a small ship-ABLE GOODS. Roman Stripe s, &c. As poriving, we have rices to clear.

ITING. **35c.** yard.

65 cts.

ING. 25c. yard.

70c. yard.

80c. yard.

20 cts.

20 cts.

Misses SILK rs, plain and offer- 30C.

DEVINE'S will rgains in the hisvarious items.

Lawn American collar, made from York manufac-50. Now 49c

SLIN BLOUSES

City at \$1.80 and Saturday 99c

ng out all White fine 'Muslin with arly at \$3.99

EACH. ons, worth 15c

riday and 35c

tumes, bought at ntage \$5.50 from \$5.50

at 30c. each, and ring at.. 15c

Men's \$4.99 FELT HATS.

\$1.50 good Sun- 75c EAR....78c. suit

dainty \$2.00

and the satisfaction your Saturday Store

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A FULL PAGE of REMARKABLE VALUES

For Friday and Saturday at the Royal Stores.

A Splendid Ribbon At a Low Price.

Never were Ribbons more the vogue than at the present time, and just think even with prices continually advancing in the silk market, we offer you this 6 inch pure Silk Taffeta or Merve Ribbon at such a low price! This Ribbon is a very popular width being suitable for hair bows, hat bows and sashes, in all the leading colors. Regular values to 40c. yard. Friday and Saturday 28c

Bargains That Should Crowd This Store From 8.30 Friday Morning to Closing Time Saturday Night.

The facts and figures herein given illustrate the wonderful values we are offering on strict dependable, seasonable merchandise, goods that you're sure to want right now, the newest of the new, designed for warm weather wear. Prices proving that we're doing better for you than can be done elsewhere in St. John's to-day.

NECKWEAR! Less than Half Price.

Another collection Dainty Neckwear fo Friday and Saturday, Collars in Embroidered Silks, Organdies, Crepe-de-Chenes, etc. Collar and Cuff Sets of Voiles and Organdies, Embroidered Lace and Openwork trimmed, made in all the newest popular

Absolutely bargains marked for Friday and Saturday at less than Half Price, values to \$2.00 each for 85c



Bargain Values In Dress Serges

A Chance to Save While the Buying's Good.

DRESS SERGE.

Pure Wool, fine Coating and Cheviot Serge, selling at much less han we could buy it for to-day; it will be many days before you will again get such an opportunity to buy a 50 in, wide all Wool Serge in uiting weight at this price; colors: Black and Navy. Special for Friday and Saturday

Popular Coating Serge, fine make, 42 inches wide. This is a Union Serge in a fine clear weave that will make up stylishly and give penfect satisfaction; Black and Navy only. Regular \$1.10 yard. Friday and Saturday 90c

MONEY SAVING BLOUSE Offerings.



. Priced Low for Friday and Saturday. SPLENDID VALUE.

Stylish models of good quality Crepe-de-Chine, Silk or Satin. These Blouses are undoubtedly exceptional values; colours are Cream, Sky and Pink, neat two-way and low collars, attractive styles that are sure to please you. Regular \$3.75 ea. 3.15

Here are Bargains

That Should Rouse Most any Man.

MEN'S SHIRTS.

A line of travellers samples in plain cream and striped mercerised cotton, etc., Fine American make, coat style, with and without collars attached; sizes 15 and 15½

They are made in the popular four-inhand style, loose ends, good quality Silks, in Light, Medium and Dark Patterns; a large assortment to select from. 66c
Reg. 75c. each. Friday & Saturday MEN'S HALF HOSE.

Plain Black Cashmere with Grey Heels and Toes. The famous Franklin brand; sizes 10½, 11 and 11½ inch feet. Reg. 40c. pair. Friday & Saturday 34c MEN'S GLOVES.

Super Chamois Lisle Thread, natural color; sizes 9 and 9½ only; good value at 75c. pair. Friday and Saturday 50c MEN'S HANDKERCHIEFS. BOYS' COLLARS.



Fancy Striped Patterns, made from a good quality Shirting material, with soft double cuffs, coat front and stiff collar bands; sizes 14 to 17. Regular \$1.10 each. 95c MEN'S OXFORDS. Good quality Vici Kid, Blucher style, made on a comfortable easy fitting last, for service and appearance this would be hard

"Everbest" brand, made from Cream Casement Cloth with collars attached and

convenient breast pocket, large roomy sizes, 14 o 17 inch necks. Regular 75c. each. Friday and Saturday ... 68c

MEN'S NEGLIGEE SHIRTS.

