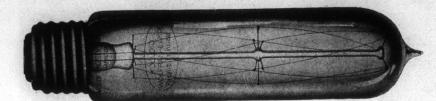
### "Kolloid-Wolfram'

### Tungsten Lamp

FOUR TIMES THE EFFICIENCY



**Double** the Light

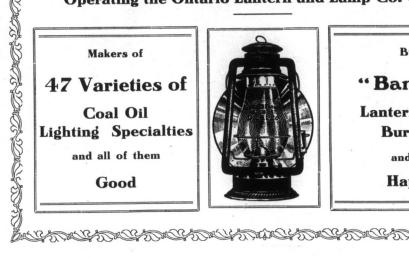
#### Why Not Save Money?

Half the Cost

	Candle Power	Watts	Cost per K. W. Hour	Cost per 1000 Hours
10 Carbon Lamps.	32	1120	15 Cents.	\$168.00
10 Kolloid Wolframs.	32	330	15 Cents.	\$ 49.50
Saving in Light B	ill by usi	ng "Kollo	id-Wolfram" \$	118.50

The Canadian Tungsten Lamp Company (Limited)

HAMILTON, - ONTARIO. Operating the Ontario Lantern and Lamp Co. (Limited.)



Buy "Banner" Lanterns and Burners and be Happy

## Begin This Christmas



LIGHT your store by Artificial Gas Arcs —they're FREE. Just at this time you are, doubtless, very busy—we hope you are—but in the rush and hurry don't overlook the absolute necessity of the very best and most reliable lighting. Don't forget that it requires neither time nor money to immediately take advantage of our new system. Telephone 89—we do the rest. ¶ Not only do we instal the

Arcs free, but maintain their original brilliancy by a periodical cleaning and a renewal of all necessary mantles. ¶ We feel sure that this

proposition will interest you, and we know that if you would consider for one moment the reduced lighting account and the increased illumination afforded by our new Humphrey Arcs that you would ask us to hang them in your store to-morrow. ¶ Our lighting expert will be pleased to call upon you. Ask him.



### Hamilton Gas-Light Company

141 PARK STREET NORTH

# The FEDERAL LIFE ASSURANCE CO.

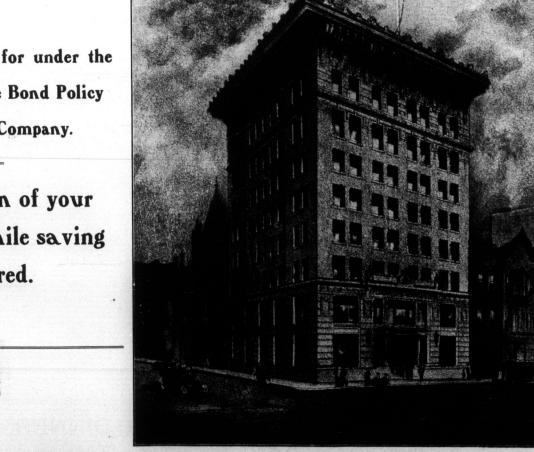
OFFICE - HAMILTON, CANADA

DAVID DEXTER, President and Managing Director



Old age is provided for under the Guaranteed Income Bond Policy issued by this Company.

Save a portion of your income, and while saving be insured.





Paid Policy-holders in 1908 \$303,743.23

**Capital and Assets** \$4,600,000.00 Insurance inforce, over \$21,000,000.00

LIFE INSURANCE IS A TWENTIETH CENTURY NECESSITY.

ALL FORMS OF LIFE, LIMITED PAYMENT LIFE AND ENDOWMENT POLICIES ARE ISSUED BY THIS COMPANY.



TELEPHONE 2591

RALPH C. RIPLEY, General Agent, Hamilton District.