

FOR SALE

325 TALBOT ST.
Roofing of all kinds at special prices.
J. A. BROWNLEE
Hardware and Sheet Metals
BOYS' WATCHES
Guaranteed, \$1.50
GURD'S, 185 Dundas St.

FALL AND WINTER WEARING APPAREL ON EASY TERMS.
Coats and Dresses up to twenty-five dollars—five dollars down, one dollar per week.
Coats and Dresses up to seventy-five dollars—ten dollars down, two dollars per week.
We always carry a large assortment to choose from.
L. WOLF, LADIES' WEAR
372 Dundas Street, Phone 6112W.
OPEN EVENINGS.

FRANK SMITH
DASH AND CARRY STORE
Granulated Sugar, 100 lbs. \$8.00
Granulated Sugar, 20 lbs. 1.60
Granulated Sugar, 10 lbs.80
Granulated Sugar, 5 lbs.40
Cane Sugar, 2 lbs.25
MARKET LANE.

PLEA DELIVERED FOR IDEALISM
Lieut.-Col. the Rev. G. H. Williams, D.D., Speaks at Centennial Anniversary.

The sermon delivered by Lieut.-Col. the Rev. George H. Williams D.D., pastor of Metropolitan Methodist church, Toronto, in Centennial Methodist church last night on the occasion of the anniversary of that church, constituted itself an earnest and eloquent plea for renewed spiritual idealism.

Dr. Williams stated that spiritual idealism, a profound apprehension of one's integrity, is the vital issue of every man today, as to how he would stand eternally and immovably in the day of temptation.

"There can be no progress without idealism," declared the speaker. "The belief that all things ought to be ultimately perfect. There can never be anything objective unless there is first something subjective. First comes the thought, the vision, the ideal, and then comes the movement, the struggle, the heroism of attaining thereto."

"It is, therefore, important that people get the best idealism. Even were I not a Christian and believed in Jesus, His incarnation and His deity, I would still have to confess Him as the master super-man, above every man who ever trod the earth. He is transcendently sublime, twenty centuries have failed to dim the luster of His perfection."

"What a difference, what a transformation there would be effected in our lives if we would see Christ day by day. What a difference if men would cherish the perfect ideal."

Dr. Williams asserted that in his long experience he had never come in contact with a man or woman in whom there was not the latent desire to know God and to do good.

"Many people who wish to do right fail in that purpose because they try only with their own strength," concluded Dr. Williams, "instead of receiving into their hearts the living Christ."

The special music rendered by the choir under the direction of the organist, George Winterbottom, included the anthems, "Festival Te Deum" (Dudley Buck) and "Behold I Create New Heavens" (Culbert Harris). Miss Ruth Tuff's rendition of the solo, "How Beautiful Upon the Mountains" was very delightful.

The anniversary offering amounted to \$4,200, with more still to come in.

The pastor, Rev. A. E. M. Thomson, was present and assisted at the services during the day.

Breaking Glass No Fire Alarm
Man Forgets To Pull Hook, Scolds Department.

Flames leaping from a hot air register prompted a Talbot street resident to run to the corner fire alarm box, break the glass, according to directions, and open the alarm.

He then returned to his house and quenched the blaze by pouring buckets of water down the register. But the fire department failed to arrive.

"What's the matter with you fellows?" he asked a fireman at the central hall over telephone 15 minutes after the fire had been extinguished. "I just turned in an alarm and there has been no response."

"No alarm has been received here," the fireman replied. "Are you sure you turned it in properly?"

The man described the manner in which he had sent the alarm.

"You forgot to pull the hook inside the door of the alarm box," the fireman informed him.

HISTORICAL SOCIETY WILL HEAR NORMAL TEACHER

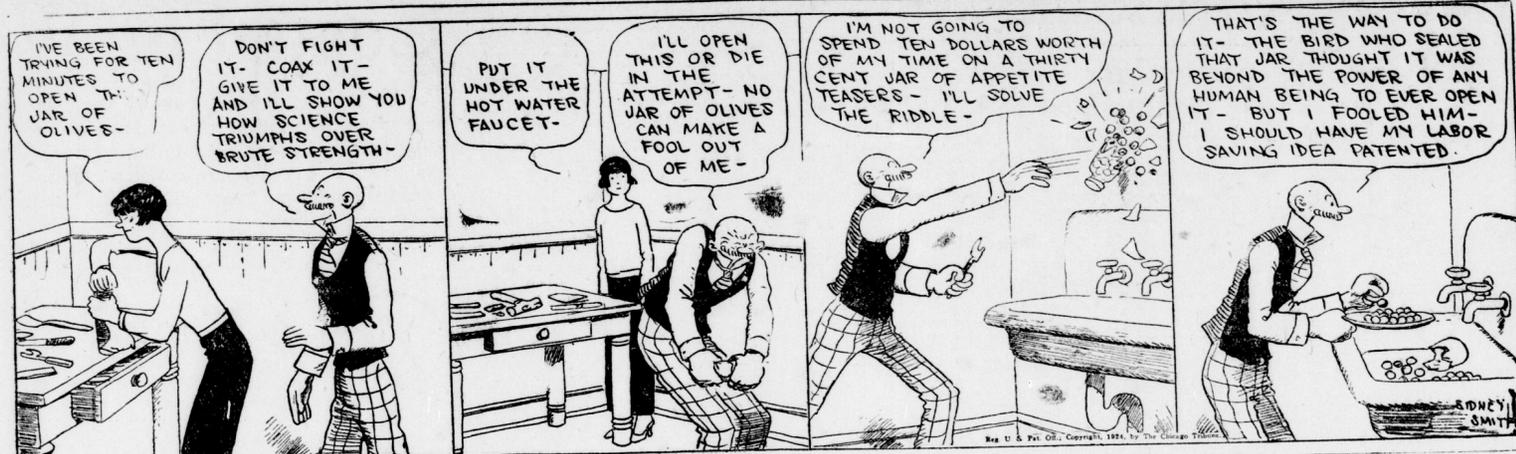
"The Evolution of an Ontario Village" will be the subject of an address on the subject of the evolution of the regular meeting of the London and Middlesex historical society, which will be held on Tuesday evening in the public library. The subject is one that Mr. Stevenson investigated very fully some years ago and presents many phases of the life of this province that have largely passed away.

