

BRILLIANT and REFRESHING IN IT'S FALL ATTIRE

THE STORE Enters on the Threshold of THE NEW SEASON.

GENEROUSLY stocked departments in their completeness and correctness anticipate the coming of the New Season in a most advantageous way, and now that vacations are practically over, the thought of new apparelling and home comforts come to the mind hourly. September awakens new interest for

It is then, that this Store is turned to, as all through its years it has rendered faithful service, in the matter of forethought and anticipations for the season ahead. We point with pride, then, to the conspicuously good selections now within the four walls of this mighty Store, and many of them making their initial appearance for

Friday, Sat. & Monday

New Things for YOUR HOME

MADRAS MUSLINS—42 inch Cream Madras Muslins, handsomely patterned, self or colored borders. Reg. 60c. yard. **Friday, Saturday and Monday \$54c.**

CASEMENT CLOTH—Silk-like Polia Caseement Cloth, light stone shade; 36 inch width. Regular \$1.25. **Friday, Saturday and Monday \$1.10.**

CASEMENTS—36 inch English Caseement Cloths, in Cream and V. Rose shades; tones up your living rooms nicely for fall time. Reg. 80c. yard. **Friday, Saturday and Monday \$73c.**

BATH SHEETS—Extra large size all White Turkish Bath Sheets, excellent quality, plain or fringed ends. Regular to \$3.20 each. **Friday, Saturday and Monday, \$2.89.**

HUCK TOWELS—Strong pure White Huck Towels, with fancy ends and plain hemming; value for 40c. each. **Friday, Saturday and Monday \$29c.**

WHITE SHEETS—Full size plain White Bed Sheets with deep hem; fine yet very strong texture. Reg. \$1.50 value. **Friday, Saturday and Monday, the pair \$3.98.**

COTTON BLANKETS—These are large size, with a nice full nap; Pink or Blue striped borders. The Pair . . . **\$3.30.**

CREAM SCRM—Shadow Lace effect all over, with an imitation hem-stitched and striped border, very neat. The yard **Friday, 44c.**

CURTAIN LACES—42 inch pretty White Lace Curtains, new patterns, well covered. Reg. 40c. **Friday, Saturday & Monday 36c.**

School Needs In brief

EXERCISE BOOKS—60 pages, double lined, for Juniors 8c.
48 pages, ruled; Table Back; each 5c.
80 pages, ruled; Table Back; each 7c.
80 pages ruled. A Special; each 9c.
112 pages, ruled; extra large 15c.
100 pages, stiff cover 15c.
Lion Scribbles; 80 pages, ruled 7c.
Big Ben Scribbles; 160 pages ruled 12c.
Note Books, 60 pages, stiff cover each 4c.
Pencilholders, patent; each 8c. and 6c.
School Pencils 2c. and 3c.
Crayons, Boxes of 6 shades; Special for 15c.
Erasers, Ink and Pencil 4c. and 5c.
Pencil or Pen Clips; each 4c.
Pencil Sharpeners, patent 6c.
Pencil Boxes; complete 85c.
School Bags, Black and Tan Leather 75c. & 1.29
Ink. Blue Black; good. The Bottle 5c.

THE DRESS GOODS SECTION holds some very remarkable values

DRESS TWEEDS—3 pieces of pretty Fall Dress Tweeds, on the lighter shades, striped and checked; 54 inch width. Reg. \$2.40. **Friday, Saturday & Mon. \$1.98.**

PLAID SKIRTINGS—Several pieces of the new Fall Skirtings go on sale this week, 40 inch width, assorted checks. They're special at **75c.**

BATINE SKIRTINGS—36 inch motley grey shade with tan striping, washes good, uncommon looking. Reg. \$2.00 yard **Friday, Saturday and Monday \$1.39.**

CHECK GINGHAMS—Blue and White and Hello and White check and cross bar Gingham, nice clear looking patterns for overalls, house dresses, rompers, etc. remarkably low in price **Friday, Saturday and Monday 17c.**



New Home Linens Contribute Notable Values To-day

PILLOW CASES—Beautiful quality Pillow Cases, hemstitched and elegantly embroidered; full size; good value for 80c. **Friday, Saturday and Monday, each 65c.**

TABLE CLOTHS—White Damask Table Cloth, showing a wide hemstitched border. They're strong. Special **\$1.89.**

TEA CLOTH—White Lawn Tea Cloths, a mass of open work and fancy braiding, fancy edged. Dollar value. **Friday, Saturday and Monday, 85c.**

CUSHION COVERS—In White, Mustin, hemstitched frill and embroidered corners; beauties. Special **95c.**

Boys' School Boots

SKUFFER BOOTS—Youths' and Boys' sizes in the best of wearing Boots. Dark Tan Calf, laced, solid leather throughout. The following special prices in force for Friday, Saturday and Monday:

