The largest reservoir in the United States is to be built on the site of the little agricultural village of American Falls, Idaho. The town will be moved to another location. College Girls Swarming

Remove Town to Build Reservoir.

Sometimes Parents Can Influence the Purchases, But For the Most Part Their Offspring Are Supreme Judges.

Through New York Shops

BY AILEEN LAMONT.

designs of many of the new dresses are concerned. Girdles and belts seem

circular gores or by flounce. In the majority of examples, this circular sweep is attained without the loss of the long flat lines of the tubular sil-houette in front and back. One strik-

laughing bubbles.
Waistline Vogue. In cases where the waistline is im-possible to determine, the place of among the dress materials. girdle of belt is often taken by a band of heavy embroidery. In still other designs, there is merely a spray dallion posed at the left hip. A de-lightful frock of this sort has just

FORMER LONDONERS

of Married Life.

\$500 FOR MEMORIAL

Special to The Advertiser.

ENGAGEMENTS

A charge of 75 cents for one insertion, or \$1 for two insertions is made for notices under this

Urders for insertion of engage-

and address of sender and will not be taken over the telephone.

Bordens

Condensed Milk

Is baby losing weight? Does his food disagree with him? Thousands of children have been

raised exclusively on Eagle

Brand-a pure, nourishing easily-

Send for Free Baby Books

The Borden Co. Limited

MONTREAL

digested natural food.

ment notices must bear the n

circle of friends.

By AILEEN LAMONT.
Special to The Advertiser
Copyright.

New York, Aug. 30.—Where has the waistline gone? Few can say but at any rate it has disappeared from its usual haunts, so far as the designs of many of the new dresses skirt.

designs of many of the new dresses are concerned. Girdles and belts seem to have taken a vacation likewise. The new designs for fall start from the neckline with the general tubular outline of a \$4 fountain pen, ornamented with alleged gold filigree and -it is not until the knees are reached that the gown commences to give way, to what the Greenwich villager alludes to longingly as "Self-expression."

At that point many of the gowns gain a full ripple effect by the insertion of pointed godets, by means of circular gores or by flounce. In the majority of examples, this circular sweep is attained without the loss of the long flat lines of the tubular sit.

Three-Piece Suit.

houette in front and back. One striking design, however, seemingly owes its inspiration to a champagne glass turned upside down as it should be in elements, as well as with those of law-abiding America. The frock more mature years. On these, also, from shoulders to knees follows the the belt is conspicuous by its ablines of the slender stem, but from sence. Many of the most swagger knee to hem, it flattens out like the wide shallow bowl of the container of coats double breasted, fastened with four buttons and ending just above the knee. Poiret twill and charmeuse

The cloth topcoats which will form part of the contents of the wardrobe trunks, unloaded at the college towns of blossoms on an embroidered me- this fall seem to have borrowed their designs and their colors from the tent and awning trade stripes. Bands been supplied by a leading designer and diagonals of vivid color run up, for a prominent American woman.

The gown is of flesh colored geor-which are usually finished with a fur

WEDDINGS.

MARK GOLDEN JUBILEE A quiet wedding took place at St Mark's Church Wednesday afternoon at 2 o'clock, when Flossie Pring Mr. and Mrs. John Clark of was married to Irvin Richard Lea-Forest Reach Fiftieth Year thorne, both of this city. The cere mony was performed by Rev A. L. Beverley. The bride wore a becoming gown of sapphire canton crepe, and

celebrated the 50th anniversary of return they will reside at 19 Beattie their wedding. Mr. and Mrs. Clarke, avenue. KELLY-KENSELLA. who were married in London 50 years The marriage took place Wednesago resided here for a great number of years before going to Forest, where day afternoon at St. Peter's rectory they now reside with their daughter, of Lenore Kensella, daughter of Mrs. R. B. Crosbie. The guests included only the immediate family, Kelly, son of Mr. and Mrs. L. Kelly.

the sons, daughters and grandchild-ren, including Mrs. J. W. Bowen of Chicago, Mrs. R. B. Crosbie of For-est, Mr. W. M. Clarke of Sarnia, and Mrs. Clarke of Sarnia, and broadcloth, with a becoming hat to Mr. Charles J. Clarke of this city.
Mr. and Mrs. Clarke of this city.
Mr. and Mrs. Clarke received numerous handsome gifts, also many messages of congratulations, from a large mirele of friends.