MEN'S SHIRTS.

MEN'S WALK-OVER BOOTS. Heavy Russia Calf, Blucher style, Good-year welts; sold largely to our volunteers. This is a durable boot for hard wear and

neat in appearance. Reg. \$7.25 pair. Friday and Saturday ... 6.45 BOYS' COTTON SUITS. For Boys 3 to 6 years of age, colors

These Pants are made from all wool flannels in Grey and White. They are cut full and roomy and tailored in first class style, finished with cuff bottoms and belt straps; sizes 32 to 40 in. waists. Reg. \$3.75 pr. Friday & Sat'y... 3.30

Stationery, Photo Frames, Etc.



envelopes and 24 sheets of Linen Lawn Writing Paper. You will have no difficulty in writing on it. It is the cor-

POST CARD ALBUMS-Pasteboard covers, showing different

POST CARD ALBUMS—Pasteboard covers, showing different country scenes, etc.; size to hold 108 postcards. Reg. 30c. each. Friday and Saturday.

OVAL PHOTO FRAMES—"Silveroid," warranted not to tarnish; velvet strutted backs; size 5% x 7% inches. Reg. 75c. each. Friday and Saturday.

SAFETY PINS—"The Princess," in book form, made of nickel plated of the country scenes.

Children's Underwear and Dresses Greatly Reduced.



CHILDREN'S VESTS.

A superior perfect fitting Child's Vest that is a genuine bargain. It is made of fine ribbed White Cotton, very soft and elastic and light in weight, 34 sleeves, to fit from 4 to 8 years. Special per garment, Friday and Saturday 20c

INFANTS' DRESSES.

Infants' White Lawn Dresses, new French styles long bodies and elbow length sleeves, V and round shaped necks, daintily trimmed with Val. Lace, Embroidery and Tucks; sizes 2, 4 and 6 years. Regular \$1.00 each. Friday and Saturday 80c

Smallwares, Notions, Etc.

A Fine Selection of nucrunin conne UNASEUNFN GANNO'

Underpriced.

LONG CLOTH.

"The Unique" a Long Cloth that washes well and is thoroughly shrunk; soft finish, is easily sewn by hand finish, is easily sewn by hand med with 10 x 40 inch runner or machine; 36 inches wide, Reg. 60c. each. Fri-Friday and Saturday 17c

SCRUB CLOTHS.

BARBERS TOWELS CUSHION COVERS This Towel is of soft fin-

DUCHESSE SETS.

ered, 4 pieces, the runner measures 12 x .44 inches; also lace and insertion trimspecial value at 19c. Reg. 60c. each. Frl-day and Saturday .. 50c

PILLOW CASES.

American Cotton, plain, taped and frilled; sizes 16 x 27 and 20 x 33 inches. Reg. 20c. each. Friday 17c

Made of high grade Pillow Cotton, hemstitched and embroidered, frilled and embroidered and plain frilled; sizes 17 x 27 to 20 x 30 inches. Reg. 45c. each. 38c

TEA COSIES.

Made of heavy thread Fawn Cotton; size 18 x 23 inches, finished edges ready for use. Reg. 7c. each. Friday 5c and Saturday..... 5c Covered with silk, in beautiful Paisley patterns, plain satin frill and silk cord at top in colors to match Crimson, Olive, Old Gold. Reg. 30c. each. Friday & 75c

Fawn Linen, frilled and emstitched, colored silk emwith red striped ends; size

12½ x 22 inches, hemmed.

Reg. 7c. each. Friday and Saturday 6c

hemstitened, colored silk embroidered centres; size 20 x 20 inches; also Cream frilled embroidered; size 17 x 17 inches. Reg. 55c. ea.