Sizes 5 to 8. Special **\$1.98**
Sizes 9 1/2 to 11. Special **\$2.28**
Sizes 12 to 2. Special **\$2.48**

BOYS' SCHOOL BOOTS—Dark Tan Calf Boots, correct weight for fall time and school time. Special 10 to 13 Sizes **\$2.78**
Special 1 to 9 Sizes **\$2.98**

MEN'S SHOES—A clearing line in Black Gun Metal Leather, sizes 6 to 9 only, now away under **\$3.29** regular price. Special

INFANTS' BOOTS—Soft fitting Black or Tan Kid Boots, laced and buttoned styles, sizes 3 to 8. Regular \$1.20 **Friday, Saturday and Monday \$1.08.**

LADIES' BOOTS—Comfort shape, laced style, broad toes and low rubber heel stout soles, all in good grade Dongola. Reg. \$4.00 **Friday, Sat. and Monday \$3.19.**

MEN'S BOOTS—Soft Black Kid Laced Boots, block toe, rubber heel. Reg. \$6.25 **Friday, Saturday and Monday \$5.68.**



Fall Hosiery Values The finest in the land

SILK AND WOOL HOSE—Soft unshrinkable Texture, silk and wool mixture, shades of Fawn and Shoe Grey. Special **\$1.15.**

LISLE HOSE—Plain Black and Tan Hosiery, double heel and toe, extra top. Reg. 65c. value. **Friday, Sat. and Monday \$54c.**

CASHMERE HOSE—Fast black seamless English Hosiery, this is a very special value in fall weight. Special **75c.**

40c. SPECIAL—Ladies' fall weight Hosiery, shades of Grey, Mole, Navy, Beaver, Putty, Fawn and Black, extra good value **49c.**

A Treasure house of New Things—The Showroom worthy of a visit See the New -- The Beautiful

LADIES' WOOL JACKETS—The very thing for fall wear, they come in Putty shades relieved with white stripings at skirt, V neck. **\$2.85** pocket. Marvellous value at

ARTIFICIAL SILK JUMPERS—The newest in brilliant hue artificial Silk Jumpers, showing round neck and short sleeve, handed at waist, shades of Rose, Flesh, Henna, Grey, Sky, White and Black. Reg. \$5.50. **Friday, Saturday and Monday \$5.15.**

BUNGALOW OVERALLS—Pretty Gingham Overall, in full fitting sizes, Peter Pan Collar, short sleeve, really a necessity for the housewife, Rio Race trimmings. \$1.50 value **Friday, Saturday and Monday \$1.29.**

FLOWING VEILS—In finest net black with coloured borders. Regular 25c. **Friday, Saturday and Monday 19c.**

DRESSING GOWNS—Palsley Crepe Dressing Gowns, shades, sizes to 44 inch. Reg. \$3.50 **Friday, Saturday and Monday \$3.15.**

SPORT HATS—Ladies' and Misses' Cloth Sport Hats, rolled brim, shades of Sage, Tangerine, Sand, Green, Copper, Cardinal and White. Reg. \$3.00 **Friday, Saturday and Monday \$1.79.**

INFANTS' PANTS—Hickory Rubber Pants in Flesh and Cream shades, slip-over style. **Friday, Saturday and Monday 69c.**

LADIES' VESTS—A special lot in fine White Jersey, round neck, crocheted top, sleeveless, sizes to 44 inch. **Friday, Saturday and Monday 49c.**

HOMPERS and CREEPERS—In pretty linens, assorted shades, two tones and others; some embroidered and smocked; sizes to fit 1 to 6 years. Reg. \$1.60. **Friday, Saturday and Monday \$1.39.**

The Stopping off Place--for the Thrifty

James Baird LIMITED

Middy Scarves—Children's & Misses' Middy Scarves in shades of Navy, Cardinal, Black. Special **79c.**

LACE COLLARS—White and Paris Lace Collars, circular shape, in pretty patterns. Special **48c.**

GIRL'S MIDDIES—Children's and Misses' White Jean Middies, sailor collar, long sleeve, cut bottom and low; to fit 10 to 20 years. Special **\$1.89.**

GIRL'S SUSPENDERS—Perfection Suspenders in strong Black and White elastic. Reg. 20c. **Friday, Saturday and Monday 16c.**

New Tweed Raglans, Waterproofs Soft Felts and Underwear, etc. Emphasize the fitness of this store to cater to your full requirements

SNOWPROOF TWEED RAGLANS—A special lot in Dark Grey, Light Grey and Fawn. Just a nice medium weight in a stylish good-looking Coat for Fall wear. Raglan shoulder, patch pocket, double back and shoulder. **\$24.75** Special

TWEED WATERPROOFS—In Fancy English Tweed patterns, rubber lined, Raglan style, with or without belt. The lot **\$25.00 & \$27.00** Special

TOP SHIRTS—Shirts De Luxe, in just the prettiest shades, in fine linen Top Shirts, collared, all double stitched seams, a good value shirt. Special **85c.**

PIPES—Stamped French Briar Pipes in any shape you like, an excellent pipe value. Special **35c.**


MEN'S SOCKS—Fastblack medium weight wool Socks, broad ribbed tops. Reg. 80c. Special **69c.**

SOFT FELTS—Another new arrival, smart appearing Soft Felts in shades of Grey, Fawn and Light Brown, particularly good value at **\$4.25.**

UNDERWEAR—The welcome change—when it comes cooler—Stanfields mid-weight Underwear in true fit. **\$2.39** regular price. Special to the garment

BOYS'—Sure and secure, fancy Silk Bows, with patent clip fastening, nobby looking. Special 63c.

