

# FAST BLACKS.

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Everywhere Under  
the Sun ....

## Hermsdorf's

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## Fast Black

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Has Made a  
Reputation Unexcelled.

The value of black hosiery is threefold--there is the yarn value, the dye, and the finishing value.

The dye value depends entirely on the dyer, and the finishing value is mostly based on the dye.

These three factors go to make up the selling and wearing value of the goods.

As the dye and finish factors are quite equal to the yarn factor, it will be seen how vitally important to buyers, sellers and wearers it is to make sure that the stocking has the right dye--that is, **Hermsdorf Dye**.

AMERICAN BUREAU OF  
LOUIS HERMSDORF,  
78-80 Walker St., New York.

*Louis Hermsdorf*  
*Dyer*

LOUIS HERMSDORF,  
Chemnitz,  
Saxony, Germany.