This is the second meeting of the season of the historical society, and a cordial invitation is extended to the public to attend and also to enroll with the society, which has for its object the study of the history of this city and the surrounding county.

Major T. J. Murphy is president of the society.

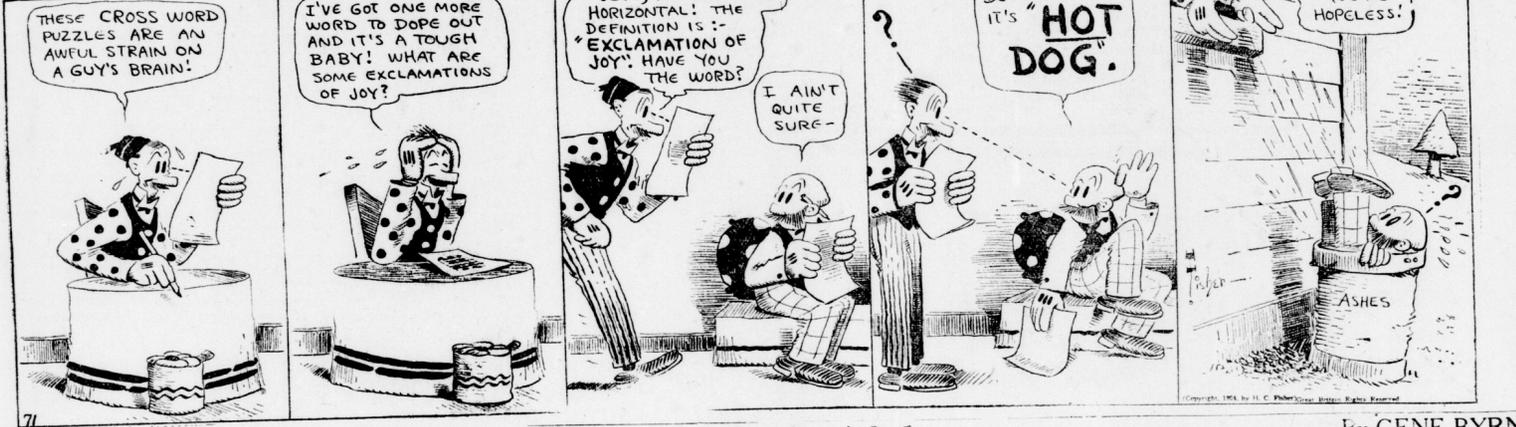
COLD AT MONTREAL
Canadian Press Despatch.
Montreal, Nov. 17.—This city experienced its first cold snap on Sunday, when the thermometer fell 28 degrees within a few hours to 8, the lowest point thus far this fall, with prospects of further cold weather. About 43 inches of rain fell during the day and was followed by an inch and a half of snow.

THE GUMPS—OPEN SESAME



By BUD FISHER

Word Puzzles Will Ruin Jeff Yet.



By GENE BYRNES

Somebody Stole Jimmy's Stuff.



By JIMMY MURPHY

Tools and Casper



By JIMMY MURPHY

CATHEDRAL INTERIOR WILL BE IMPROVED
Members of St. Peter's Parish Expected to Spend in Neighborhood of \$100,000.

Interior redecoration and exterior repairs to the building and improvement of the grounds of St. Peter's cathedral will be undertaken immediately.

Such was the announcement yesterday by Rev. Father J. F. Stanley, recently appointed rector of St. Peter's. It is estimated that the work will cost in the neighborhood of \$100,000.

Father Stanley stated that he had been transferred to St. Peter's by His Lordship Bishop M. E. Fallon with the express purpose of undertaking the redecoration and other needed work about the cathedral property.

"It is a big undertaking," said Father Stanley, "and it must be done in a big way. It should be a matter of pride for the Roman Catholics of London and vicinity to see St. Peter's made one of the most beautiful cathedrals on the continent, which it will be when the improvements planned are completed."

