

*The Season's Greetings*

*A. D. Farrah & Company*

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# STIRRING and SENSATIONAL WINTER SALE

**THE SUPREME EVENT of the SEASON**

SAVINGS OF 1-4 TO 1-2

*The object of this Sale is to introduce to our customers our new method of service. Many thousands of dollars have been expended to install this new system which enables us to increase our store capacity and show the goods to our customers, a better advantage also to introduce many lines which are much in demand, to departmentize and render an efficient service to the citizens of Newcastle and the surrounding country, and to bring to our customers the opportunities of the city life which renders merchandising a pleasure. The above reasons make it*

**Compulsory that All Our Present Stock Must Be Sold**

*and to do so we are placing it at ridiculously low prices, in fact many lines Below Cost to clear them. We sincerely advise you to BUY NOW*

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## Demonstration of Suit Values for Men

200 Suits, \$35 to \$50 Values  
Now \$22.89, \$28.89, \$35.89

Suits of every material, from sturdy materials for business to Sunday wear. Conservative styles, excellent qualities, many young men's models are included.

200 Suits \$25 to \$45 Values  
Now \$12.89, \$16.89, \$24.89.

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## Demonstration of Overcoat Values