

T. C. WRIGHT

HIGH-GRADE PIANOS.

Sole Agent for the

Mason & Risch

PIANO COMPANY, LTD.

Toronto.

The Aeolian Co.,

New York.

231 DUNDAS STREET.

Bennett Theatre Building.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.

County Bldg., next Court House, London.

ROSS' Limited

Store for Women

Store closes during July and August, except Saturdays, at 5 o'clock, Saturdays, 10 p.m.

New Summer Dresses That Reveal Rare Distinction

SPECIAL — Colored Mull Dresses, in pink, sky and champagne. Price\$4.50



ALL WASH SUITS AT CLEARING PRICES

LONDON'S FASHION CENTRE

196 Dundas Street.



The Carpenter-Morton Company, Boston, Mass., were the first paint concern to offer Varnish Stains to housekeepers. Campbell's Varnish Stain is the original, first made in 1888, and today recognized as the most satisfactory article of the kind upon the market. A. E. JOLLY & CO. carry a complete stock. Color card for the asking.

50¢ for immediate delivery. We will sell the best Murray Mine anthracite chestnut coal at \$5.00 per ton. No better burning hard coal. Burns bright, no clinkers, burns clean out.

GREEN & CO.

485 YORK STREET, PHONE 1291.

If It's Warm or Not Next Week

You can rely on getting first-class food, well cooked, and nicely served at our special meals.

Noon-day Lunch 25c
Supper 25c

LONDON CAFE

201 Dundas Street. F. A. Smith, Mgr.

Safety Boxes to Rent

20% OFF TO CUSTOMERS.

Store your valuables during vacation, cost only 10c a month for packages per cubic foot in size.

London Loan and Savings Co., London, Ont.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

The Kent Brewery

LONDON, ONT.



You'll be surprised at the splendid qualities of our household COAL when you hear the prices at which we are offering it. Bargains in coal are decidedly rare, but now is the time to secure one. We have all sizes, but only the best qualities, clean, well-screened and free from dirt and rubbish. D. H. Gillies & Son.

Our Coal

will make you very comfortable next winter. If you order from us. Nice clean Scranton coal. None better. This month, \$6.50 per ton. Dry mixed sale, \$1.50 per load.

MAY BROS.

655 YORK STREET. PHONE 1224.

**Coal Burning Time Is Coming**

We have the pick of the mines, fresh from the miners' pick. You can pick out the best kind for your purpose here.

Are You Ready?

ALL SIZES, BEST GRADES, FULL WEIGHT, FINEST QUALITY

Webster & Kernohan

Phone 1383. 207 Piccadilly St.

200-21

Bread Three Times a Day

Your doctor will tell you to eat plenty of good bread at every meal for health and sturdiness. It's good for you in hot weather and cold weather alike.

Johnston Bros.' XXX Bread Is the Best Always

2 SMALL-BREAD 5c.

VIOLET INSANE.

Toronto, July 15. — Violet Parker, of Boston, Mass., was today adjudged insane, and remanded pending the arrival of friends. The woman was first arrested under the general charge of vagrancy, so that she might be cared for, as she appeared to have no friends or money, though well dressed. In her trunk at the hotel where she was staying was found more than \$3,000 worth of clothing and jewelry. Friends have been communicated with.

THE STEEL DEAL.

Montreal, July 15. — Mr. J. W. McConnell, the Montreal financier, who succeeded in making it possible to end the struggle for control of Nova Scotia Steel and bring Messrs. Forget and Harris to terms, is in Toronto today, presumably conferring with the Toronto people concerned in the deal.

The world's most successful medicine for bowel complaints is Chamberlain's Colic, Cholera and Diarrhoea Remedy. It has relieved more pain and suffering, and saved more lives than any other medicine in use. Invaluable for children and adults. Sold by all dealers.

One week's trial in Edison, Victor and Columbia phonographs from Williams Piano Company, Limited, 194 Dundas street 15-17

Our Dainty New Bedroom CLOCKS

Are the very thing for Birthday or Wedding Gifts. Let's show you these.

For Reliable Jewelry.

SUMNER'S

280 RICHMOND STREET.

Splendid Advice

You have not felt much need of coal lately, but we feel quite safe in predicting that we will have at least four months of real winter before May 1st, 1911, so we are taking this means of advising our friends to lay in a good supply of Cross Creek Lignite Coal now while the price is low. It will certainly pay well to head this advice. Thanking you for your past generous patronage and soliciting a continuance thereof, we are, yours truly,

John Mann & Sons

Coal Merchants for 42 Years.

RALPH CONNOR'S BOOKS

50c

Just the thing for hot weather reading.

The Mallagh Bookshop**SUMMER SCHOOL**

Pitman's Shorthand, Touch Typewriting, Penmanship, etc., taught by experienced teachers. Write for catalogue to

Western Business College

110 DUNDAS STREET, LONDON. W. C. Coe, C.S.R., Principal.

Parnell's Famous Picnic Breads

PARNELL'S BREADS are just O. K.

This is what the people say, While picnics are in full sway,

"Parnell's Picnic Breads."