BRACES—English Braces, sensible, serviceable and finely finished strong kid fastenings. Dollar Braces **89c.**



Grey ENAMEL SKILLETS

4 sizes in heavy granite grey enamel Skillets, just in time for preserving time, without cover. Special **85c., 98c., \$1.19, \$1.35**

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Sportsmen's Shirts.

A sample line of these in Green, Brown, K & A, Navy and Dark mixtures. Just the shirt to wear shooting time; heavier and stronger than flannel. Special **\$2.85.**

PILLOW COTTONS—48 inch Circular Pillow Cottons, these are new, and bring a good value **Friday, Saturday and Monday 59c.**

WHITE SHEETINGS—50 inch Twilled Snow White Sheetings, from renowned English makers, value for 61 1/2 yard **Friday, Saturday and Monday \$1.05.**

English Enamel Saucepans

Extra heavy double coated Blue Enamel Saucepans, white interior, each with tight fitting English tin cover, 3 convenient sizes. Special **59c., 75c. 98c.**

time when the Russians hoped to use Afghanistan as a propaganda base against India; but their hopes have remained so far unfulfilled, with the result that such Bolshevik propaganda as finds its way to India has to adopt a more devious and less effective route.—Times of India.

MINARD'S LITHIUM FOR WANTS

The Telephone at Sea.

What looks like the real beginning of wireless telephony at sea was carried out recently between two Atlantic liners of a famous French steamship line, the Franco and Paris. Each ship has been equipped with very powerful and up-to-date installations, and conversation was carried on with perfect ease when the two ships were 250 miles apart, and steaming away from each other at the rate of 20 miles an hour each.

The "call" was made by means of the ordinary wireless telegraph. Commander Röch, of the Franco, sent a message to the commander of the Paris that he wished to speak to him personally. The wireless telephone was at once switched on, and the two commanders had their talk.

One of the objects of the wireless telephone at sea is to provide a second means of conversation—in case of emergency when the telegraph apparatus may be busily engaged in other directions. But, in addition, it is almost certain that before long all big ships will be fitted with wireless telephones, and that passengers will be able to speak to friends on other vessels from their own cabins.

All Wool SKIRTINGS Values to \$6.00 yard for \$1.90

The handsomest patterns you could imagine in all wool Cashmere Skirtings for autumn wear; nice assortment of patterns, values to \$6.00 yard **Friday, Saturday and Monday \$1.98.**

Says Movies Eventually Will Need no Censorship.

CHICAGO.—Another ten years will see the passing of the movie censor, declares Mrs. A. L. Adams, chairman of the Chicago board of motion picture censorship, who says the present day picture director and the present day star need little supervision in their art.

"It will not be long until such supervision is entirely superfluous," Mrs. Adams asserts. "Directors do not want to offend the public, and they have learned that the public wants clean pictures. Censors, however, can make few hard and fast rules. They have to judge each picture individually.

"Censorship, like the movies themselves, is undergoing an evolution. But it cannot be abolished for some time yet because people sometimes read into a picture what is not there." There are some rules, Mrs. Adams says, which she always observes. In a fictitious encounter, hitting a man when he is down is taboo because it is unsportsmanlike. A crook cannot shoot at an officer pursuing him, lest that encourage lawlessness. Single piece bathing suits are all right, but a bathing beauty is not permitted to parade across many feet of screen.

"Virtue does not need to triumph over all difficulties, but pictures glorifying unscrupulous dealings are out," Mrs. Adams continues. "Shooting, too, is censored closely. In this respect it is believed that the movie director is improving.

"We cannot make hard and fast rules about very many things because a great deal depends on how the subject is handled," adds Mrs. Adams, "and because public morals also undergo changes. Every day we get objections from somebody who has been scandalized by a picture. Generally, however, we find on examination that these people have read something into the picture that is not there."

A Protection for India.

It should further be noticed that the Amir and his Government are no more friendly to Bolshevik propaganda than they are to Bolshevik armies. With the miserable plight of the Amir of Bokhara before their eyes, with thousands of families fleeing from Soviet tyranny as refugees within their borders, they are not blind to the disintegrating consequences of the doctrines professed—but not practised—by the Communist dictator of Moscow. There was a