

Diamond Dyes Spell Economy for these Women

"I am sending you photographs of my sister and myself, to show you what we have been able to do with Diamond Dyes.

"The gown that I have on I made over from material we had in a tan broadcloth Russian Blouse that we never liked. We dyed this black. My sister's suit we made according to a—pattern, from a grey Homespun suit which we dyed navy blue.

"I think you can see from these photographs of my sister and myself how much Diamond Dyes mean to us."

Mrs. J. R. Raymond

Diamond Dyes are the wonder-workers of the home. Rugs, portières, curtains, feathers, etc., can be made as bright and fresh as new.

You, too, can solve dress problems with Diamond Dyes. You need not try them on a sample first nor practice before dyeing even your most costly garments.

There is no knack or secret about using Diamond Dyes. Don't say, "Oh, I am not clever enough to work such wonders." Thousands of twelve-year-old girls use Diamond Dyes.

Diamond Dyes

Buy a package of Diamond Dyes today. It will cost but 10c at any drug store. Tell the druggist what kind of goods you wish to dye. Read the simple directions on the envelope. Follow them and you need not fear to recolor your most expensive fabrics.

There are two classes of Diamond Dyes—one for Wool or Silk, the other for Cotton, Linen, or Mixed Goods. Diamond Dyes for Wool or Silk come in **Blue** envelopes. Diamond Dyes for Cotton, Linen, or Mixed Goods are in **White** envelopes.

Here's the Truth About Dyes for Home Use

Our experience of over thirty years has proven that **no one dye** will **successfully** color every fabric.

There are two classes of fabrics—**animal fibre fabrics** and **vegetable fibre fabrics**.

Wool and Silk are animal fibre fabrics. **Cotton and Linen** are vegetable fibre fabrics. "**Union**" or "**Mixed**" goods are 60% to 80% Cotton—so must be treated as vegetable fibre fabrics.

Vegetable fibres require one class of dye, and animal fibres another and radically different class of dye. As proof—we call attention to the fact that manufacturers of woollen goods use one class of dye, while manufacturers of cotton goods use an entirely different class of dye.

Do not be Deceived

For these reasons we manufacture **one class** of Diamond Dyes for coloring Cotton, Linen, or Mixed Goods, and **another class** of Diamond Dyes for coloring Wool or Silk, so that you may obtain the **very best** results on **EVERY** fabric.

REMEMBER: To get the **best possible** results in coloring Cotton, Linen, or Mixed Goods, use the **Diamond Dyes manufactured especially for Cotton, Linen, or Mixed Goods**.

AND REMEMBER: To get the **best possible** results in coloring Wool or Silk, use the **Diamond Dyes manufactured especially for Wool or Silk**.

Diamond Dyes are sold at the uniform price of 10c per package.

THE WELLS & RICHARDSON COMPANY, LIMITED, 200 MOUNTAIN ST., MONTREAL, QUE.



Made over from tan Broadcloth dyed black



Made from over grey Homespun dyed navy blue