

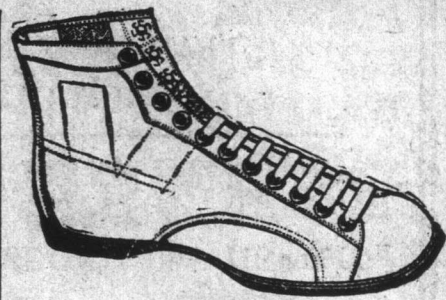
CHRISTMAS SHOPPING IS A PLEASURE FOR SHOPPERS WHO VISIT US.

Prepare Your List of Christmas Gifts, Pay Us a Visit
and Your Worries are Over. We are Prepared for the Gift Season.

Just a Few Suggestions:

Give Him a Pair of
INVICTUS HOCKEY BOOTS,

The best and most servicable Hockey Boot in the market. You will be sure to please him.



Marshall Bros

Toys for the Children.

CHRISTMAS STOCKINGS, DOLLS,
DRUMS, BLOCKS, MOTOR VANS,
RUBBER BALLS, ETC.

A Bargain, Teddy Bears at cost.

These serviceable toys are supplied with electrical eyes, but the power has gone from the batteries. We are therefore selling them at cost.

Just in time for the Gift Season:
A shipment of **WADDED and EIDERDOWN**
QUILTS, \$4.50 to \$19.00.



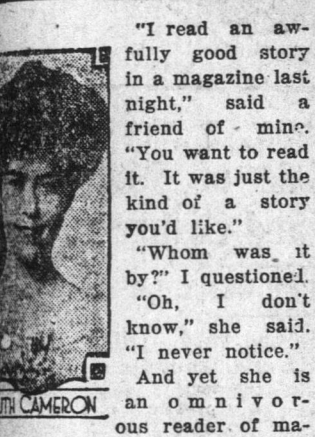
Men's Kid Gloves.

UNLINED KID—Tan\$3.50
UNLINED SUEDE—Grey\$3.70

Men's Silk Handkerchiefs.

A large assortment of Men's Plain and Initial Silk Handkerchiefs, 65c. to \$1.50.

Watching for the Trade Mark.
By RUTH CAMERON.



Every Notice Who Writes The Stories.

Many people who read the story, magazine after magazine, never glance at the name of the author.

Given under my Hand and Seal, the Government House, St. John's, this 15th day of February, 1917.

JOHN R. BENNETT,
Colonial Secretary.

List Your Property With Me,

as I have several applications for houses in various localities in the city ready to pay cash in hand. I want to purchase good Wooded Land within two or three miles of city; also other property now in hand. As in the past, in purchase and disposal of property every satisfaction will be given. Also Money to Loan on good security. Apply to

J. R. Johnston,
Real Estate Agent,
PRESCOTT STREET.

Insure with the QUEEN

the Company having the largest number of Policy Holders Newfoundland.

Every satisfaction given settling losses.

Office: 167 Water Street, Adrain Bldg. P. O. Box 100.

Telephone 425.

QUEEN INS. CO.

GEO. H. HALLEY

BORN.

At Bay de Verde, Nov. 11th, a son to Mr. and Mrs. Frank Ryan, Bachelor.

DIED.

Passed peacefully away on the 15th inst., after a long illness, Josiah, the son of Susannah and the late Eleazer Benson, aged 15 years, leaving to mourn his mother, two sisters and one brother. Funeral on Wednesday, at 2:30 p.m. from his late residence, 68 Monroe Street.

Minard's Liniment Cure. Diphtheria.

Turkeys, Ducks, Geese and Chicken

FOR XMAS ARE SHIPPED.

Remember the uncertainties of shipping and unforeseen causes may mean a shortage at last Christmas.

Secure this necessary and important part of your Xmas fare by placing your poultry order with us now.

BOOK TO-DAY:
Fresh Salmon, Fresh Caplin, Fresh Cod Tongues.

C. P. Eagan

Duckworth Street and Queen's Road.

