

to LADIES

Ladies' Shower Coats

We have sold a large number of these this season, as we have the stock and our prices are the lowest. But present prices cannot be repeated.

FACE

POWDER,

Limited quantity, only

25c. box.

This lot is part of a bankrupt Stock and retail in New York at 50 cts. per box.

Blair



the shedding of the old coat are showing something neat as you seen our Greys with they Also something good as haes; all hand made.

LAUNDER.

laundeler

RY'S

oods House

the American Markets, prices on all classes of CAR PIECE GOODS, MATS, RUGS and

der, we would appreciate.

rkworth and eels, NDLAND.

Phone 522.

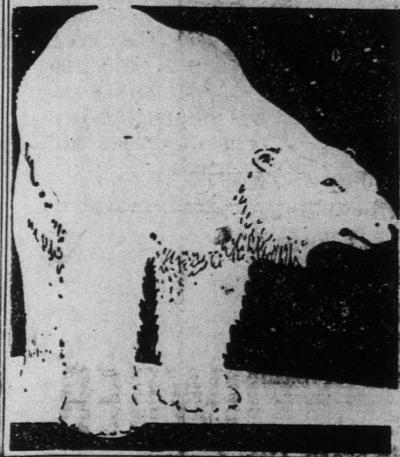
Telegram."

THE MOST STRIKING

feature of the POLAR BEAR is its beautiful white coat, which is in keeping with the whiteness of its surroundings in the Arctic regions. The snow in those regions, however, is not whiter than clothes washed with

SUNLIGHT SOAP.

The beauty of SUNLIGHT SOAP is in its purity, and the easy way in which it releases dirt from clothes, without injury to the fabric no matter how fine it may be. It is manufactured with the purest materials and there is £1,000 Guarantee of Purity on every bar.



TRY IT ON YOUR NEXT WASH-DAY.

From Reservist

Harvey.

Dear Mother,—Just a few lines in answer to your letter which I received and I was glad to hear from and hear that you are well. You said you want my photo. I will send it to you the next time I write. I won't be any worse than the rest of the young fellows who sent their home, and it is put in the church, so I want mine to be there, too. You asked me to tell you about my travels. That's more than I can do, for I don't know where I have been, and what I have seen. I would want to spend a week writing to tell you all. Edward Moore is well and in good health. Remember me to all my friends. I would like to see them now. I haven't got any idea of what time I shall be able to see home once more, but I would like to see dear old Fresh-water once more. But all I can say is we must hope and trust in the Great One on high to guide us and bring us safe home again, as I know that is the prayer of your heart, and any one else that got any 'me over here. This is a wonderful war. I don't know when it is going to end. But I hope and trust it will end soon, and we'll come home with our medals on our breast safe and sound victory for us and all the world. Glad to hear that all of the family are well and all friends around. I am going to answer Skipper Sam Jaffer's letter as soon as I get time. It is very fine weather over here and I suppose you are getting fine weather, too. Almost all of the fishermen are gone to the Labrador by this time and I hope they will do well with the fish this summer, for I guess they will want it for provisions will be expensive this fall. I haven't much more strange news to tell you now at present and I must close by wishing you good bye.

Your loving son,
H. HARVEY.
Campanula, Ramsage, June 29th, 1915.

Vigorol

Weak and run-down. Tired and sluggish. Eyes feel heavy. Headaches and feverish. Don't allow these symptoms to continue. Tone yourself up. Get a bottle of VIGOROL, it will do it, and do it quickly. Every spring one needs a good tonic. VIGOROL acts as a general house-cleaner; it goes after every organ and cleanses it. Get it to-day. At all drug stores.

The Allies' offensive may not come for a year. It may never come. This does not mean the Allies will lose. It does not mean that Germany will hold what it has taken. It means that the issue of the conflict and the terms of peace may be dictated not by positions or conditions on the battlefield, but by conditions back of the battlefield; not by shock of armies but by the vast hemorrhage which has bled the nations weak. This is superwarfare, the test of ultimate power.—Chicago Tribune.

Tiring, Ceaseless Back-Ache Can be Rubbed Away To-Night

Relief is Almost Unfailing from Even the First Application.

RUB ON NERVILINE.

Cold has a vicious way of finding out aching muscles or weak joints. How often pain settles in the back, causing inflammation and excruciating soreness. Stiffness and aching all over follow.

