

It isn't what the mattress is made of or how it looks—it is *how it is made* and *how it lasts* that counts.

Other mattresses are made of cotton, but only the Ostermoor is made in the Ostermoor way under the exclusive Ostermoor patents.

Other mattresses may look like the Ostermoor when new, but only the Ostermoor can show testimonials from users that say: "Your mattress is as good after twenty-five years' use as the day it was bought."

It is just as easy for you to get the *genuine Ostermoor* as an inferior imitation—and you will pay little, if any, more—for the lower cost of making the imitation is counteracted by the larger profit necessary to induce the dealer to handle it.

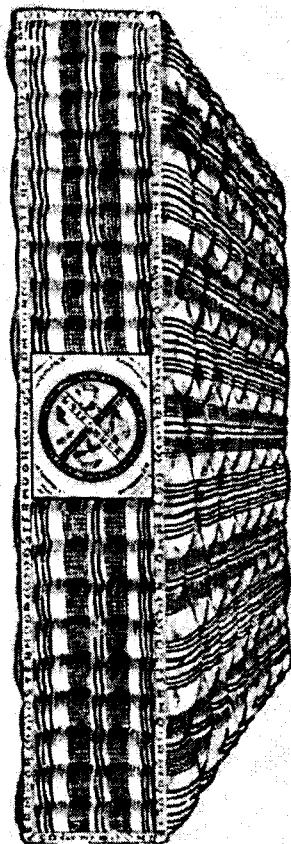
# Ostermoor Mattress \$15

But you must remember and insist on seeing the Ostermoor trade mark, sewn into the end band, if you want the one mattress that is built up, sheet upon sheet, that will not mat, pack or lump. Thus, an Ostermoor will remain luxuriously elastic, supremely comfortable and restful for a lifetime.

## Our Booklet and Ticking Samples Sent Free.

Sleep on an Ostermoor mattress for a month—then, if *for any reason* you're dissatisfied, we'll return every penny of your money.

There is an Ostermoor dealer in most places—the liveliest merchant in the town. If you'll write us we'll give you his name. But don't take chances with imitations, at other stores—make sure you're getting the genuine Ostermoor. Our trade mark label is your guarantee.



**ALASKA FEATHER & DOWN  
COMPANY, Limited  
MONTREAL**