



"MADE IN CANADA"

The 1917 Ford Sedan

\$890.00
f. o. b. Ford, Ont.

The stylish car for all occasions—an ideal car for cold, stormy weather and also a cool, shady car for hot weather. With the new streamline effect, tapered hood, crown fenders and new radiator with larger cooling surface, this car is rightly called the stylish all-purpose car.

Let me show you this new model—

C. J. MITCHELL
Ford Dealer 55 Darling St.

DODGE BROTHERS

WINTER CAR

Nothing can ever disturb the demand for this car.

Not for a month, not for a week, not for a single day.

Having only one car to build Dodge Brothers have been able to build it better and better.

But in the sense of radical changes, it is the same car to-day it was when they designed it.

And still the demand goes on growing greater and greater.

No outside conditions, no conditions inside the industry, seem to slow it up a particle.

The people want the car more intensely at this moment than they ever wanted it before.

This is in the face of the fact that production is at the highest peak it has ever reached.

And in the face of the further fact that the sales in 22 months have been more than 78 million dollars.

You can find out why this is so from what people are saying about the car all around you.

For months and months they talked particularly of its performance.

Now, you will hear even greater emphasis laid on its economy.

You will hear that with thousands of cars in use, Dodge Brothers dealers have practically no use for repair parts.

You will hear that the cost of maintenance is practically nil.

This, too, is true in thousands of cases.

You will hear that the car consumes an unusually small amount of gasoline and oil.

This is literally true of every Dodge Brothers car, under all conditions.

You will hear that it is very difficult to find Dodge Brothers for sale at second-hand anywhere.

You will also hear that the second-hand price is only a little lower than the first price.

Both of these things are true—not in one city, nor one state, but all over the Union.

You do not hear people talking about the price of the car.

But you do hear them talking about the price of the kind of a car it is.

In short, wherever you find a Dodge Brothers car, you will find it surrounded by friends.

You will find it running from morning to night, in an atmosphere of good will.

No ill will anywhere, good will everywhere—good will that grows out of its good work.

No one knows the value of this good will any better than Dodge Brothers know it.

No one counts more on it, nor works harder to deserve it.

This is your guarantee when you buy one of Dodge Brothers cars—the great good will that all the owners feel towards it and the high value which Dodge Brothers place on that good will.

It will pay you to visit us and examine this car.

The gasoline consumption is unusually low. The tire mileage is unusually high.

The price of the Touring Car or Roadster complete \$1,100 and Freight from Detroit.

The price of the Winter Touring Car or Roadster complete including regular motor top is \$1,350. Add freight from Detroit.



BRANT MOTOR CO.
49 DALHOUSIE STREET
Bell Phone: 370, 515, 2253.
Auto Phone 270.



YOU TELLEGEN TO THE VICTORY OF CONSCIENCE (LASKY)

World of Labor

Cleaned from Exchanges and Other Sources.

Flour in Toledo, O., is up to \$13 a barrel, the highest record ever reached in that locality.

Some 1,800 striking cigarmakers in nine Tampa (Fla.) shops have received a substantial increase in wages.

Iron moulders in Lancaster, Pa., have received a 10 per cent. increase in wages, the second inside of two months.

For the first time in its history the butcher workers' union has secured an agreement with the packers in Peoria, Ill.

Chicago meat packers, the poorest-paid workers in the Windy City, have been notified of a 2 1-2c an hour advance.

Striking weavers at Bridgeton, N.J., out on strike since April, have returned to work with a substantial increase in wages.

More than 200 puddlers of the Reading Iron Company of Danville, Pa., have secured an advance in wages of fifty cents a day.

Organized miners in Washington State have sought an agreement with the operators for a five per cent increase in wages.

Through peaceful negotiations with employers' union boilermakers in Peoria have secured an advance in wages of 10c an hour.

Under a new union agreement the printing pressmen of St. Joseph, Mo., will hereafter enjoy a 7 1-2c per hour increase in wages.

Over seven hundred members were initiated into the Order of Railroad Telegraphers during the month of September.

The South Australian Arbitration Court has handed down a decision that all work in the baking trade must be done in the daytime.

Laundry workers in Douglas, Ariz., have secured a new agreement with the bosses which concedes a ten-per-cent advance in wage rates.