An application of Nerviline at the start gives immediate relief and prevents worse trouble.

When the pain is very acute, Nerviline has a chance to show its wonderful penetrating and pain-subduing power. It strikes in deeply, and its strike-in-deep quality proves its superiority to feeble remedies. When this goodness is magnified by its strength, easily five times greater than most liniments.

Address

To Miss Ida Tucker, Teacher and Organist, St. Philip's.

Dear Miss Tucker,—At a meeting of the men of the congregation of St. Philip's Church, held yesterday afternoon, a unanimous and hearty vote of thanks was accorded you for your valuable and much appreciated services as organist during the past few years. I was asked to convey this fact to you, and to express the regret which the congregation feels over your contemplated departure from the place. I was also asked to say that you take with you the very best wishes of the congregation of St. Philip's Church for your future welfare. May I add my personal appreciation of your work both as teacher and organist, and my deep regret that you have decided to resign your position. Still I feel that it may be a good thing for you that you intend to become a nurse, and I have no doubt that you will become a very capable and efficient one.

That God may prosper you both spiritually and temporally is the prayer of

Your friend and Pastor,
A. E. E. LEGGIE.

REPLY:

To The Congregation of St. Philip's Church.

My Dear People,—Will you accept my heartfelt thanks for your kind vote of thanks and the beautiful gifts which succeeded it.

Let me assure you that I deeply appreciate your kindness, and shall always treasure these tokens of your good-will.

And now, my dear pupils, let me ask you to give my successor, who ever she may be, the same support you gave me; if you do she will have no cause to complain.

And as I now go to study for a nurse, I ask you all to remember me to God in your prayers.

I wish you one and all good-bye.

Very faithfully,
Your Friend and Teacher,
IDA M. TUCKER.

Portugal Cove, June 21st, 1915.

McMurdo's Store News.

WEDNESDAY, July 21, 1915.

We recommend Excelsis Shaving Sticks because we are convinced that it gives remarkably good value at the price asked. This price is a little higher than that of some sticks, but you certainly get a soap which possesses in a quite uncommon degree the main qualities which go to make a shaving soap do its work well and truly. Excelsis Shaving Soap gives a thick, white, creamy lather, which is quite bland and unirritating, and does not soon dry on the face. It makes shaving as near a luxury as anything can render that necessary. The operation, and it is decidedly economical in use. We know a man who has got over a twelve month of daily shaves out of a single stick—no had record for 35c. worth of shaving soap.

The tendency in fall suits is toward more closely fitted effects.

The Same Issue

Says Roosevelt.

No Change in the Situation as to Germany Since the Lusitania Was Sunk—An Act of Murderous Piracy.

New York, July 12.—That the issue between the United States and Germany is just what it was when the Lusitania was sunk, was asserted last evening by Theodore Roosevelt just as he was about to take a train for the West. Mr. Roosevelt's remarks made it clear that he did not consider that the exchange of notes had made a particle of difference in the situation, and that he still believed the sinking of the Lusitania was an inexcusable act of piracy.

"What do you think of the last German note?" he was asked.

"I have only to say this," he said. "Turn back your files to what I said when the Lusitania was sunk. What I said then applies now, and in the end the United States will have to recognize that fact. What I said at that time covers the case. I said it then and I say it now."

The statement Mr. Roosevelt made on May 9th, follows:

"On the night of the day that the disaster occurred, I called the attention of our people to the fact that the sinking of the Lusitania was not only an act of simple piracy, but that it represented piracy, accompanied by murder on a vaster scale than any old-time pirate had ever practised before being hanged for his misdeeds. I called attention to the fact that this was merely the application on the high seas, and at our expense, of the principles which when applied on land, had produced the innumerable hideous tragedies that have occurred in Belgium and Northern France. I said that not only our duty to humanity, but our duty to preserve our own national self-respect, demanded instant action on our part and forbade all delay. I can do little more than reiterate what I then said. When the German decree establishing the war zone was issued, and, of course, plainly threatened the type of tragedy which has occurred, our Government notified Germany that in the event of any such wrongdoing at the expense of our citizens we would hold the German Government to a strict accountability. The use of this phrase 'strict accountability,' of course must mean and only can mean that action will be taken by us without an hour's unnecessary delay. It was eminently proper to use the exact phrase that was used, and having used it our own self-respect demands that we forthwith abide by it."

