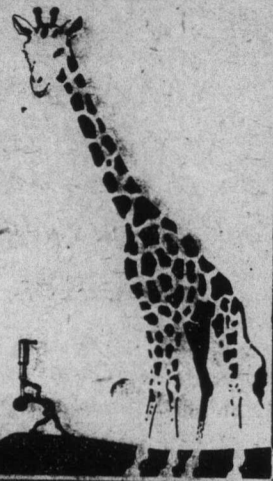


The Abnormal Development

of the GIRAFFE is remarkable, but the abnormal development of the demand for SUNLIGHT SOAP is still more remarkable. It is not known how many people have never seen a Giraffe, but it is known that there are millions and millions of careful house-wives all over the world using

SUNLIGHT SOAP.

These housewives no longer dread the advent of wash-day, for, with SUNLIGHT SOAP as their ally, they are assured of a quick despatch of all dirt and uncleanness. SUNLIGHT SOAP saves your clothes.



TRY IT IN YOUR NEXT WASH.

The Brides.



I see the blushing brides go by, all sweet and blooming, to the church; and nothing fairer greets the eyes, however far a man may search. As nearer to the church they draw, the bliss they feel is all unfeigned, for they obey a holy law, and lead the life that God ordained. The old maids stand around outside, and think upon the yesteryear; each had a chance to be a bride, and passed it up for some career. Each was ambitious to be known as lawyer, doctor or the like, and dismally each stands alone, and sees the brides go up the pike.

From 'neath the churches' spires and domes the brides go forth to normal lives, to make and manage happy homes and join the ranks of gracious wives. The old maids leave the wedding scene, with hearts that feel as though they'd burst; they fill their stores with gasoline, and cook their meals of vanderwurst. They choose the dress and wear the gold, their lives are but a dreary blank; they have no men around to scold, no kids to cuddle or to spank. Their eyes are full of tears unshed, their hearts of griefs that ever gnaw; their hair is gray, their noses red, their temper like a cross cut saw. Imagine, then, how though they feel, as by the churchyard gate they stray, and hear the wedding music peal, and see the brides in brave array!

St. John's Gas Light Company.
Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works and I found 20.5 per cent of NITROGEN, Sulphate of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.
Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.
Yours truly,
D. JAMES DAVIES, B.S.C., F.C.S.
Analyst and Assayer.

Stephano Sails.

The s.s. Stephano sails this afternoon for Halifax and New York, taking these passengers: Mrs. Capt. Olsen, Miss L. McLean, Miss M. Barron, Miss C. Poyer, Miss M. Madigan, Miss M. Doyle, P. H. Cowan, Mrs. K. Prowse and child, Miss Walker, Miss V. Windler, Miss Keating, Mrs. St. John, Miss St. John and seven in steerage.

Hannes Kolehmainen.



Red McGehee says: The doc says Kolehmainen's heart might stop if he should try to start another marathon. So in a prospect, that, for any guy to have hung out before his eye to feast its gaze upon. But Hannes hears the doc's an' 'sullies. Preparin' for his next fast miles he's home among the Finns. He's gonna summer over there. His trainin' camp's an easy chair. He sits an' rests his shins.

If Hannes don't throw any fits about his heart agoin' on the fritz or any future race, what right has poor ol' me an' you to worry, weep or fret or stew? We'd best just close our face. If Hannes never ran again he'd still rank high with runnin' men—his rep's already made. The Finn can glory in his past, there won't be any questions ast nor any spleen displayed.
Last month the New York Mail's big race saw Hannes finish in first place. A thousand men he beat. One hour nine minutes—Thirteen miles! At' runnin' on those hard brick tiles right out there in the street! He pulled the same stunt last year, too. For distance runs I guess he'll do, without a shade o' doubt. One thing about this Finn gets me. He runs for Irish A. A. C. That don't just figure out.

Take Warning.

