

FOR THE **Mid Summer Season**

. . To the Trade . .

New Shipments in

Ladies' Blouses in Silk, Delaine, Challie, Gingham and Print, new patterns and perfect fitting in all sizes, and in light and dark colors.

New Shipments in

Our famous **Wide Cloth Prints**, new Brown and Navy grounds, in great variety of patterns.

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New Shipments in

Our special lines of Linens in Tablings, Table Napkins, Towels, and Towellings.

New Shipments in

Men's Summer Neckwear, Underwear, Vests, Half Hose, Etc.

New Shipments in

Lace Curtains, Bed Quilts, and Carpets.

We buy from the best manufacturers through expert buyers and on the very best terms, thus enabling us to show value unsurpassed.

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BUYERS WILL DO THE RIGHT THING

When ordering **LAMA BRAID** if they order it put up in rolls and see that this label is on the cover of each box. We put 3 or 3 1-2 yds. on each roll as required.