Mr. and Mrs. T. G. Meredith and Mrs. T. G. Meredith have returned home from Prout's Neck, Mrs. W. A. Bluethner, Princess avehoneymoon trip to New York, and upon their return they will reside

HOFMANN-CUSHING.

Chatham, Aug. 30 .- A check for A quiet but charming wedding was solemnized at St. Michael's Church on Aug. 21, Rev. E. I., Tierney offi-ciating, when Miss Pearle A. Cush-ing, daughter of Mr. and Mrs. John Cushing, 320 Victoria street, became the bride of Mr. Albert A. Hoffman \$500 towards the war memorial will be sent to the treasurer this week by the Woman's Auxiliary of the G. W A., as planned at the regular reting. Mrs. Turnbull, the president, was in charge of the well-attended meeting. Interesting reports the bride of Mr. Albert A. Hofmann. The bride looked very pretty in a deep blue French crepe gown with Persian trimmits, and wore a Paris hat. Mrs. Fred Hamilton, as matron of honor, attended the bride, wearing of Detroit. were followed by arrangements for a large rummage sale a week from Sata gown of crepe trimmed with gold, and hat to match. Mr. Fred Hamilton assisted the groom.

Mr. and Mrs. Hofmann left for De-

troit, where they will make their future home. TRAVERS-HUGHES.

Special to The Advertiser. Chatham, Aug. 30 .- The marriage took place quietly at the home of Mrs.
R. A. Hughes, Windsor, on Saturday, Aug. 25, of her daughter, Lillian M. to Gordon Sheldon Travers, son of Mr. and Mrs. Franklin Travers, Windsor. The bride is a former well-known resident of Chatham, and also lived in London, where her father the late R. H. Hughes was chief inspector of weights and measures. Mr. and Mrs. Travers are on a boat trip

LONDON GIRL WILL APPEAR IN DOMINION FESTIVAL

Special to The Advertiser. Grand Bend, Aug. 30.—Miss Mar-garet Laing, daughter of Mr. and Mrs B. Laing of London, who has spent the summer here, will leave for onto tomorrow, where she will take part in the Dominion musical competition. She will be accompanied by her teacher. George Lethbridge, and Miss Jeffrey of Wilton Grove.

Miss Jeffrey of Wilton Grove.

Miss Laing in June won the silver medal at the Ontario musical festival, obtaining highest honors for the Best high soprano voice in her class. Miss Laing, who is only 15 years of age, has a voice of exceptional quality, and her many friends at Crark Bend and London wish her at Grand Bend and London wish her

PRESBYTERIANS ENJOY SUCCESSFUL OUTING

Special to The Advertiser. Chatham, Aug. 30.—A large number from the Presbyterian Church, Chalmers, enjoyed an outing at Government Park yesterday. A picnic Government Park yesterday. A picnic was held by the Young People's Society, and the usual sports, including bathing, boating, etc., were engaged in. The day was a great success, and the members are hoping for a similar gathering next summer. The members of the W. M. S. had a home-made cooking sale, and the proceeds were most satisfactory. A pionic supper was served, after which the party returned home by motor.

FAMILY TO HOLD REUNION.

Special to The Advertiser.

Hyde Park, Aug. 30.—On Friday there will be a family reunion held at the home of Mr. and Mrs. Russell Hedge, fourth concession. Relatives from Cleveland and other distant points will be present.



MISS MILDRED ADELAIDE ROBERTS of this city, a pretty bride-elect, whose marriage to Dr. Val. Palmer Joe of Detroit takes place in St. Peter's Cathedral on September 29.

Social and Personal

Miss Jean Hessel is visiting Miss Helen Young in Owen Sound. Miss Mary Ware is in Cleveland, visiting her aunt, Mrs. Ganson Cook.

Mr. and Mrs. Will Boyd, Waterloo street, are leaving for a week's visit in Toronto. The Misses Elson, Ontario street,

day week-end. guest with Mr. and Mrs. W. Garlick, Elizabeth street.

Miss Gertrude Rowntree is in Newcastle, Penn., visiting her aunt, Mrs. Sarah Crawford.

Mr. and Mrs. A. D. Hone and family have returned home after summering at Sauble Beach. Miss Eula White returns to town next week from Goderich where she has been the guest of friends.