As a guard against accidents boys attending football matches have been warned repeatedly to keep at a reasonable distance from the field of play like the adult spectators and to carry out this law a police officer does duty on St. George's Field every evening there is a match. Despite all warnings and cautions, boys persist in dipping as they please, it seems, with the result that last evening a boy received a kick in a vital part but luckily was not seriously hurt. This ought to be a lesson to the lads referred to and who can now see the error of their ways.

DR. DE VAN'S FEMALE PILLS Reliable medicine for all Female Complaints. 50¢ a box, or three for \$1.00, at drug stores. Mailed to any address on receipt of price. THE SCOTT BOTTLE CO., St. Catharines, Ontario.
PHOSPHONOL FOR MEN Restores 'vim' for Nerve and Brains; increases 'gray matter'; a Tonic—will build you up. 50¢ a box, or two for \$1.00, at drug stores, or by mail on receipt of price. THE SCOTT BOTTLE CO., St. Catharines, Ontario.

BARGAINS IN SHOES.

HERE IS AN EXCEPTIONAL OPPORTUNITY.

18 pairs Women's Blucher Oxford Shoes, in Black only. Reg. price \$1.40 Sale Price **1.19**
11 pairs Women's Tan Oxford Shoes. Reg. price \$1.30 Sale Price **95c**

JUST OPENED. Several cases of Women's Douglas and Vic Kid Boots, in Balmoral, Blucher and Buttoned designs; Black only. Regular price, \$2.20. Sale Price **2.06**
Several odd lines in Child's Boots, clearing at 10 per cent. Under Cost.
Lowest Prices in Children's Barefoot Sandals.

Our ALTERATION SALE means Bargains from all departments. Buy now while prices are lower than ever before.

Henderson's, Theatre Hill.

July 12, 21

C. E. I. the Victors.

Of Last Evening's Football Match—After a Hard Fought Contest Between the C. E. I. and St. Bon's, the Former Won out by Three Goals to Two.—The Evening was an ideal one for Football and a Goodly Gathering of Spectators Assembled Around the Arena to Witness the Game.

THE MATCH.

At the outset the C. E. I. showed up well and it looked as if they were going to have an easy victory. The Institute boys displayed good combination, made several runs and ere long Hunt scored the first goal.

C. E. I.—1.
Resuming the aggressive the Institute forwards kept the ball in their opponents' quarters. The College boys seemed to have fallen to pieces, though Higgins and Power put up a rattling defence. St. John saved some hard shots but on this occasion while endeavouring to clear the ball went over the line and a corner was awarded the C. E. I.; Churchill placed the ball which was neatly headed into the net by Bob Stick.

C. E. I.—2.
Encouraged by their success and before the Bon's had time to realize what happened, Churchill captured the leather, went down the right wing like a cyclone, passed to Bartlett who was on the spot and succeeded in beating St. John.

C. E. I.—3.
For the balance of the half the College boys put vim into their play and did good work but no further scoring was done.

SECOND HALF.

The C. E. I. again started well and spectators thought the score would be as they thought the score would be increased. Suddenly the College boys struck out and bombarded the Institute goal with the result that Callahan after a clever bit of play landed the ball in the net.

ST. BON'S—1.
This encouraged the College boys and their supporters, besides it put new interest into the game. Some of the C. E. I. players got the tired feeling which the St. Bon's took every advantage of and gave a lively exhibition. Callahan again took possession of the ball and from the left wing dropped the ball under the cross bar and into the twines.

ST. BON'S—2.
Great excitement and enthusiasm then prevailed. The equalizing goal was expected because the College boys were putting forward their best efforts and had the best of the game, notwithstanding that they were a weaker team than their opponents. W. Callahan, who was a valuable asset to his team again captured the ball, made a splendid run and shot for the corner of the goal. Everyone thought for sure the ball had entered the net, but Marshall being a sprinter of repute saved the situation, barely in the nick of time. A scrimmage followed near the C. E. I. goal but the ball was driven back. A minute later the game ended, giving the C. E. I. the victory.

