



Dennison's Holiday Creations

for 1906 are just a little beyond the realm of imagination. A thousand things of sentiment, beauty and utility to add joy to the gladsome season.

Here are beautiful Tags, Cards and Labels in Christmas Green and Gold, to convey the season's greeting. Little Seals with Bells and Holly to close the package or seal the message of good cheer. Magnificent Paste Board Gift Boxes covered with Holly to hold gifts of any size or kind. Satin Lined Boxes and Christmas Coin Cards to lend sentiment to the money token. Doll Outfits for the children. Sealing Wax Sets for milady. Beautifully Decorated Handy Boxes, containing a variety of Tags, Labels, Glue, Fasteners, Twine, etc., for the busy housewife. Indeed, there is something for every one in Dennison's Holiday Line, and there is something more for every dealer in

Dennison's Holiday Advertising

In November and December, the leading periodicals of the country, reaching about Forty Million readers, will contain the most beautiful advertisements reproducing and describing Dennison's Christmas Novelties. The standard magazines will carry full pages, while such great home publications as the Ladies' Home Journal will carry full columns.

Just to give you an idea of what this means, we reproduce here in miniature two of these designs. Study them yourself and see if they are not likely to create business.

As each advertisement refers all readers directly to the dealer the harvest of this advertising will go to the stores who carry the line and display it to the best advantage.

The question is: Are you prepared to get your share?—If not, an immediate order is your only opportunity, for even the Dennison capacity is not without its limit.

Have you had a complimentary copy of Dennison's Dictionary, if not, it's well worth asking for

Dennison Manufacturing Company

The Tag Makers

BOSTON, 26 Franklin Street. NEW YORK, 15 John Street.
PHILADELPHIA, 1007 Chestnut St. CHICAGO, 128 Franklin St.
ST. LOUIS, 413 North Fourth St. MONTREAL, Coristine Bldg.