After a four-weeks' strike upholsterers of New York City, have signed up every shop in the city for shorter hours and longer wages.

On account of the high cost of living the Swiss Parliament has increased the salaries of the lower-paid employees in the Government service.

It is no uncommon sight since the war started to see female laborers working among the top rafters of half-constructed buildings in Germany.

The Plumbers and Steam Fitters' Union of Trenton, N. J., under a new agreement, receives the eight-hour-day and \$5 per day minimum wage scale.

In order to avert trouble the master barbers of Norristown, Pa., agreed to reduce the hours of labor and increase the wage rate of their union journeymen.

Wholesale and retail dealers will be the first under fire in the federal coal inquiry, as Government figures indicate that there has been no decrease recently in the normal production by the operators.

High cost of eggs, butter, meat, potatoes and other foods, has driven a score of boarding houses in Pittsburgh, Pa., including some of the largest and more exclusive, out of business within the last few days.

Word was received in Washington, D.C., that the Holland-American liner New Amsterdam in bringing from Germany a shipment of dyes said to be worth \$1,000,000. This is the sixth shipment since March.

By special permission of the Kaiser, and after a delay of more than a year, due to the vicissitudes of war, Miss Hilda Schwieger yesterday became bride of Lieutenant Paul Heye, of the Imperial German cruiser Prinz Eitel Friedrich.

The long strike of several thousand employees of the General Electric Company of Pittsfield, Mass., has been settled, the strikers securing all their demands, including a 5 per cent advance in wages.

Union maintainers of Lynn, Mass., have notified the master painter that after May 1st, 1917, they will enforce a five-day working week, with the same rate of wages formerly paid for a five-and-a-half day week.



A NEW SERIES

The new Chevrolet is ready. It possesses all of the remarkable points of former models and contains many new ones.

In the matter of detail much has been done. New and improved upholstery is provided. This is true of the cushions and backs. The front spring construction is new. The gear shifting is easy and free. No effort is required. A steel channel section frame, reinforced at every necessary point, insures great strength. The clearance of the car is ample.

A patented electric lighted oil feed is another new feature. A speedometer and ammeter, both standard equipment, are mounted on the dash. Non-skid rear tires are furnished.

All these are unusual features and never before offered at the Chevrolet price.

CHEVROLET MOTOR COMPANY
of Canada, Limited
OSHAWA, ONTARIO
For Sale Locally By
Simons & Wallace, Brantford, Ont.
MADE IN CANADA

10 Days More

We Deliver Free of Charge to Any Point in Ontario

Complete price lists mailed free upon application, when writing please mention name of former supplier—it will be of interest to you.

If we receive your order within ten days, we can guarantee to deliver Wines and Liquors in time for Christmas cheer. Send your reservation order now. It implies no obligation on your part. It does insure prompt and proper delivery, if you confirm it in time.

On receipt of your order, we will pack goods, addressed to your name and hold them in our warehouse.

If we do not hear further from you by December 18th, we will cancel the order without any cost of liability of any kind to you.

Remember you have but 10 days more. Order NOW and insure your Christmas supply reaching you in time.

Best Wines and Liquors

We import direct from the Distillers and Wine-growers in Europe such well known brands as:

Hennessey's and Martell's Brandy, John De Kuyper and other brands of Holland, Gordon's and Burnett's Gins, Greenlees' Old Parr, Bulloch Lade, Dewars, Kilmarnock, Old Mull, Sheriff's, King George, Usher's and Black and White Scotch Whiskies, Sauternes, Vermouths and Liqueurs.

SCOTCH WHISKIES

	Per Case	Per Bottle
"Five Crown" Ordinary Quarts	\$12.00	\$4.00
do Large Impl. Quarts	16.00	1.50
"Sandy Macdonald," 10 Years Old	15.00	1.40
do 15 Years Old	18.00	1.75
do 20 Years Old	21.00	2.00

IRISH WHISKIES

	Per Case	Per Bottle
"O'Briens," ordinary Quarts	12.00	1.10
do Large Impl. Quarts	16.00	1.40
Old Bushmills "Special" Pure Malt	17.00	1.50