"You have shown me what it means to be a good, practical Catholic," remarked Father Stanley, in commenting favorably upon the spiritual well-

BETTY MACDERMOTT HURT WHEN STRUCK BY MOTOR

Betty MacDermott, 5-year-old daughter of Dr. and Mrs. W. B. MacDermott, 695 Talbot street, was severely hurt Saturday afternoon when she was struck by an automobile driven by a resident of Ilderton.

The little girl was brought to St. Joseph's hospital. She was suffering from a deep gash in her cheek which required several stitches to close, and her upper jawbone was broken.

The circumstances of the accident are not definitely known, but it is believed the girl had just stepped from the curb in front of her home on Talbot street when she was struck.

At St. Joseph's hospital today her condition is reported to be improved.

CHILDREN CRY FOR FLETCHER'S CASTORIA

MOTHER:— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

FLORAL OF J. DICKSON.
Special to The Advertiser.
Prospect Hill, Nov. 16.—The death occurred at the home of his daughter, Mrs. Nichols of Ailsa Craig, of James Dickson in his 92nd year. Until the last few years Mr. Dickson had made his home here with his son. The funeral was held on Wednesday to McIntyre's cemetery.

EXHAUSTED WOMEN QUICKLY RESTORED

COUNTLESS thousands of women must work day after day in their homes, in offices and stores who are really unfit for their tasks. With bodies exhausted and nerves overstrained, they must get through each day by will power alone.

Such women should not be content to drag on, making their sacrifices of health, strength and even happiness. They should begin at once the upbuilding of their bodies.

Weakened bodies can quickly be restored. Amazing improvement often is shown in just a few days. Signs of returning vitality soon appear.

Wincarnis gives to wasted bodies the very elements they must have to be nourished back to vigor. For fifty years this strength giver has reinvigorated weak, nervous, exhausted men and women.

If you are lacking in strength and your vital nerve force is failing, go to your druggist today and begin the safe Wincarnis treatment. A sixteen-ounce bottle, which is a fourteen-day Wincarnis treatment, is sold for \$1.50 by all leading druggists. Wincarnis is so effective that only three table-spoonful a day need be taken. Try Wincarnis at once and see the difference just a few days will bring.

WINCARNIS
Coleman & Company, "Canada" Ltd., 67 Portland St., Toronto.

After Lunch

MINTEES
for 14c
Aids Digestion

BABY'S COLDS
Children's delicate digestions are easily disturbed by too much "dosing." Still, the little ones' cold troubles cannot be neglected. At the very first sign of croup, sore throat, or any other cold trouble, apply Vicks VapoRub over the throat and chest. There is nothing to swallow—you just rub it on. Colds or over night, croup is usually relieved in 15 minutes.—Advt.

RED PEPPER HEAT
QUICKEST RELIEF
FOR RHEUMATISM

Red Pepper Rub takes the "ouch" from sore, stiff, aching joints. It cannot hurt you, and it certainly stops that old rheumatism torture at once. When you are suffering so you can hardly get around, just try Red Pepper Rub, and you will have the quickest relief known. Nothing has such concentrated, penetrating heat as red peppers. Just as soon as you apply Red Pepper Rub you will feel the tingling heat. In three minutes it warms the sore spot through and through. Pain and soreness are gone. Ask any good druggist for a jar of Rowles' Red Pepper Rub. Be sure to get the genuine, with the name Rowles on each package.—Advt.

USE SULPHUR TO HEAL YOUR SKIN
Broken-Out Skin and Itching Eczema Helped Over Night.

For unsightly skin eruptions, rash or blotches on face, neck, arms or body, you do not have to wait for relief from torture or embarrassment. declares a noted skin specialist. Apply a little Mentho-Sulphur and improvement shows next day.

Because of its germ-destroying properties, nothing has ever been found to take the place of this sulphur preparation. The moment you apply it healing begins. Only those who have had unsightly skin troubles can know the delight this Mentho-Sulphur brings. Erythema, itching eczema is dried right up.

Get a small jar of Rowles' Mentho-Sulphur from any good druggist and use it like cold cream.—Advt.

MURINE
NIGHT & MORNING
KEEP YOUR EYES
CLEAN CLEAR AND HEALTHY

The Most Sensational News In the Paper Today

For Someone---

Perhaps for a good many people, is contained in one of the Classified Ads. on this page.

It may be a "Help Wanted Ad." or a Real Estate Ad. or a To Let Ad.

Whatever classification it is under it is essentially important to someone—perhaps to you.

SORE THROAT
IS A COMMON ILLNESS WHICH UNLESS CHECKED IN TIME MAY LEAD TO A SERIOUS CONDITION. A SERIOUS DEVELOPMENT OF THE THROAT IS OVERCOME, BUT IF TREATED AT ONCE MUCH INCONVENIENCE AND SUFFERING MAY BE AVOIDED. OLD AND RELIABLE REMEDY IS FOUND IN

DR THOMAS' ECLECTIC OIL