

BOOKSELLER AND STATIONER

With regard to this season's Christmas Card Trade, we
Are, as before, the Canadian Sole Agents for
Raphael Tuck & Sons Co's splendid Fine Art Publications,
Which are acknowledged, at home and abroad, to be the best
In the market, and in every way most suitable for the
Canadian trade, for those who have handled them
Know and can testify to their excellent value and high character.

Brilliant genius in the conception of artistic designs;
Rich colors and the most pleasing features;
Old styles abolished; everything new.
To our many customers we would say:
Hold orders until you inspect the samples;
Expectations will be fully realized in every grade.
Rreal merit, in value and up-to-date work, is
Solely the cause of the unbounded success

& the immense popularity these goods have secured.

Rapid sales are a characteristic of Tuck's publications;
Utimize them then as an important factor in your Christmas trade, and
There will be no occasion for complaints of "dead stock."
They comprise Calendars, Booklets, Gift Books, Toy Books and
Every description of Christmas Cards, Souvenirs, Novelties,
Reward Cards for Sunday-schools and High-class Juveniles.

Our Travellers will be in the field with full lines of
samples of Raphael Tuck & Sons Co's Fine Art
Publications, EARLY IN MAY. WAIT!

Warwick Bros. & Rutter

*Manufacturing
and Importing* Stationers

... TORONTO, Ont.