Mr. and Mrs. George Rowntree A happy event took place at Forest
Tuesday evening, when Mr. and Mrs.

John Clarke, formerly of London,

Buffalo and Rochester, and on their children are spending the week in children are spending the week in Toronto for the National Exhibition. Miss Mary Humphries of Toronto will spend the week-end in London, the guest of Miss Shirley Johnston. Mr. and Mrs. Wendell Holmes and family have returned to town, after

spending the summer at Sauble Beach. Miss Marlon Beck has returned

Mrs. Harold Hughes of Syracuse, N. Y., is spending a few days with her mother, Mrs. Bland, Wellington The Rev. G. Quintin Warner and

Mrs. Warner, who have been enjoying a motor trip to Halifax, are back in the city. Mr. and Mrs. T. A. Rowat and family, who have spent the summer

at Bayfield, are returning to town Miss Minnie Raymond returned last week from Kingsville, where she

was the guest of Mrs. P. D. White Woodstock were recent guests with Mr. and Mrs. A. W. Morrison, Wharn-

cliffe road. Sarnia this week and is spending several days with his brother, Mr.

Jack Mitchell Mervin A. Shoebottom who spent the summer in London, visiting his mother, has returned to his home in Los Angeles, Cal.

Mr. and Mrs. D. J. Ferguson and Miss Jean Ferguson, Dufferin ave-nue, have returned home after holidaving in Toronto. Rev. and Mrs. J. Garbutt and fam-

fly, Dundas street, are back in town after spending a pleasant vacation to Montreal, and upon their return

Johnston, Colborne street, Misses Myrtle and Muriel Lewis go south for the winfer. of Winnipeg who are returning from a trip abroad are visiting Mrs. E. J. Mr. and Mrs. Ralph Hunter of Description of the will spend the week and the

day spent at Old Orchard, Maine.
Mr. Robert Burns and Miss Mary
Burns, Wellington street, have returned home after an enjoyable trip
to Toronto, Ottawa and Montreal.

of the Peterboro Y. W. C. A., has returned home after visiting her sister, Mrs. William Earl, Oxford

Mrs. John Hunt and small son who

have been summering in Goderich are the guests for a few days with Mrs. C. B. Hunt, at "Merrivale," South London.

Mrs. Miller, Saunby street, ar-

a charming miscellaneous at their home this week, in honor of Mrs. Reuben Leach formerly Miss Vivian Tuckey.

ome in Sydenham street, ston, Miss Doris Belton and Mrs. William H. Smith and Miss W. & Westland.

nue leaves next week for Montreal, where she will be the guest of her son Mr Martin Bluethner and Mrs. Mr. and Mrs. L. Parker and their

Mrs. A. E. Blashill, of Montreal, is with a trunk, as a mark of their apvisiting her brother, Mr. Will Boyd, and Mrs. Boyd, Waterloo street. Mr. Blashill and their children will join

Miss Ida McClurg was the hostess

this week of a charming missellane-ous shower, given at her home on St. James street in honor of Miss Violet Andrews, a popular bride-elect of this week.

Mrs. R. W. Puddicombe, Hayman Court and her daughter Mrs. Walter Kingsmill and family of Toronto, are returning home next week, after spending the past two months at Cacouna, Quebec.

Mrs. F. J. Greenaway will attend at Sauble Beach.

In honor of Mrs. M. A. Spottiswood an interesting guest in town.

Miss. F. J. Greenaway will attend the executive of the National Chapter, I. O. D. E., which convenes in Toronto, in about two weeks time. Mrs. Greenaway is a councillor in the National Chapter.

from Jackson's Point.

Mr. and Mrs. W. H. Praders of Detroit have returned home after visiting with Mr. and Mrs. E. H. Johnston. Colborne street.

Mrs. Charles Leonard and Miss Christie who have spent the summer in London; occupying Mr. and Mrs. T. H. Baker's home in Talbot street,

Ballantyne, Dundas street.

Miss Merlyn Pococke returned home yesterday, after spending a delightful holiday at Toronto, Hamilton, Buffalo, Detroit and Windsor.

Mr. and Mrs. Ralph Hunter of Detroit will spend the week-end and Labor Day with Mr. and Mrs. Craig and the Misses Scott. Mrs. Hunter has spent the past two months in Ottawa, visiting her mother, Mrs. Busby.

