

## New Arrivals!

OCTOBER 12th, 1922.  
Ex. "ROSALIND" TO-DAY:300 Barrels  
**Apples--KINGS.**Ex. "BELVERNON":  
5 Cases**Tobacco-Jumbo**

CHEAPER AND BETTER.

**GEORGE NEAL, Ltd.**

## The Fishermen's Friend.

RED BALL VAC STORM KING.  
RED BALL VAC KNEE RUBBERS.  
SEA RUBBERS STORM KING.  
SEA RUBBERS—Knee Length.  
SEA RUBBERS—the Rubber with the White Sole.

\$5.50 the Pair.

Double wear in each pair.

Special prices for Case lots.

Mail orders receive prompt attention.

**F. Smallwood**THE HOME OF GOOD SHOES,  
218 & 220 Water Street.

## NEW ARRIVALS!

PLANTERS SALTED PEANUTS.  
FILSHILL'S CONFECTIONERY.  
INGERSOLL CREAM CHEESE  
and CORONA MIXTURES.  
CRYSTALIZED BON BONS.  
OUTPORT ORDERS PROMPTLY FILLED.**P. F. FEARN & CO., Ltd.**

Box 667. 200 Water St. Phone 734.

**KARL S. TRAPNELL, Opt. D.,**  
EYESIGHT SPECIALIST,

307 Water Street, Upstairs.

HOURS-10-1: 2.30-6: Evenings by  
appointment.1500 Sides AMERICAN SOLE LEATHER.  
NEW MANILLA & STEAM TARRED ROPE.  
Also, 2000 AMERICAN GOVERNMENT AXES  
3 1/2 lbs. to 4 lbs. each.

Will be sold at Rock Bottom Prices.

North Am. Fur, Hide and Metal Co'y.,

Water Street West (Next Door Reid Electric Store).

sept 17, 11

TOOLS AND TOOLS AND TOOLS  
SHOP AND HOME HARDWAREYou cannot come into our Hardware Store  
and look around without seeing some work-  
saving thing that you really ought to have.So come in, then, and look around. This  
will cost you nothing. When you buy, the price  
will be fair and square.When we sell you Hardware once you will  
buy from us always.

OUR HARDWARE WEARS.

**BOWRING BROTHERS, Ltd.**

HARDWARE DEPT.

A REMARKABLE WATCH  
ATA  
REMARKABLE PRICE.Here is a watch that makes a dis-  
tinct forward step in producing a  
practical timepiece at a popular price.  
Full 16 size Bridge Model, 7 Jewels,  
closely timed and adjusted, screw  
back and bezel, solid nickel case. A  
watch of absolutely new design. Oval  
pendant. A type of bow usually found  
only in high priced watches. Low  
crown with clean-cut knurls.Neat, Strong, Durable—and the most  
remarkable value we have ever  
offered.

PRICE \$12.00.

**T. J. DULEY & Co., Ltd.**The Reliable Jewellers  
and Opticians.

## Special for This Week!

MEN'S WORKING PANTS  
Heavy Dark Tweeds, at \$2.25 Pair.

Balance of

CHILDREN'S SKUFFERS

Sizes from 5 to 10, to clear at \$1.15 per pair.

**I. LEVITZ, 252 Water St.,**

Opp. Dicks &amp; Co.

## CAUTION!

The Heart is the seat of life. It has more responsible work to do than  
any other organ in the body of human life.Why do you neglect it? Don't you read in the papers of the many  
deaths that are caused by the failure of the heart? Keep it in good  
order. Help it to be strong and prolong life. Dr. F. G. Kinsman's  
Heart Tablets have been tested and recommended by thousands of people  
to be the only remedy that could keep your heart in good order. These  
Tablets are in town and are sold by every Drug Store at \$1.00 per box.

Buy a box and you will be convinced of their good.

**J. A. BASHA,**

Commission Merchant &amp; Mfg. Agent, Distributor for Newfoundland.

PHONE 731

305 WATER ST.

oct 15, 11, 11

For  
Health  
and  
BeautyFragrant  
and  
De-freshingERASMIC HERB TOILET SOAP is of the highest  
quality, superfatted, and delicately perfumed.

Suitable for all complexions.

Made from pure materials under the supervision of  
eminent chemists.

Agent: THOMAS B. CLIFT, Water St., St. John's.

Have You Seen the

**JEWETT CAR?**

THE JEWETT IS PAIGE BUILT.

The new Jewett is of Paige conception, designed and  
built by Paige engineers and mechanics in the Paige  
shops. From its Paige origin the Jewett inherits those  
unmistakable marks of Quality, characterizing the  
work of a group of men, who for ten years past, have  
been building the fine six-cylinder cars, bearing the  
Paige monogram.Let us demonstrate to you its remarkable power  
and quality—5 passenger touring—\$2200; Sedan  
\$2850.**Anglo-American  
Garage,****JOS. COCKER,**

Paige Distributor.

