	Lecture Hour, London (Eng.) and Toronto	1 75	1 75
Weekly Witness, Montreal	1 00	1 00	Christian Guardian, Toronto	1 00	1 00	Sunday at Home	1 75	1 75
Family Herald and Star, Montreal (premium)	1 00	1 25	Christian Herald, N.Y. (Talmage's)	1 50	1 00	Cassell's Family Magazine, London and N.Y.	1 50	1 00
Detroit Free Press, Detroit	1 00	1 25	Ram's Horn, Chicago (new subs.)	1 50	1 50	FARM, STOCK, &C.		
Illustrated Express, Buffalo (Canadian Ed.)	2 00	2 00	SCIENTIFIC.			Farming, Toronto	1 00	1 50
New York Herald, N.Y.	1 00	1 35	American Machinist, N.Y.	3 00	3 25	Rural Canadian, Toronto	1 00	1 50
New York World, N.Y. (thrice-a-week)	1 00	1 30	Scientific American, N.Y.	3 00	3 25	Farmer's Advocate, London (semi-monthly)	1 00	1 50
Saturday Night, Toronto (city subs. extra)	2 00	2 10	" " Supplement, N.Y.	5 00	5 00	Farmer's Advocate, London (semi-monthly)	1 00	1 50
Weekly Spectator, Hamilton	1 00	1 25	MONTHLY PERIODICALS.			American Swineherd, Chicago	50	1 00
Western Advertiser, London	1 00	1 00	MAGAZINE AND GENERAL LITERATURE.			Canadian Bee Journal, Brantford (new subs.)	1 00	1 50
Weekly Free Press, London	1 00	1 25	Century Magazine, N.Y.	4 00	4 10	Dairy World, Chicago	1 00	1 50
Weekly Expositor, Brantford	1 00	1 25	Harper's Magazine, N.Y.	4 00	4 00	Nor'-West Farmer and Miller, Winnipeg	1 00	1 50
British Whig, Kingston	1 00	1 25	Scribner's Magazine, N.Y.	3 00	3 10	Canadian Poultry Review, Toronto	1 00	1 50
FOR THE FARM, &C.			Atlantic Monthly, Boston	4 00	4 00	American Poultry Journal, Chicago	50	1 00
Rural New Yorker, N.Y.	1 00	1 25	Cosmopolitan Magazine, N.Y.	1 20	1 00	Poultry Monthly, Albany, N.Y.	1 25	1 50
Cultiv'and Country Gentleman, Albany, N.Y.	2 50	2 50	North American Review, N.Y.	5 00	5 00	FOR JUVENILES.		
Farm and Fireside, Toronto	50	1 00	Review of Reviews, N.Y.	2 50	2 50	Boy's Own Paper, London (Eng.) & Toronto	1 75	1 75
American Agriculturist, N.Y.	1 00	1 50	Current Literature, N.Y.	3 00	3 00	Girl's Own Paper	1 75	1 75
American Cultivator, Boston, Mass. (new subs)	2 00	2 00	McClure's Magazine, N.Y.	1 00	1 50	St. Nicholas, N.Y.	3 00	3 00
American Dairyman, N.Y.	1 50	1 50	Munsey's Magazine, N.Y.	1 00	1 50	Babylaud, Boston	50	1 00
ILLUSTRATED LITERATURE.			Canadian Magazine, Toronto	2 50	2 75	Our Little Men and Women, Boston	1 00	1 50
Illus. London News (with extra Summer and Xmas numbers)	7 00	7 00	Lippincott's Magazine, Philadelphia	3 00	3 00	MISCELLANEOUS.		
Illus. London News (without extra numbers)	6 00	6 00	English Illus. Magazine, N.Y. and London	1 50	1 75	The Delineator, N.Y. and Toronto (fashions)	1 00	1 50
Harper's Weekly, N.Y.	4 00	4 00	Outing, N.Y.	3 00	3 00	Carpenry and Building, N.Y.	1 00	1 50
Harper's Bazar, N.Y.	4 00	4 00	Chautauquan, Meadville, Pa.	2 00	2 50	Canadian Wheelman, Simcoe (orgau C.W.A.)	1 00	1 50
Leslie's Weekly, N.Y.	4 00	4 00	Frank Leslie's Popular Monthly, N.Y.	3 00	3 00	(semi-monthly)	1 00	1 50
New York Ledger, N.Y.	2 00	2 25	Methodist Magazine, Toronto	2 00	2 20	Cycling, Toronto (semi-monthly)	1 00	1 50
FOR JUVENILES.								
Youth's Companion, Boston (renewals)	1 75	2 25						
Harper's Round Table, N.Y. (now subs.)	1 75	2 00						
	2 00	2 10						

If you want more than one of the periodicals named in the above list, by dropping a post card we will quote you reduced prices on same.

Always remit by Registered Letter or Post Office Order, addressing,

THE MASSEY PRESS, Massey Street, TORONTO, ONT.