Friday and Saturday 48c

long, coarse and fine make in metal edge, leather cases. Reg. 7c. each. Friday 6. DOLL OUTFITS — Dennison's crepe and tissue paper doll outfits, containing assorted colors in crinkled and tissue paper with patterns, jointed dolls and book of instructions.

day and Saturday 10 HAIR BARRETTES-Well pol- POSTAL WRAPPERS - For

POCKET COMBS - 4 inches TOILET SOAP-Capital brand, PAPER DOILIES - Dennison's BROOCHES -Assorted, includ-TOILET SOAP—Capital brand, in Rose, Old Brown Winsor, Honey, Glycerine and Cucum-hor Reg Sc, cake, Fri- 7.

PAPER DOILLES — Dennison's decorated crepe paper doilies, Red Rose and Pink and Blue flower patterns, all fast colors, in packages containing 25. in packages containing 25. Reg. 14c. pkg. Friday and Saturday. 12c day and Saturday. 11c

Noteworthy Savings in Show Room Goods.

NECKWEAR.

Lace, Peter Pan, Cream, Ecru and cream, Ecru and Black, coat or blouse collars, embroidered and lace trimmed voiles and muslin medecis with colored silk worked corners and plain hemstitched lawn vestees, trimmed with band velvet and lace. A big collection of all the favorite styles and marked at a price that will repay you buying for future use. Special for Friday and 20c

FRILLINGS.

Neck Frillings, Black, Paris, White and Cream, in chiffon, net and lace, single and double makes. Reg. 20c. yard. Friday and Saturday 16c LADIES' HATS. Cream Chip Straw Hats, extremely popular this season, trimmed with Black velvet bands. Reg. 85c. each. Friday and Saturday 60c



LADIES' DRESS BARGAINS. Big Value—Don't Miss It.

A splendid bargain in a dress of excellent wearing Cotton UNDERSKIRTS.

Colored brocaded Sateen of good wearing quality; the flounce is in two sections being plain and accordent pleated, draw string waist-band, will fit any waist up to 32 inches. Reg. \$2.25 ea. Friday and Satur-day 1.90

VEILING.

Plain and dotted meshes, and nets, bright finish, all pure silk, 18 inches wide, colors of Black, Brown, White and Cream. Reg. 20c. yard. Friday and Saturing 16c

LADIES' SKIRTS. Of Black and Navy Cloth, which if bought to-day would be much more than our regular price, made in a neat fitting style, waistbands 24 and 26 inches, lengths 38 and 40 inches. Reg. \$2.25

Low Prices on Boots, Gloves and Hosiery.

MISSES' HIGH CUT BOOTS. Good quality, patent leather buttoned style, 14 button low heels and medium toes.

CHILDREN'S

BOOTS. Black Vici Kid, buttoned and laced styles, patent leath-er toe caps, flexible soles and rubber heels; sizes 3 to 6; an

LADIES' KID GLOVES. Just think! A pair of Ladies' Kid Gloves for only 55c., with 2 dome fasteners, Browns, Tans, Greys and Black; sizes 5% to 8. Despite the rapid rise in Gloves have the rapid rise in Glove

LADIES' BOOTS. The Red Robin line built length, dull top, neat toe cap, low heel; sizes 11 to 2. Reg. \$2.35 pair. 2.35 sair. \$2.65 pair. Friday and Satry. 2.35 LADIES' HOSE.

Black and Tan, pure thread silk ankles, wide gar-ter tops; the heels and toes are double thread silk and cotton; sizes 8½, 9, 9½ and 10 inch feet. Reg. 40c. pair. Friday and Satur-day 34c

ankle hose for children; sizes 41/2, 5, 51/2 and 6 inch feet;

Nubian dye. Special for Friday and Saturday 8c LADIES' HOSE. weoffer you this well made kid Glove at the remarkably low price. Kid Glove at the remarkably low price 55c and 10. Reg. 60c, pair 52c

Hardware Bargains

Egg Beaters and Cream for ... 12c. Grey Enamel Saucepans. Salt and Pepper Shakers
Reg. 10c. for 9c. White Enamel Basins. Reg. Bread Pans. Reg. 10c. for 9c. Tin Basting Spoons. Reg.

Wire Soap Savers. Reg. 35c. for 30c. 13c. for 10c. Toilet Paper. Reg. 8c. for 7c.

Great Bargains in Children's Hats. CHILDREN'S 90c. HATS for 59c.

CHILDREN'S STRAW HATS.

Trimmed with Pale Blue and Pink Silk Ribbon, stylish turan shapes. Regular \$1.30 each. Friday and Satur-

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