Miss Bessie McCamus, who is now at the Port Bruce camp for girls, is expected home early in the week.

Mr. and Mrs. Thomas Watson, who

Ven. Archdeacon and Mrs. W. J.
Doherty and Miss Eleanor Doherty,
Talbot street, have returned home
after spending some time in Meaford.

Miss Littlefield physical directress

ter.

The Canadian Ladies' Golf Union is meeting in Montreal during the coming tournaments in September.
Mrs. E. B. Smith, who is a member of the executive, expects to go to Montreal for the meeting, and it is orange tree, Mrs. Mary Young.

probable that the London Club will send a representative besides.

Miss Jean Mason, Queen's avenue, and Miss Ada Flood, Mabel street, are returning to Cleveland after an enjoyable month's vacation in London and Port Stanley. They are motoring by way of Windsor and Detroit, and will stop over and visit friends in both places.

The Misses Herstridge, 493 Central avenue, entertained in their new home this week. During the evening games and music were enjoyed, Misses Elsle Ward and Tena Quinnie acting as planists. A dainty supper was served by the hostess, later assisted by Mrs. George Beaton.

Invitations are out for the wedding of Miss Gladys Treffry Peters, daughter of Col. and Mrs. James Peters of "Ashburn." Esquimault, B. C., formerly of this city, whose marriage to Harry Randle Bray of Esquimault takes place at St. Paul's Church, September 3th.

An interesting event of next week is the marriage of Miss Marjorie Leigh, daughter of Mr. and Mrs. W. R. Leigh, Wharncliffe road south and Dr. J. O. Berry of Chatham, son of Mr. and Mrs. John Berry of Dunnville, which takes place quietly next week at All Saint's Church. Miss Katharine Cronyn who is in Prescott attending the Jarvis-Reid wedding will go on to Bristol, R.I., to be a guest at the wedding of Miss Alice de Wolfe and Frank Pardee, Mrs. Hume Cronyn returns to London from her summer home at Beaumauris, at the end of September.

Among the out-of-town guests who will attend the wedding of Miss Vio-let Andrews, whose marriage to Mr. Ernest Putnam takes place Saturday, will be Mr. and Mrs. Harry Putnam and family of Detroit, Mr. Stephen Putnam of Detroit, and Mr. and Mrs. David Andrews and daughter, Beatrice Mary, of Toronto.

ter, Mrs. William Earl, Oxford street.

Mr. and Mrs. Whiace Blackle of Chicago are expected in town for the week-end, and will be guests with Mrs. A. L. Campbell, Beaconsfield avenue.

Rev. H. H. Bingham, who has been attending the World's Baptist Conference in Stockholm, Sweden, is expected in the city a week from Sunday on his way back to Calgary Mr. Bingham, who will preach in the Teilbot Street Baptist Church on that Sunday will be accompanied by Mrs. Sunday, will be accompanied by Mrs.

Miss Acres, Miss Edith Irwin and Miss Soutter motored to London from Goderich, and have been visiting Mrs. Donald McLean and Mrs. Carr Har-Miss Mary Grant, clerk of London Township, is in Toronto presiding over the meeting of the Ontario Municipal Association, of which she Municipal Association, of which she Hunt Clubs seturning to Goderich yesterday.

Among the Londoners who will atanged a charming miscellaneous thower at their home this week, in lonor of Mrs. Reuben Leach formerly Miss Vivian Tuckey.

In honor of Miss Gertrude Everett, In honor of Miss Gertrude Everett, Mr. Arthur Clifford Chelew, also of a bride-elect of next week, Miss Toronto, which takes place Septem-Irene McLellan entertained recently ber 10, in Toronto, are: Mr. and Mrs. at a miscellaneous shower at her Howard White, Mrs. Lyell C. John-

Smith, Huron street, accompanied by Mrs. Kathleen Harper, Colborne street, have spent the past ten days at the Nephawin-Gregory.

Rev. W. A. Stevenson, B.A., B.D., young Canadian Presbyterian minister, who has just returned from England, is visiting friends in Westat the Nephawin-Gregory.

Mr. and Mrs. R. H. Cronyn and three children left last week for Beaumauris, Muskoka, where they are visiting Mr. and Mrs. Hume Cronyn at their summer home.