I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made.

ARCHIE E. LAUNDRY.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

Edmonton.

The Casino Theatre.

3 Days Only 3---THURSDAY, FRIDAY and SATURDAY.

The original and only authentic Motion Pictures.

Jack Johnson-Jess Willard Contest.

Entire 26 Rounds in Seven Reels. Photographed at the Ringside, Havana, April 5, 1915. ONE PERFORMANCE EACH NIGHT, AT 8.30. PRICES: 20c., 30c. and 50c. RESERVED SEATS ON SALE AT ATLANTIC BOOKSTORE TUESDAY.

AT THE NICKEL.

Come up—See Our Boys—Don't Miss This—It's Great.

"Open Every Night"



"STAFFORD'S DRUG STORE (Theatre Hill)."

Any person or persons calling at our Drug Store, Theatre Hill and asking us to show them orders amounting to over Ten Thousand bottles of Stafford's Liniment sold since January 1st, this year, and by our not being able to produce them, we will gladly forfeit the sum of \$1,000. All you have to do is to come in and ask us.

Stafford's Liniment is one of the strongest and most penetrating Liniments that has ever been manufactured.

It cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Sold everywhere.

Stafford's Liniment is prepared only by

Dr. F. STAFFORD & SONS, St. John's, Newfoundland. Manufacturers of the "Three Specialties".

Stafford's Liniment. Stafford's Prescription "A" Stafford's Phoradone Cough Cure.

F. S. Pearson's Will

ESTIMATED \$500,000,000.

Pittsfield, July 12.—The sum of \$500,000 is left to Tufts College, \$50,000 to the Lowell General Hospital, and \$50,000 to the House of Mercy, this city, by the will of Dr. Fred S. Pearson, Lusitania victim, late of Great Barrington, this State, and London, Eng., filed for probate here to-day. No bond has been filed showing the amount of Massachusetts property but it is understood that Dr. Pearson left an estate of about \$500,000.

The residue of the property was left to two sons and a daughter. The sum of \$200,000 was left in trust for certain relatives and upon the death of the legates and their children the fund will be equally divided between the Young Men's Christian Association of Manchester, N.H., and Lowell, Mass.

Mr. Pearson was a graduate of Tufts in the class of 1883 and had many times shown his interest in and loyalty to the college. As a trustee he was instrumental in raising several funds.



APPLY IT FOR CHILLS CRAMPS BOWEL TROUBLES SPRAINS BRUISES SORE THROAT 25c. and 50c. Bottles

Plan Ameireen Aero Fleet.

FOR USE OF FRENCH.

New York, July 15.—A Paris special to the World says:—

One thousand American aeroplanes, purchased with American money and officered by American aviators, are to be tendered by an American organization fathered by a former United States Ambassador to France for the use of the French army in the present war.

It is reported that already \$1,000,000 has been raised by Americans for the project and that an American of even greater prominence than the former Ambassador soon will come

forward as the chief of the organization.

The effect of the formation of the corps is to create an adequate aerial reserve for the American army, training American aviators in the practical, perilous school that the present war affords.

In the name of the former United States Ambassador to France 10,000 circulars are to be issued to the graduates of Yale, Harvard and Princeton, inviting them on patriotic grounds to aid in strengthening the defenses of their country.

They will be asked to join the French aviation corps for the duration of the war, after which their military experience will qualify them to become reserve aviators in the United States.

ABSOLUTELY INCOMPREHENSIBLE.

NEW YORK TIMES.—Our patience and our tolerance are the best possible evidence that this is the freest of all countries, for in no other country would such tolerance be shown. The absolutely incomprehensible thing about it is why, when so many of those taking part in unseemly agitations have come here to enjoy the blessings of liberty, they should now be such ardent partisans of a Government that would put all of them in jail if they so abused their privileges within its jurisdiction.

The leftovers of fresh fruits can be cooked just enough to prevent their spoiling, put into jelly glasses, and put into the lemonade. It will make a delightful fruit punch.

Holiday Goods!

Just What You are looking for.

SECOND SHIPMENT OF

Boys' and Youths'

KHAKI SUTS

Also, KHAKI PANTS to fit Boys from Six to Twelve years of age.

Well made and very serviceable.

Bishop Sons & Co., Ltd.