Phones 929 and 1390

Do Your Feet Ache?

Dr. McKenzie's Foot Powder comforts, tired, swollen, aching and pinched feet. Persons whose vocation compels them to walk or stand enough to tire the feet find it a most valuable remedy. It will relieve corns, bunions, ingrowing nails and swollen feet. It destroys the odor of perspiration, keeps the shoes sweet and preserves the linings. In sprinkler-top boxes, 25 cents.

Cairncross & Lawrence

Chemists and Druggists. 216 DUNDAS ST., LONDON.

MANUFACTURERS WILL HOLD A FIELD DAY

Employees From All the City Factories Will Take Part

An enthusiastic meeting of those interested in the annual field day of the Manufacturers' Athletic Association was held Thursday night, and the prospects are that the sports, which will be held in Queen's Park on July 30, will be the finest seen here in a long time. Employees from many of the city factories are entering keenly into the affair, and every night large crowds of them may be seen at the park practicing. At Thursday night's meeting the following officers were elected:

Honorary Presidents—Col. Gartsch, of the McClary Manufacturing Company; T. McFarland, of the D. S. Perrin Company.

President—E. Dennis, of the Dennis wire and iron works.

Honorary Vice-Presidents—H. E. Buttrey, of John Marshall Company; W. H. Manning, of the Sherlock-Manning Organ Company.

Vice-President—J. K. McDermid, Somerville Manufacturing Company.

Second Vice-President—Manager Frank Karn, of the Royal Bank.

Third Vice-President—John Wright, of the McClary Manufacturing Company.

Secretary—H. B. Ashplant, of George White & Co.

Executive Committee—Physical Instructor Sovereign of the Y. M. C. A., and Messrs. Ross, Gray, Wm. Chapman and P. M. Love.

\$500 to \$800. Player Pianos, in 88-note, 65-note and combination. Four different makes; twelve different styles. Williams Piano Company, Limited, 194 Dundas street. 15-17

CALLED TO GODERICH. Goderich, July 15.—Knox Presbyterian Church has unanimously decided to issue a call to Rev. P. F. Sinclair, of Toronto, to succeed the late Rev. James A. Anderson. Mr. Sinclair is at present pastor of Chester Church, Toronto.

LATEST NEWS FROM PORT STANLEY

[Special to The Advertiser.]

Port Stanley, July 16.—The cottagers on Willow Beach held a masquerade under the direction of Mr. Ben Marlett, the founder of Willow Beach. At 8 o'clock the beachers assembled at his cottage, Ben-Hur. When the half-hundred summerites had answered the roll-call, Chinese lanterns were lighted and the line began to move. The procession, headed by Mr. Marlett, marched through Willow Beach, promenade to the Roller Coaster, where they were all treated to a ride. From there they proceeded to the beach, where all joined heartily in the singing of popular songs. The musical programme was concluded by singing "He's a Jolly Good Fellow," and giving three cheers for Mr. Marlett. Then the entire party took possession of the Casino, where they were provided with tickets, good for anything they preferred in the line of ice cream and sodas. Among the most striking costumes were: Miss Annie Horwood, as Night; Mrs. Collings, as Japanese Lady; Mrs. Walker, as Red Riding Hood; Mrs. Robertson, as Queen Old Lady; Mr. Todd, Undescribable; Mrs. Doidge and Miss A. Robertson, as Mrs. Canadas; Mr. Bert Holland, as a Fat Dutchman; Mr. Will Robertson and Miss Ivy Holland, as Mr. and Mrs. Ghost; Miss Jessie McIntyre, as Silver Locks; Miss Millie Ward, Miss Mabel Holland and Miss Violet Caldwell, representing the Red, White and Blue; Miss Phyllis Martin, as Sunbonnet Sally; Mr. Harold Doidge, as Court Jester; Miss Alice Keene, as Miss Bessie Leach, as Little Girls; Professor Turner, with his two children, as Clowns; the two Lewis children, of Louisville Cottage, made charming little Japanese girls; Miss Vera Shannon as Daisy Maid; Miss Gladys Shannon, as Milk Maid; Mr. Wm. Keene, as a Sweet Little Girl; then last but

not least, Mr. Marlett, wearing a dressing sack, short, blue skirt, long red bloomers, with white tie strings, low shoes, with huge blue bows, comie face, and a high Mexican hat. The entire evening was one long laugh. While delivering a telegram on Orchard Beach Mr. Joe Berry, deputy postmaster, narrowly escaped a serious accident. He was riding his bicycle along Stanton's Lane, near where the little bridge crosses Moore's Creek. Just before striking the bridge, he lost control of his wheel, which dashed into a barb-wire fence. Mr. Berry was thrown off and nearly rolled off the bridge into the stream below. Fortunately, he escaped with a shaking up. Mr. Arthur Harrison, of London, is spending his holidays with Mr. Harold Childs at Valley View Cottage, Erie Rest.

Mrs. W. H. Childs, of Hamilton, is the guest of Mrs. H. J. Childs, Valley View Cottage, Erie Rest. Mr. David Comrie, of the Commercial House, has returned from Sault Ste. Marie.