England, is visiting irriends in western Ontario, and will preach in the First Presbyterian Church on Sunday. Mr. Stevenson is a very distinguished scholar and Bible teacher. He was selected, on completion of a post-graduate course of leg-Mr. and Mrs. E. Webster and their conn., to give a free course of lectwo daughters, Dorothy and Nora of tures on religious education in various colleges of Great Britain. The home of Mrs. James E. Mc-

scene of a happy gathering on Wednesday evening last, when the members of the Junior and Senior B. Y. P. U. of the Adelaide Street Baptist Church, were the guests. The object of the function was to honor Miss Verne Sloan, a valued member Mr. and Mrs. L. Parker and traction and Minnie, of Dufferin avenue, and Miss Annie Pratt are holidaying at the Nephawin-Gregory, Lake Rosseau, Muskopreciation of her work in the so-ciety. The address was read by Miss Blashill and their children will join Maud Carson and the presentation her shortly, and motor her back to Montreal.

Montreal.

Maud Carson and the presentation made by Miss Jeanette Walker and Miss Marjorie Marsh, both members Mr. and Mrs. J. S. Robinson of Mr. Allan McLean goes to Goderich tomorrow, where he will spend the who was taken entirely by surprise, week-end, returning home on Tuesday, accompanied by Mrs. McLean goes to Goderich tomorrow, where he will spend the who was taken entirely by surprise, made a graceful reply, thanking the society for their kind remembrance. The remainder of the evening was spend in a social way, at the close of which refreshments were served. The remainder of the evening was spent in a social way, at the close of which refreshments were served. The home of Mr. and Mrs. Morley Aylsworth, Bridgeport street, was the scene of a happy gathering yes-

terday afternoon, when about twenty very young ladies and gentlemen were entertained there. The party was given in honor of tittle Miss Katharine Aylsworth, who has just reached her fourth birthday. And the cake was the most glorious hirthday cake was the most glorious birthday cale which ever happened. All the trinkets which appeared, when eager little mouths searched the sweet food for the ring, or the piece of money, were of sterling silver. The long Mrs. W. F. Tamblyn, Grosvenor street, and family return to the city today, after holidaying at Sauble Beach. Dr. Tamblyn is not expected back from England until about the first of October.

Mr. and Mrs. McLeod of Chicago, who have been visiting the former's parents, Mr. and Mrs. A. McLeod, have returned home.

Miss Margaret Glass will spend a few days with Mr. and Mrs. James Edgar, Toronto, on the way home from Jackson's Point.

Mrs. W. F. Tamblyn, Grosvenor street, and family return to the city today, after holidaying at Sauble Beach. Dr. Tamblyn is not expected back from England until about the first of October.

A miscellaneous shower was given this week at the home of Mrs. L. Mahoney, Princess avenue, in honor of Mrs. Arthur Kelly, formerly Miss Lenore Kensella, whose marriage took place this week.

Mrs. Charles Leonard and Miss Chirotheau and Miss Christie who have spent the summer Christie who have spent the summer Katharine Clark, Bobbie Clark, Mary and crackers and curious toys. Lit-Katharine Clark, Bobbie Clark, Mary Spittal, Elaine Spittal, Tom Mara, Betty Fenlin, Betty Orr, Nancy Orr, Phyllis Murray, Allan Aylsworth and Winston Aylsworth.

CLUB NEWS

Buffalo, Detroit and Windsor.
Capt. and Mrs. S. V. Cooke and their young son Stuart, have returned to Wolseley Barracks, after spending the summer at Grand Bend.

Mrs. W. J. Carson and the Misses Carson, Prospect avenue, have recompanied by their family, and will be at "The Grange," South London.

Miss Bessie McCamus, who is now of the five junior societies.

MAY QUEEN BAZAAR,

Mr. and Mrs. Thomas Watson, who have been visiting relatives in London, have returned to Bay City, after a very enjoyable visit at the home of Mr. and Mrs. E. L. Brown, Cheapside street, Mr. H. E. Brownlee, manager of Mahaffy Bros., accompanied by Mr. P. W. Crowley, left by motor on an extended trip to Flint and Muskegon, Mich.

Mrs. Thomas Watson, who have returned to their home in Owen Sound.