APPLES.

The fifty barrels of large apples are sold.

We offer to-day
93 Barrels Small Size Retailing APPLES.

Special Price, \$4.50 Brl.

Soper & Moore
Wholesale Importers and Jobbers.

Just Folks
A GOLF PLAYER'S CONFESSION.

Whenever I have slipped away. A quiet game of golf to play. The birds have whispered from the trees.

"The boys are fighting overseas." Above me in God's patch of sky I've heard the aeroplanes go by. And all the time a touch of shame Has marred the pleasure of the game.

I've told myself a thousand lies—I've said I needed exercise; To play, I've said, I had the right Because I was too old to fight. Yet every time I've slipped away Where all was beautiful to play, I've thought of them with sword and gun Who were not having any fun.

My comrades need to wonder why The game I played had gone awry. "You used to drive in perfect style And now you're slicing all the while," They'd say to me. "Your putts are bad."

Where is the skill that once you had? And this was all I'd ever say: "I guess my thoughts are far away!"

And so they were, however hard Against such wandering I'd guard. I'd see the fields across the sea Where I believed I ought to be; I'd think how pitifully small "Your services here is, after all," And I would feel my cheeks grow hot And then, of course, I'd dub the shot.

But yesterday the cannons cased And I went out as one released From weight of care and conscious strain And found my long lost drive again. I kept my eye upon the ball And did not lift my head at all. Unhappily by a sense of shame My conscience let me play the game.

An aged couple in Plymouth, G.B. Mr. and Mrs. Nodder, have celebrated their "pearl wedding," the 70th anniversary of their marriage. They have six children, 20 grandchildren and 25 great-grandchildren. Mr. and Mrs. Nodder are 91 and 93 years of age respectively, and they are still active and energetic, after 50 years of business life in the town.

MINARD'S LINIMENT CURES GARDEN IN COVE.

Economical Government.

The Acting Premier, Sir M. P. Cashin recently declared that the war was costing this country \$10,000 a day. How much of this expenditure was wisely used, and how much foolishly, we shall have to wait until the House opens, and the few members in Opposition elicit a few facts. Some things we do know. We know that various members of the Government on one pretext or another have taken trips—formerly labelled "picnics" by Mr. Coaker when in opposition—to Canada, to the United States and to England and to the Dominion's expense.

We know, moreover, that the job of Minister of Shipping was created for Mr. Crook—perhaps with reason; and the job of Senator for Mr. Goodison—absolutely without reason; both these carrying excellent salaries, and the job of Shipping Minister placing autocratic power over all vessels in the hands of the head of a large business concern—a most dangerous experiment to say the least.

When, moreover, that the Rinks were fitted up for a barracks for our soldiers one year, and the next year all these fittings were turned out and sold—at a loss. While just previous to the close of the war the factory of the Empire Wood Working Company was purchased by the government as a barracks, and contracts made for alterations, plumbing, etc. This building will now not be necessary for the soldiers, but the tone of the government papers leads one to believe that the contracts will not be cancelled in any way.

The need of proper accommodation for the soldiers was evident from the first, but instead of making arrangements at first they simply went from one temporary quarters to another. In England and Canada the need for accommodation for soldiers was met by building huts. This plan kept the men of each platoon together and simplified matters for the officers, besides causing less expense than erecting large barracks.

The need of economy will be more apparent as time goes on. This country has been living on a wave of unexampled prosperity, caused by war prices for its produce. The close of the war will find prices gradually assuming a different level. Already there has been the difficulty over the fish cargo of the S. S. Wellington, which was intended for the Italian government, but owing to the close of war could not be sold at the fancy figure expected.

One needs to be no high financier to perceive that as soon as fishermen in Europe can ply their calling unmolested the demand for our SALT fish is going to be less, and that means a reduction in price. Granted then that \$15 to \$17 codfish is not here to stay—and no one knows better than the men who compose our Government—one would look for immediate economy and not the reverse. —Twillingate Sun.