Mrs. Canon Downie has returned home after spending the past month with Mrs. R. A. Williams, of Toronto. While descending in the hold of the tug McCawley, yesterday afternoon, Mr. Ernest Brown, son of Capt. Alex. Brown, missed his footing and received a nasty fall, breaking three ribs. Dr. Mothersill dressed his wounds.

The jolly bunch of Londoners, who are occupying Elysium Cottage, Willow Beach, entertain the cottagers every evening by singing "Work for the Night is Coming." And yet, it is said, no one works around their house, but

WORDS OF CAUTION TO YOUNG MOTHERS

Mothers must keep guard over the health of their little ones during the summer months. Summer is an anxious time for all mothers, but more especially for young mothers. It is the most fatal time of the year for babies and young children. It is then that stomach and bowel troubles come almost without warning, and often before the mother realizes there is any danger, the little one may be beyond aid. The mother must take strict caution to keep her little ones stomach sweet and pure and his bowels moving regularly. No other medicine can do this so quickly and thoroughly as Baby's Own Tablets. The Tablets should always be kept in the house. An occasional dose will keep baby well, or if illness comes on suddenly the Tablets will quickly remove the cause and make baby well and happy. Sold by medicine dealers or by mail at 25 cents a box, from The Dr. Williams' Medicine Company, Brockville, Ont.

Mrs. Richard Winnett has returned to London, after visiting her daughter, Mrs. Harry Lewis, of Louisville Cottage, Willow Beach.

Master Cecil Bruce, who has been sleeping for the past three weeks at the rectory, has left with his parents for Lake of Bays, Muskoka, much improved in health.

"The Kleptomaniac," a comedy, will be given in the town hall on Tuesday evening, July 19, in aid of Christ Church organ fund. The play is under the direction of Miss Anthill, assisted by Mrs. Dextater and Mrs. Mower.

The house party, which has been having an easy time for the past two weeks at Elysium Cottage, Willow Beach, returns to London today.

Miss Mary Holman and Miss Pauline Harrison, of Berlin, are registered at Locust Nook.

THAMESFORD.

[Special to The Advertiser.] Thamesford, July 14.—Mr. and Mrs. Thomas H. McCarty have returned home after the month's visit with friends in Saginaw and Detroit.

Mrs. Sheppard, of Flint, Mich., spent a week with her mother, Mrs. Nelson.

Miss Annie McKay, of Windsor, Miss Elma Hughes, of Toronto, and Miss Kuchner, of Hanover, visited with Mrs. Morrison for a few days last week.

Mr. and Mrs. Wm. McKay, of Grosvenor street, London, visited their daughter, Mrs. W. W. McLeod, for a few days.

Dr. and Mrs. McGougan returned home on Tuesday after a month's vacation at Fort William and other points.

Mrs. (Dr.) McWilliams and Miss Bradden, of London, spent Friday with Miss Scellan.

Dr. Babb and Asa W. Day left on Tuesday for a trip to the coast by way of Owen Sound. They expect to be gone two months, visiting places of interest, returning by California and the Western States.

Rev. Mr. Redmond and son Chester are taking a vacation at Muskoka and expect to be absent for three Sabbath.

Mr. John A. McDonald, wife and daughter Ella are holidaying at Port Stanley.

Miss Flora Sherman, of Chicago, is visiting with friends in this village.

The rain of yesterday was gladly welcomed by all, and the water in the pond was greatly purified, much to the gratification of those who take advantage of the rowboats and canoes on the river.

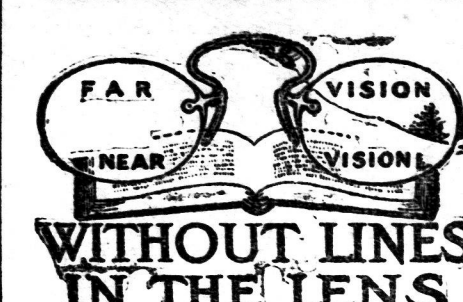
Mrs. John Petrie and children have returned to their home in Conneaut, Ohio, after a pleasant visit with Mrs. Peters' parents, Mr. and Mrs. Ezra McLellan.

Mr. Sam Henshaw who underwent a successful operation for appendicitis has returned to his home here.

Minard's Liniment Company, Limited: Gentlemen.—Last August my horse was badly cut in eleven places by a barbed wire fence. Three of the cuts (small ones) healed soon, but the others became foul and rotten, and though I tried many kinds of medicine they had no beneficial result. At last a doctor advised me to use MINARD'S LINIMENT, and in four weeks' time every sore was healed and the hair has grown over each one in fine condition. The Liniment is certainly wonderful in its working.

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Tait-Brown Optical Co.

PHYSICAL EYE SPECIALISTS.

237 Dundas St.

PHONE 1877

INVISIBLE BIFOCAL GLASSES A SPECIALTY.

WITHOUT LINES IN THE LENS

Eyes Examined Scientifically by Our Specialist, Dr. Brown, from 9 to 6 Daily

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