Miss Lottle Foster who has resided in Battleford, Sask, for the past 10 years has returned to her former home at 8 Brighton street, accompanied by her nieces, Misses Myrtle, Shirley, Minota and Marjorie Fostiers and mystery box, Mrs. Charle Shirley, Minota and Marjorie Fostiers and mystery box, Mrs. Charle Shirley, Minota and Marjorie Fostiers. Arrangements are well under way for the gigantic bazaar which is to be held this autumn under the auspices of the May Queen Rebekah Lodge. Mrs. Allen Dundas is gen-

being as follows:

Fancywork, Mrs. Arthur Borland;
aprons, Mrs. T. R. Waugh; handkerchiefs and mystery box, Mrs. Charles
Edwards; grocery store, Mrs. F. G.
Birch; home cooking, Mrs. Fred Parsons; miscellaneous stall, Mrs. Russell Smith; children's wear, Mrs.

Store Hours, 9 a.m. to 6 p.m., including Saturday.

Modes and Necessities



The Newly Created Fall Modes

A new fashion season has come to this store (where Fashion reigns). The new designs, representing all the leading styles are now being shown.

New Dresses.

Silk Dresses for particular women; elegant Satins, Tricoshams, Satin Cantons, Silk Cantons and Flat Crepes, in exquisite styles and colorings \$18.50 to \$40.00 Black, Brown, Navy are the colors most in demand, and we have plenty to assure perfect satisfaction.

New Costume Suits.

Smart and exclusive, now on display \$30.00, \$42.50 and \$47.50 Third Floora

Autumn Skirts.

In all the new models and materials \$3.75 to \$18.00 Third Floor.

Exclusive Fall and Winter Hats.

Brilliant and varying are the new adaptations, correctly mirroring the newer models. A Hat for every purpose at popular prices, \$3.00 to \$15 Fourth Floor.

New Blouses.

Blouses in smart and exclusive styles, exquisite quality .. \$5.95 to \$14.50

New Fall and Winter Coats.

All the leading materials, newest colors, correct styling, popular prices... \$18.50 to \$65.00 Third Floor.

NOW FOR SCHOOL DAYS

Girls' Middies and **Pleated Skirts**

in cotton and wool materials at prices that are sure to please.

Children's School Sweaters and Pullovers, Special Prices

Third Floor.

TWO SPECIALS. **All-Wool Serges**

The Ideal Fabric for School Wear. 40 and 42 Inch Pure Wool Serge, black, navy, brown, garnet, rose and copen. Big value at, a yard /5C 52 and 54 Inch ALL-WOOL SERGE. black, navy, brown, copen and rose, splens yard \$1.00 Second Floor.

Prepare For Western Fair Visitors

NOVELTY BLANKETS-All-wool, silkbound ends, plaids or plain colors of pink, heliotrope, blue and tan. Used as comforters; warm and light:

Sizes 60x84 at, each \$6.50 Size 64x84 at, each\$6.95 Size 72x86 at, each \$7.50 FLANNELETTE BLANKETS, 12-4, largest size, white or gray, with pink or blue

borders, Special, a Second largest size, a pair Main Floor.

36-INCH FLANNELETTE (beautiful quality), stripes and plain colors, pinks, mauves, blues, tans, yellow and all white. Excellent for gowns, pyjamas, etc.: 1 to 71/2 yard lengths. Regular 50c quality. Our big leader for this season at, a yard 35c

Main Floor.

With the Deltor, your own cutting layout that saves you money. Main Floor.

WONDERFUL VALUES IN COMFORTERS, EIDERDOWN COMFORTERS, guaran-

teed downproof, colors rose, blue, green,

with panel borders. Regular \$15.00 value. Opening of season special \$10.95 12 only, COTTON-FILLED CHINTZ-COVERED COMFORTERS. C2 OF

AUTO RUGS—Big values at each

REVERSIBLE COTTON EIDERDOWN (wool finish), for bathrobes, dressing gowns, mill ends-1 to 5 yard lengths. Regular 50c and 59c. Sale price, 39c

Main Floor. MERCERIZED TABLING-Mill ends (some slightly imperfect), 1 to 3 yard lengths. Regular to \$1.25 a yard. 75c

DELINEATOR. special yearly subscription\$1.30 Main Floor.

WEST FLORAL CO.

FLOWERS

For weddings and other

occasions our specialty.