

Jack London's Classic of Fiction At The Nickel

The Call of the Wild

from the famous dog story by
Jack London

Written by one who understood the faithfulness and devotion of dogs—this photoplay is dedicated to those who love our dumb friends.



— EXTRA ADDED ATTRACTION —
"SCARE 'EM MUCH."
TWO ACT MACK SENNETT COMEDY

MONDAY:—The Great Lenten Attraction
"THE TRANSGRESSOR," showing the famous Shrine of Lourdes, Produced by The Catholic Art Association.

SPECIAL FOR THE SATURDAY MATINEE:
"JANKEE DOODLE IN BERLIN,"
A Six-Act Comedy Special with Ben Turpin, Ford Sterling, Charles Murray and Louise Fazenda.
6000 LAUGHS FOR THE CHILDREN.

FINE SEPTEMBER P. E. I. CHEESE.

40 Twin Waxed Cheese.
THOMAS B. CLIFT,
COMMERCIAL CHAMBERS.

Be Sure You Get What You Buy.

At the present time several brands of Box Apples, that are "good lookers" and not much better comparatively than the famous "Wooden Nutmegs" are being offered as WINESAP. These apples are like Winesap in appearance, some are even a deeper red, but there the resemblance ends. The market is flooded with these tasteless, flavourless, hard substitutes for the genuine article. You cannot mistake the flavour of Winesap.

Extra Fancy Winesap Table Apples
150, 138, 125 Count by the box or dozen.

NONPARELS IN BARRELS—

50 Barrels of No. 1 Nonparel Eating Apples. This apple resembles the Russet, and is the finest eating barrel apple at this season of the year.

McVITIE & PRICE'S BISCUITS—

A fresh supply just received ex. S.S. Digby and comprising Butter Puff, Water, Butterette, Marie Forfar, Lochaber and Strath Shortbread, etc.

20 Cases extra Large Lemons.
State Express Cigarettes, 10 and 50s.

Local Turnips.
Lobster, 1/2-lb. Tins.
Large Cans Peaches—Sliced or halves, 32c.

C. P. EAGAN

TWO STORES
DUCKWORTH STREET & QUEEN'S ROAD.

ADVERTISE IN THE EVENING TELEGRAM.

Just Folks.

By EDGAR GUEST.

WINTER.

Winter wearied me, and so,
Long I prayed for it to go;
Wished with every dreary blast
When the skies were overcast
That the spring would end its reign
And my roses bud again.
Winter's cold and icy breath
Seemed to me the vice of death.

Black and barren was the spot
Where the meek forget-me-not
Bloomed in summer, and the trees
Creaked with every passing breeze.
Not like living things, but more
Like harsh chains upon the floor,
And their branches seemed to swing
Like great keys upon a ring.

All that had belonged to me
Lost forever seemed to be,
Empty with the house where
Wrens had made their morning din,
And where roses once had grown
Long I lingered all alone;
Deep beneath the ice and snow
Slept the things I'd treasured so.

Winter stabbed me with its pain,
Mocked my faith and called it vain;
Sneered as envy sometimes sneers,
Draped my trees with frozen tears,
But to-day the pain has passed!
Life grows beautiful at last!
Leaf and blossom now I see
Where I fancied death to be.

Commodity Prices

A downward tendency continues to feature prices in the wholesale markets, 44 of the 75 changes that appear this week in the list of quotations received by Dun's Review being declines, against 31 advances. In last week's compilation, there were 44 reductions and 28 increases; in a similar comparison for the corresponding week of last year, 39 declines contrasted with 34 advances.

Considerable irregularity prevailed in the grain markets this week, bullish news from abroad failing to offset a lighter consumptive demand, and sharp declines occurred in wheat, corn, oats and rye. In live meats, beef and sheep were firmly held, while hogs rose sharply and provisions advanced in response to the strength of the raw material. Demand for choice butter was somewhat in excess of supplies, and a good gain was established on practically all grades. Cheese was in somewhat better demand and was very firm. Heavy receipts resulted in a further decline in eggs.

Somewhat more conservatism in the placing of new business has not materially effected the markets for steel, as most producers are well provided with orders, but a generally reactionary feeling features the miscellaneous metals. Quotations of cotton goods have been strengthened by conditions in the raw material market. Hides show further weakness.

"Snow White"

A NEW ENGLISH SOAP.

For very many years people have found Kerosene useful for removing paint stains, tar stains, etc., from the hands and clothing. Chemists have tried in many ways to use Kerosene in Soap, so as to obtain advantage of its cleansing properties for use in ordinary household work, such as washing clothing and floors.

