

Our Magazine for 1904.

Almost every country in the world has been exploited and described in this Magazine with but few exceptions. One of these is the comparatively little known continent of South America. It will be a surprise to many persons to learn from the handsomely illustrated articles on Brazil, Argentina, Chili, and Peru, what vast and varied and picturesque regions there are in that great continent. While a high degree of wealth and material civilization exists in its great cities, still the mass of the population are the most intensely Romanist of all Catholic people. Methodism has made remarkable advances in education and evangelism in those lands, which will be the subject of a series of papers of great interest. Special attention will, however, be paid to our own country, its outlook, its romantic and heroic story, its wonderful progress, its limitless outlook.

Our readers cannot fail to be pleased with the bright new cover of this number.

Most of the subscriptions to this Magazine terminate with the present volume. We hope our patrons will promptly renew for themselves, and seek to send also the subscription of some neighbour or friend. Of some issues of the year we have had to print second or even third editions, notably of our Wesley Bicentenary number, of which nearly twice our usual circulation was called for. If we can secure a further circulation of two thousand we will surprise our friends with the improvement in this periodical. We hope the preachers who are our special agents and all our friends will make an earnest effort to give us that increase. Now is the best time to subscribe. The November and December numbers, containing the beginning of its strongly-written serial, will be given free to new subscribers.

Publisher's Announcement.

The December number of The Methodist Magazine and Review completes the twenty-ninth year of publication, and completes also the period to which most of our subscribers have given their orders. It is hoped that every name now on our lists will continue with us for another year.

Owing to the cost of publication, we cannot well afford to send after the period they were ordered for without some intimation that a continuation is desired. We ask every subscriber, therefore, whose subscription expires with this number, to intimate by postal card, letter, or otherwise, that they desire the Magazine sent on, even if it is not convenient to remit the subscription at the time.

A duty which is incumbent on every head of a family is the supplying of wholesome reading matter to the members. It is quite certain that in these days of general reading, if good material is not supplied, that which is not good will find an inlet. The mind must be fed as well as the body. The reading matter should be selected as carefully as the food.

The Methodist Magazine and Review is published to supply pure and healthy reading matter to our homes, and to encourage native talent, and a love for elevating literature. For twenty-nine years it has faithfully carried out these purposes. Each number has been bright, elevating, and instructive.

Our programme for 1904 is an excellent one, embracing a wide range of reading matter. Attention is directed to the illustrated prospectus to be found on other pages of this issue.

Kindly intimate your desire to have the Magazine continued.

Toronto : William Briggs, Publisher.