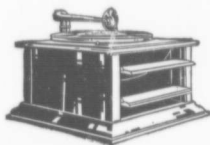
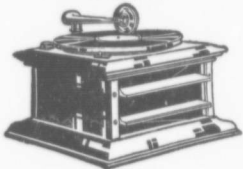


Columbia Grafonola  
Price \$27



Columbia Grafonola  
Price \$42



Columbia Grafonola, Price \$65



## Sell Every Vacationist a Portable Grafonola

How many people in your town go away on vacations?

How many of them take a Grafonola with them?

Couldn't you increase the number?

Here is a big, new, profitable field right at your door—hardly scratched for business as yet.

Get ready now to go after it. And when the hot months come, start out to sell every vacationist in your town a Portable Model Grafonola.

Think of the selling arguments you have. Why, a vacation without music—when it is so easy to carry along a Grafonola? For dancing, for dull rainy days, for evenings about the campfire or on the lake.

A big, jolly friend with a happy melodious voice—that's the Columbia Grafonola. A cheerful, likeable fellow who is always the fun centre of the home.

And, of course, he's always happiest when he sings Columbia Records.

"Vacations with Music"—is your selling slogan this Summer.



### Columbia Graphophone Company

54-56 Wellington Street W., Toronto