At last their efforts have been rewarded with success, and a new soap, white as the driven snow, entirely free from impurities, and containing in soluble form, the cleansing properties of Kerosene, has been produced in England by the long established and reputable firm of Hodgson and Simpson, Ltd., of Liverpool.

This remarkable Snow White Soap is now for sale here in St. John's, your Grocer sells it for 10 cents per tablet, it won't injure your hands, nor your clothing; but it positively destroys and removes dirt, without boiling the clothes. All you need to do is, dip your soiled clothes into water, then rub them well with this Snow White Soap, allow them to soak for a few hours. (over night if you wish) and the dirt will come out after a few rubs on the wash-board. Snow White Soap makes washing easy.—mar20.m.t.t

Tendered a Miscellaneous Shower

Miss Mildred Chisholm was surprised by a number of her friends at the home of her sister, Mrs. Ward Foote, 249 Summer Street, Maiden, a few days ago, when they presented her with a miscellaneous shower.

The sewing club, of which she is a member, combined with girls from the office of the Atlantic Monthly Press, Boston, where she is employed as a stenographer, made up the party, together with a few other friends and relatives.

Miss Chisholm received many beautiful gifts of all descriptions. Games were played and a collation was served by the hostess, Mrs. Foote. Miss Newman, formerly of Fogo, Newfoundland, and for the past few years resident in Toronto, Ont., and latter on in Boston, is the lucky man in the case, his engagement to Miss Chisholm having been recently announced. It is rumoured that the wedding bells will ring out in June, and the "Weekly" extends congratulations to the young couple.—Wed. Weekly.

"Blue Bird Tea Brings Happiness."

THE BROADWAY

"A STORE FOR EVERYBODY"

Now Showing for the First Time

ADVANCED SPRING HATS

1925

A

'Broadway'
Year

IRRESISTIBLE CREATIONS FROM FAMOUS DESIGNERS—MAGNIFICENTLY TRIMMED
Famous New York Designers have contributed hundreds of their most gorgeous Hats for this event. Not only extremely stylish, but quality hats as well. The trimmings you will be sure to admire because of their beauty and refreshing newness. In each Hat the workmanship is scrupulously precise.

FOR STREET AND DRESS WEAR

Dress Hats trimmed with Peacock Feathers.
Swiss Hair Hats with Silk brims,
Straw Crowns with Crepe brims.
Silk Hats with Straw brims.
Poppy and Flower Banked Hats.



EVERYONE OF THESE HATS ARE ADVANCED SPRING STYLES AND ARE NOW BEING WORN IN NEW YORK.

Here you will find "your style" Hat—just the model you have been longing for, whether you be a bobbed hair Miss or Matron. Beautiful Hats as these are offered, at most, but once a season at these prices

THE COLORS:—

Thistle, Bloom, Wood, Henna, Copen., Sand, Cherry, Purple, Almond and Black.

VALUES TO \$9.50

3.75
4.50

FREE!

With the first 50 Hats sold from any of these groups, we will give FREE a beautiful Hat Box.

4.95

Timely Sale Spring Hats

For to-morrow and following days we feature over 200 new Satin and Silk Hats at about half the actual value. You will be amazed when you visit our Millinery Department to-morrow, because never before have such wonderful Hats been offered so early in the season at so low a price. You will wonder because every Hat is worth twice the price we are quoting.

THEY ARE "UP TO THE MINUTE" STYLES THAT ARE JUST BEING SHOWN EVERYWHERE. THE TRIMMINGS CONSIST OF FLOWERS IN SPRING'S LOVELIEST HUES, IN CLUSTERS, SPRAYS, APPLIQUED EFFECTS—ORNAMENTS, RIBBON IN ENTIRELY NEW IDEAS, ETC., ETC.

The styles are varied, including Pokes, high crowns, rolled rims, wide rims, narrow rims, up-curved rims, in fact, every conceivable shape is represented. The colors are new, such as Oak, Sand, Orchid, Henna, Poppy, Powder Blue, Almond, Brown, Orange, Cedar and Black.

200
HATS
AT
ONE
PRICE.

2.94

200
HATS
AT
ONE
PRICE.

VALUES TO \$9.50

5.50
5.95

FREE!

With the first 50 Hats sold from any of these groups, we will give FREE a beautiful Hat Box.

6.50

ARE YOU GOING TO SAVE FROM THE FAMILY BUDGET THIS YEAR? IF YOU ARE—WATCH FOR OUR ADS. AND READ THE SAVINGS THEY REPRESENT.

WE SELL DEPENDABLE MERCHANDISE AT LOW PRICES FOR CASH ONLY.
BROADWAY HOUSE OF FASHION

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