BRANDIES

	Per Case	Per Bottle
V.O.P.	13.00	1.20
V.S.O.P.	16.50	1.50
V.V.S.O.P.	24.00	2.25

GINS AND RUMS

	Per Case	Per Bottle
"London Dry" Gin	10.00	1.00
"Old Tom" Gin	10.00	1.00
"Hollands" 15 Large Quarts	15.00	1.10
Pure Jamaica Rum, ordinary Quarts	13.50	1.25
do large Quarts	17.00	1.50

CANADIAN WHISKIES

	Per Case	Per Bottle
Gooderham & Worts, Ordinary	\$ 8.00	
Walker's Imperial	9.50	
Gooderham & Worts, Special	11.00	
Walker's Club	12.00	

MINIMUM SHIPMENTS

Canadian Whiskies, 3 Bottles; other goods, 4 Bottles. Orders for one dozen bottles or more are packed and ready and therefore shipped first.

Remember only 10 days more in which to place orders for Wines and Liquors for Christmas. Order now—to-day—or if there are some special brands not mentioned in the above list, write us for prices.

REFERENCES
E. C. ANDRICH, also
The Mercantile Agencies The Canadian Bank of Commerce

OLD-STANDING COUGHS

Cured by
Veno's Lightning Cough Cure.

Veno's Lightning Cough Cure is just as quick to relieve the coughs and bronchial troubles of the old, as it is of the young. Veno's cures all ages, and its wonderfully soothing and healing effect is never more strikingly shown than in the treatment of those old-standing coughs and wheezings that asthmatic breathlessness from which so many old folks suffer. All coughs yield to Veno's Lightning Cough Cure. Prices, 30 cents and 60 cents, from druggists and stores throughout Canada.

"CANADIANS AT IPRES."
(See Store Windows.)
12 Outer covers from the "60 cent" size of Veno's Lightning Cough Cure, or 24 from the 30 cent size, mailed to Harold F. Ritchie and Co., Ltd., 10, McCaul Street, Toronto, entitles you to a beautiful colored reproduction of this famous Royal Academy painting. The reproduction is on view in most druggists' windows.

Lawrence A. Wilson Co., LIMITED
OFFICES — 83, 85 and 87 St. James Street, MONTREAL
Last year, we paid to the Dominion Government more than One Million Dollars for Customs and Excise duties.
Cut Our Address Out — You May Require It.

MOTOR CARS FOR WOMEN

Autos Are Now Built Expressly to Accommodate Lady Drivers.

"The advent of the woman motor car driver and enthusiast is one of the most important developments that has occurred in the automobile business in recent years," was the comment of John N. Willys, President of Willys-Overland, Limited.

"In fact, the active participation of women in any proposition is a noteworthy event, as Adam and other millions of men since his time have acknowledged."

"To make a motor car which could be driven with equal facility by men or women, has long been the aspiration of automobile engineers, and the incentive to automobile manufacturers to spend millions of dollars in experimental work."

"As long as the usefulness of the automobile for the women of the house stopped for the day with the departure of the man for his business duties, the field was restricted; but build a car that can be operated by any member of the family, and a wonderful field of new prospects is opened."

"While they could not possibly anticipate the far-reaching effect women motorists would have on the whole industry, a few instinctively felt that once automobiles were refined and simplified so women could drive, they would become personally interested in motor cars and the market would be increased just so much."

"To appreciate just how this method of reasoning on the part of the motor car manufacturer has worked out, just stop where you are and watch the procession of machines passing by."

"You will notice more women driving automobiles to-day than ever before. On the busiest streets, on the boulevards, in the small towns, and on the country roads far from home you will find women—thousands of them—driving all kinds of motor cars with as much confidence and skill as any man."

"The automobile has brought greater contentment into the lives of women than possibly any other thing in recent years. It has shattered the shackles of custom which kept them in the narrow confines of the home; entirely dependent upon men, and has opened up a new world filled with a welcome variety of constantly shifting scenes and new experiences—a world of better health, wholesome recreation, self-confidence, convenience, independence, joy, pleasure and contentment."

"The fact that the automobile means so much in the daily lives of

BRA MOTOC

Agents for the

Dodge Brothers
Touring and Roadster
Winter Touring and Roadster

Hup
Touring and Roadster

Maxw
Touring
Roadster
Cabriolet
5-Passenger Sedan
6-Passenger Town Car
All Cars

Wright Truck Attached into ton truck

Every facility for W in an up-to

GARAGE AND
39 DALHOUSIE STREET
Bell Phones 370, 515, 2253