The players were:—
C. E. I.—Marshall, goal; Hussey, Barnes, backs; L. Stick, Drover, Jupp, halves; Bartlett, Hunt, Auehineck, Churchill, R. Stick, forwards.
ST. BON'S—St. John goal; Power, Higgins, backs; Ryan, Cleary, Crawford, halves; W. Callahan, Jackman (2), R. Callahan, J. Gear, forwards.

"Good-Bye Boys"

SUNG BY VOCALIST AT THE CRESCENT CENT.

To-night is Sidney Earnshaw's farewell appearance at the Crescent Picture Palace and perhaps the last time he will appear before a St. John's audience. During his engagement he has won many friends for this popular theatre and seldom has a singer scored as many successes as Mr. Earnshaw. His many friends will be pleased to know that he has received a very flattering offer on the Keith Circuit, beginning at St. John, N.B. As an entertainer he is perhaps the best we have ever seen and it is to be hoped that before many years he will find his way back to the Crescent again. Mr. Lacey is negotiating for another vocalist for a similar engagement and in course of time we shall have much pleasure in announcing his coming. Miss Louise Arkady, the talented soloist and vocalist will render some new songs that will sure please the Crescent patrons. On Monday she will make her first appearance. The three real special, Andrew Lang's Fairy Tale "Beauty and the Beast" is the feature for the opening bill next week, and another up to date subject will be presented during the same performance.

SENT HOME INCURABLE.—Yesterday afternoon a young woman named Kelly, of Trinity Bay, who was a patient at the General Hospital for some time past, was removed from there as incurable and put on board a schooner to be brought home.

VINARD'S LINIMENT.
CURES GARGET IN COWS.

For Procession Sunday.



See that the Young Man looks his best on this important occasion, for of all times when a Boy should be well and carefully dressed it is when he is about to take part in the Procession.

The fabrics are Cheviots, Serges and Worsters in a great variety of patterns.

The Suits are cut in Single and Double Breasted styles, handsome Norfolks and two-piece Suits.

The Tailoring and finish of these Suits are elegant.

We've everything in Hats and Furnishings to complete the Young Man's Outfit.

We believe that it would be difficult to find another line of as handsome Clothes.

JACKMAN The Tailor, Ltd.

The Young Gentlemen's Outfitters.

Jun 12, 21

Marketability, Safety of Interest, Safety of Principal,

These three features are found to a marked degree in the

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of the

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Price to yield 5% per cent.

Particulars on request.

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MEMBERS MONTREAL STOCK EXCHANGE.

C. A. C. BRUCE, Mgr., St. John's.

J. J. ST. JOHN.

20 brls Very Choice Spare Ribs.

100 bags P. E. I. Potatoes.

20 crates Green Cabbage.

J. J. ST. JOHN.

Duckworth St. and LeMarchant Road.

Cork Wood

IN BUNDLES.

Smooth and Sound.

HAYWARD & COMPANY

Eyes Front!



If your friends are getting married in June,

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For Pretty and

Useful Presents.

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THE BIG FURNITURE STORE

BABY CARRIAGES and COLLAPSIBLE GO-CARTS.

With rubber tyres and easy riding spring of best steel, and well finished BEDSTEADS.

Brass, White Enamel, or Black Enamel. Several lines of new and elegant designs. DRESSERS & WASHSTANDS

Elegant lines. To see is to buy. We are fully stocked and sure to please. Our store is replete with goods.

CALLAHAN, GLASS & CO.

Duckworth & Gower Streets.

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A shipment of

Tobacco,

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MACLIN ZIMMER TOBACCO CO'Y., Virginia.

the following brands:—

MAXIM (Smoking) 14 tolb.
PERFECTION (Smoking) 14 to lb.
PERFECTION (Smoking) 7 to lb.
SAILOR'S HOPE (Smoking) 14 to lb.
SAILOR'S HOPE (Smoking) 7 to lb.

Also

PERFECTION CHEWING TOBACCO.

Wholesale prices on application.

J. D. RYAN, Distributor.

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Smart Stylish

Summer Suitings

Specially Selected. SEE STRANG'S.

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