OUR SHOWING OF  
FALL and WINTER SUITINGS and  
OVERCOATINGSis an exhibit that is complete in every sense of the word.  
Not only is the variety here to attract you, but the  
character of the clothes we make and our reasonable  
prices will prove strong inducements for your patron-  
age.**W. P. SHORTALL,**

THE AMERICAN TAILOR, 300 WATER ST.

PHONE—477.

P.O. BOX—445.

GOOD MATERIAL  
SPEAKS RIGHT OUT LOUD.When the first electric lamp was invented, in 1873, it consisted  
of a glass bulb, from which the air had been exhausted, with a  
coiled filament of bamboo inside. From this evolved the fila-  
ment lamp, the gem, the tantalum, the tungsten, and finally the  
MAZDA Lamp, which to-day practically represents perfection  
in lamp manufacture.WHY USE POOR  
ELECTRIC LIGHT BULBS?  
WHEN WE HAVE THE BEST.**William Nosworthy****FIRE INSURANCE!**THE BRITISH OAK INSURANCE COMPANY, LTD.,  
OF LONDON, ENGLAND.

CAPITAL AUTHORIZED &amp; SUBSCRIBED . . . \$5,000,000.00

PAID UP . . . \$1,250,000.00

Insurance effected against Loss or Damage by Fire on all  
classes of Property at Lowest Current Rates.HENRY C. DOWNEY, Agent,  
Board of Trade Bldg., Water St.

PHONE 1163

sept 21, 2m, eod

**Reid-Newfoundland Co., Limited**TREPASSEY BRANCH TRAIN SERVICE—CHANGE  
OF TIME.Commencing Monday, October 16th, Trepassey  
Branch Train will leave St. John's Depot at 11.30 a.m.  
instead of 10.30 a.m. as at present.S.S. GLENCOE—SOUTH COAST STEAMSHIP  
SERVICE.Passengers leaving St. John's on 9.45 a.m. train,  
Saturday, October 14th, will connect with S.S. Glencoe  
at Argentia, for usual ports of call between Argentia  
and Port aux Basques.S.S. HOME—HUMBERMOUTH—BATTLE HARBOR  
SERVICE.Passengers leaving St. John's on express train,  
1.00 p.m. Sunday, October 15th, will connect with S.S.  
Home, at Humbermouth, for usual ports of call between  
Humbermouth and Battle Harbor.**Reid-Newfoundland Co., Limited****RED CROSS LINE!**

NEW YORK HALIFAX ST. JOHN'S

Schedule of Sailings for October Month.

From St. John's, Nfld. From New York

Saturday's at 12 o'clock (Noon). Saturdays at 11 a.m.

S.S. ROSALIND . . . . . October 14th . . . . . S.S. SILVIA

S.S. SILVIA . . . . . October 21st . . . . . S.S. ROSALIND

S.S. ROSALIND . . . . . October 28th . . . . . S.S. SILVIA

S.S. SILVIA . . . . . November 4th . . . . . S.S. ROSALIND

Winter rates now effective.

Round trip tickets with six months' stop-over privileges  
issued at special rates.

Through rates quoted to any port.

For further information re passage, fares or freight rates,  
etc., apply to**HARVEY & CO., LTD.,** St. John's, Nfld., Agts.**BOWRING & COMPANY,** G. S. CAMPBELL & Co.,17 Battery Place, New York, Agents,  
General Agents. Halifax, N.S.**Canadian National Railway**Are you going to Boston or New England points?  
so, remember that one of the best routes from Halifax  
is via Halifax and South Western Railway and York-  
mouth.

For rates and other information, apply

**J. W. N. Johnstone,**

GENERAL AGENT,

Board of Trade Building.

**Farquhar Steamship Line**

PASSENGER AND FREIGHT SERVICE.

ST. JOHN'S TO NORTH SYDNEY.

STEEL STEAMSHIP "SABLE I"

—SAILS—

From St. John's every Tuesday, 10 a.m.

From North Sydney every Saturday, 2.30 p.m.

One way \$27.00—First Class only—including all

meals and berth.

Freight accepted and rates quoted to all points.

**FARQUHAR TRADING CO.,** **HARVEY & Co., Ltd.**

Agents, North Sydney. Agents, St. John's, N.S.

aug 25 mos. w. f. m.

**Freehold Property!**We offer for sale a small six-room Bungalow meas-  
uring 30 feet by 24 feet with two chimneys, on land  
plot 100 feet frontage by 320 ft. rearage, situated on  
north side of Mundy Pond Road with good well  
(house), coal house and outhouse suitable for stable  
or small car.Ideal summer home for average family, or can be  
let to two families as there are entrances front and  
rear, or all-year-round home for small family.

Owner's requirements permit give-away figure.

**J. J. LACEY & CO., CITY CHAMBERS.**

1001500 CO.

Forty-Three Years in the Pub-  
Service--The Evening Telegra