

Made in Canada

NORTHERN ELECTRIC COMPANY
CALGARY, ALBERTA

The Roof for All First-class Structures—

THE roof is apt to be one of the very last things to be considered in the construction of a building. It really ought to be among the first.

Owners wake up to this fact when they begin to pay bills for repairs and damage caused by leaks. Permanent buildings deserve permanent roofs.

The most economical and altogether satisfactory permanent roof is a Barrett Specification Roof, with a unit cost (the cost per square foot per year of service) lower than that of any other permanent roofing.

It is for this reason that most of the great manufacturing plants and textile mills of the Dominion, the great railroad terminals and skyscrapers, and hundreds of less pretentious buildings, carry roofs of this type. Some of these are from twenty to thirty years old and are still in serviceable condition.

A Barrett Specification Roof is not a ready-made roofing. It is built layer upon layer on the building, following time-tested methods which are recognized as standard by technical men generally.

A copy of The Barrett 20-Year Specification, with roofing diagrams, mailed free on request to any one interested.

Our 20-Year Guaranty Bond

We are now prepared to give a 20-Year Surety Bond Guaranty on every Barrett Specification Roof of fifty squares and over in all towns of 25,000 population and more, and in smaller places where our Inspection Service is available.

This Surety Bond will be issued by the United States Fidelity and Guaranty Company and will be furnished by us without charge.

Our only requirements are that the roofing contractor shall be approved by us, and that the Barrett Specification, dated May 1, 1916, shall be strictly followed.

If you wish any further information regarding this Guaranty, write to our nearest office and the matter will be given prompt attention.

THE PATERSON MANUFACTURING COMPANY, LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO. LIMITED
ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.