

# 5000 NEW READERS

That is what we want for THE CANADIAN HORTICULTURIST, and what we are out to obtain. More than that—we intend to have that number by the 1st of May, 1907. With that object we have decided to offer THE CANADIAN HORTICULTURIST at prices at which people who are interested in fruit, flowers or vegetables will have to subscribe.

From now on we will accept subscriptions for THE CANADIAN HORTICULTURIST at the following

## REDUCED SUBSCRIPTION RATES

**A 1-Year New or Renewal Subscription for 50c**  
**A 3-Year New or Renewal Subscription for \$1.20**

This means that we will accept yearly new or renewal subscriptions at just half what the regular price of subscription for this paper has been during the past 28 years, while new or renewal subscriptions for three years will be taken for **LESS THAN HALF PRICE.**

In spite of this great reduction it is our intention to make the paper better in every way than ever. To inaugurate our subscription campaign we have decided to make a still greater, but only a limited term subscription offer.

**During the month of September we will accept Clubs of Four New Full Year Subscriptions for The Canadian Horticulturist for only \$1, or at the rate of 25c. each.**

We hope our readers will help us, not only by renewing their own subscriptions at our greatly reduced rates, but that they will get up clubs for THE HORTICULTURIST among their friends and neighbors, and thus help us to make this the **Greatest Horticulturist Paper in the World.**

We are wondering who among our readers will be first to send us some of these clubs. Our object in making this great offer is explained in the editorial columns of this issue.

**These club rates apply only to bona fide new subscriptions and do not refer to subscriptions that were ordered or that expired on or before August 31, 1906. Such subscribers will be able to renew their subscriptions next year at the reduced rate.**

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## The Canadian Horticulturist

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## British Columbia Letter

C. P. Metcalfe, Hammond

Weather conditions for July and Aug. have been favorable. Raspberries and blackberries are an average crop. Prices good. Plums generally are a heavy crop, Italian prunes especially. Early apples are about over, and the prospects for a heavy crop of fall and winter apples are good. Pears are somewhat less than a medium crop.

Manufacturers and small fruit growers have been getting rid of their surplus stock of small fruit boxes, and will be in a position to use the legal  $\frac{3}{4}$  and  $\frac{1}{2}$  qt. bxs. next year. I think most likely the  $\frac{3}{4}$  qt. box will be used for strawberries and the  $\frac{1}{2}$  qt. for raspberries. Plums and prunes are in now, and will be moved out in carload lots next week and after until finished.

The Provincial Government here has been making exhibitions of green and bottled fruits at various points in Manitoba and the Northwest. The exhibitions were very creditable and were the admiration of thousands who attended the exhibitions and will prove an excellent advertisement for the fruit-growing industry of the province.

The problem confronting the horticulturist at the present time is the lack of cheap labor. All countries engaged extensively in the production of many of the staple articles of consumption and trade, have their cheap or coolie labor, and it will be necessary for the Dominion Government to take some action in this respect to relieve the present want. The development of the fruit industry of B.C. is being retarded by the want of cheap labor. The problem must be dealt with sooner or later by the Government.

**Four new subscriptions for The Canadian Horticulturist for only \$1.00. Can't you get up a club?**

## A Growing Exhibition

The Ontario Horticultural Exhibition, that will be held here from Nov. 6 to 10, will be conducted on a much larger scale than last year. One of the chief features this year will be the presence at every gathering of the famous Black Dike Band of Great Britain, one of the most famous musical organizations in the world. The instruments are all of brass and, in this respect, the organization is unique. At every performance at afternoon and evening there will be selections by the band, as well as quartettes, duets and solos.

The requests for prize-lists already received indicates that the exhibition, in all lines, will be much ahead of last year. The excellent quality of this year's fruit crop insures an exceptionally high-class exhibition. It is believed that the combination of high-class flowers, fruit and vegetables, with the best of music, will be sure to attract a very large attendance. It is expected that Massey Hall will be crowded every day. This year the Toronto City Council has appointed representatives to act upon the Board of Management, which insures the interest of the city.

A strong committee, composed of Mayor Coatsworth, representing the city; R. J. Score, H. R. Frankland, representing the Horticultural Exhibition; F. F. Reeves, representing the Veg. Grs. Assn.; H. G. Sibbald, representing the Bee Grs. Assn.; and H. B. Cowan, representing the Dept. of Agric., waited on the Canadian Passenger Assn. early in Aug. and requested half-rates to the exhibition. The decision of the railways has not been announced, but it is anticipated that they will run an excursion from all parts of the province on Wed., Nov. 7, good for the entire week. Those desiring to attend at other dates will be able to return free on the certificate plan.

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