Spanish Flu.

Claims Many Victims in Canada and should be guarded against.

Minard's Liniment

is a Great Preventative, being one of the oldest remedies used. Minard's Liniment has cured thousands of cases of Grippe, Bronchitis, Sore Throat, Asthma and similar diseases. It is an Enemy to Germs. Thousands of bottles being used every day, for sale by all druggists and general dealers. MINARD'S LINIMENT CO., Ltd., Yarmouth, N.S.

PRETENDING THINGS.



WALT MASON

The price of butter is twice as high as in the olden times of peace, and yet I do not wall or sigh, but spread my bread with a little grease. Oh, you may say you would be shot before you'd eat that kind of thing; but I pretend it's his the spot, and am happy as a king. The price of coal is out of sight, but when arrives the wintry storm, I do not voice my soul's affright—I cuss until the house is warm. I find profanity will heat a room to seventy degrees, and I pretend it can't be beat, and am as happy as a chess. Oh, I pretend that I enjoy the bitter things that I must take, and people call me a bully boy, suggesting that I take the cake. With admiration, I am viewed, because I face all grief with grins; men boast my spartan fortitude, and only wish that I were wins. I hate short commons just as much as do the growler and his wife; I surely like to be in touch with all the good things of this life. But if I have to live on prunes, I swear they are a princely dish, and blithely ply my forks and spoons, and am happy as a fish.

Essence of Ginger Wine can be obtained at Stafford's Drug Stores for 20c. bottle. Postage 5c. extra.—nov25,17

Milady's Boudoir

MAKING THE SHOULDERS FIRM.

After a woman passes fateful thirty-five, too often unattractive creases begin to make themselves visible about the throat, while the shoulders show a tendency to heaviness or angularity. This is not because nature intends us to be robbed of charm at this early age, but rather because our little neglects have had time to accumulate and take visible form. Now that you think of it, how do your shoulders please you? Are they a little coarse in texture, and does the throat bear a discoloration or two with a couple of well defined creases encircling it?

All of these conditions are amenable to measures the most mild. When you find how amiable it is to overcome them you will wonder you have not come to your own rescue long before this. The first agency of reform which you should call into action is the bath. You need more than just soap and water. Your skin has grown lazy in these last few years and must be stimulated into action.

Take a benediction bath. It is excellent for the entire body but its use is essential every time you wash your face, neck and shoulders. To prepare it pour into a warm or hot bath sufficient benediction balm to make the water milky in color. To make the balm use three ounces of cologne, one and a half ounces of tincture of camphor, and three quarters of an ounce of tincture of benzoin. Unless your skin is very oily discard soap for the lather of face and hands and use instead little oatmeal bags. They give a most attractive smoothness and softness to the skin. Take these baths at night, and the following morning, after your warm sponge, spray the shoulders vigorously with cool and then cold water, until the skin is as firm as firm can be.

When you want something in a hurry for tea, go to **ELLIS**—Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

DRIED FRUITS!

100 cases Evap. Apples.
100 cases Evap. Peaches.
100 cases Evap. Apricots.
100 boxes Prunes.
200 boxes Seeded Raisins.
200 boxes 3-Crown Raisins.

GEO. NEAL

'Phone 264.

Christmas Goods Are Going Fast.

Already our stock of Christmas Goods is decreasing. Each day will see them vanish even more quickly. Have you chosen your Gifts yet? If not, you'd better get busy—soon.

We have wide selections for your approval. Come as often as you like to see them. Any goods you purchase will be reserved for you if you desire—until date specified.

Below we offer a few suggestions for Ladies and Gents.

Work Tables
Knitting Stands
Desks
Piano Stools
Paper Baskets

Smokers' Stands
Smokers' Cabinets
Book Cases
Card Tables
Magazine Stands

U. S. Picture & Portrait Co.
St. John's.

CALL AT Robert Templeton's FOR PRACTICAL XMAS GIFTS.

Forty Years in the Public Service the 'Evening Telegram'.