

**For Sale!**

To Arrive:  
**120 Tons**  
**P.E.I.**  
**HAY**  
On consignment at  
IMPORT PRICES  
**J. J. ROSSITER,**

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

**The Mail and Advocate**

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, NFLD., OCT. 8, 1914.

**OUR POINT OF VIEW**

**The Berry Industry**

LAST winter the Legislature enacted laws to protect the Partridge Berry and the members of the House believed that it was their duty to prevent berries from being gathered before they were properly ripe, and friends of the Bill declared that such regulations as are in force now would result in conferring great benefits upon the poor and the country in general.

The berries gathered this season are of excellent quality and fully ripe. With what result? The public will be amazed to learn that the poor people who gathered those berries and sent them here for sale are compelled to give 22 gallons for 20 because the berries being fully ripe, crush in handling and the juice is added to the water in the barrel, and when the buyers take the berry they empty the berries into a measure and what was 20 gallons when placed in the barrel is now reduced to 18 because of the crushing.

The seller is compelled to make up the 20 gallons and the juice that came from the 2 gallons is returned to the barrel but of no value to the seller. The result is that because the berries were not picked until ripe the pickers' 20 gallons is reduced to 18, and the exporter gets the benefit.

Last year an opposing American firm purchased berries here through Mr. Sinnott and the competition caused the price of berries to advance and 35c. per gallon was paid at one time for Partridge Berries. The local exporting company forced out Mr. Sinnott by its action in purchasing at a price not obtainable in the market and secured thereby a monopoly in the berry business, consequently the price this year is where it was before Mr. Sinnott began buying a few years ago.

This is how our local money grabbers work the dodge when it suits them. They handled poor Sinnott and today 15c. is the price of berries, but they could give 35c. (which is 10c. more than the true value) last year in order to make it possible to buy this year at 15c. Yet these men subscribe to the Patriotic Fund and pretend to be patriotic citizens. Away with them and their methods we say and the poor people will answer Amen.

They not only pay but 15c. but they take 30c. worth of berries to make up 20 gallons and then reduce the price to 13 1/2c. and the Legislature's ac-

tion, which intended to benefit the industry, has resulted in having the poor gatherers give 22 gallons for 20. It is but another chapter as to how the well-to-do thrive more sumptuously at the expense of the very poor. And yet some people say there is no need of a Coaker in Newfoundland to defend the poor man's rights.

**Hail "E 9"**

S OUL-STIRRING, indeed, is the tale that today's war news tells of the exploits of the British submarine "E. 9" in its successful raid on the German coast. Sailing from the Harwich base, the little ship got safely across the North Sea and close in to the German naval base at Emden, where she torpedoed one of the enemy's torpedo-boat destroyers. Raids into hostile waters, with the glorious coronation of success, are nothing new to this active member of the submarine arm of the British fleet, as it will be remembered that it was this craft which, a short while ago, sank the German cruiser Hela.

The whole Empire has for some time been expecting some such exploit by the British submarines. None of us doubted that an attempt would be made to punish the Germans for their destruction of three British cruisers a little while back.

The action of the British submarine was far more daring than that of the German boats in the connection mentioned. "E. 9" had to steam for miles across the North Sea and into waters where the enemy might be expected to maintain a careful patrol. They were then in German marine "territory." In the case of the sinking of the British ships, however, the German submarines had to make but a short dash from one of their own bases at ships which were patrolling what were practically hostile waters. They were near home, they had had time to make observations and formulate plans, and everything favored the success of their enterprise.

That remark of the commander of "E. 9"—"Look at her, the beggar is going down,"—is a phrase that appeals to the lively imagination of every Briton. It is eloquent of the indifference of the British tar of every arm of the naval service to mere circumstance. What concerns him most is not the question of personal safety but an anxiety as to whether his effort against the enemy has been successful.

All honor to "E. 9" and to the brave chaps who took her across the mine-strewn waters of the North Sea into the very lair of the enemy's naval forces. And may all the operations of the great British fleet be attended with a like glorious success.

**Bulgaria In It?**

NEWS reaches us today from an unofficial source that Bulgaria has taken part in the war on the side of the Dual Alliance and that her forces are already engaging the Serbians.

This news, if true, carries a deep significance. It will mean the involvement of Italy also, but on the side of the powers that are now waging war against Germany and Austria.

Two other powers will thus be added to the belligerents, one to each side, but the balance will be inclined to the interests of the Triple Entente and its allies.

Bulgaria will offset Serbia and thus relieve the Austrians, but Italy will give the latter far more trouble than they have been experiencing from the Serbians.

In any event, it is very doubtful if Italy can maintain her attitude of neutrality very much longer. Even of Bulgaria has not forced her hand, all the signs of the times point to the probability of an early Italian declaration of war on the side of Great Britain and her allies. The people have long been demanding this and it is only because the sympathies of the Italian ministry of the day are pro-Austrian that the Kingdom has not long ago actively participated in hostilities.

Recent cable messages spoke of the likelihood of a change of government in the Kingdom very soon and when this occurs Italy will likely take the plunge at once.

**CLEAR, SHARP, FLICKERLESS MOTION PICTURES!**

The Mid-Week Feature will be a Selig Production in Two Parts

**"THE BRIDGE OF SHADOWS."**

A melo-drama that moves from the place of business to the elegance of the boudoir, and then by caprice of fate forces the victims of circumstantial evidence to become wanderers on the dark side of a great city, shunned by their former familiars and persecuted by the police—makes the changing fabric of this story vital, touching and fascinating.

**3 OTHER ALL-FEATURE REELS---3.**

**Farewell of the Popular Baritone--DeWitt C. Cairns**

**NEXT MONDAY--ARTHUR HUSKINS--Lyric Tenor.**

**IT'S ALWAYS A GOOD SHOW AT THE NICKEL**

**THE TWO GOLIATHS**

Goliath was a giant, the bully of his side. His coat of mail was brazen, his face was fierce with pride. And when a shepherd stripling to challenge him was vain, Eleven-foot Goliath ignored him in disdain.

But David didn't trouble, his heart was cool and glad. Though a sling and rounded pebbles were the only arms he had. That slender slip of Jesse, he knew his cause was just. So he stood up to the bully and rolled him in the dust.

Those days are gone for ever, but the bully strain survives. Though at the time of writing one can hardly say it thrives; The chant of Chauvinism has become an idle yarn. Like the "negligible British" since the Battle of the Marne.

Our German-made Goliath taunted Tommy on his size. But the drubbing Tommy gave him has caused him much surprise; And a hasty memorandum in the Teuton mind is stored— "The little British army must never be ignored."

JESSIE POPE.

**WORLD'S PRESS ON THE BIG WAR**

**CIVILIZATION ONLY A VENEER.**

**Boston Globe:**—"The European war is demonstrating that after all civilization is only a veneer and when it is backed away there stands the savage with devilish up-to-date cunning."

**SAVE SHIPS FIRST**

**Philadelphia Public Ledger:**—"The interpretation which has been placed upon the British Admiralty's announcement, 'Save ships first, lives afterward,' did not do justice to the principles of military strategy upon which it was based. In the case of the cruisers Hogue and the Cressy, which steamed to the assistance of the sinking Aboukir, the first duty of their commanders was to take that action which would do the greatest injury to the enemy at the least risk to themselves. What they actually did was to put themselves in a position where they were helpless to resist the submarine attack and instead of succoring their fellows in distress they suffered a like fate. If their first thought had been for their ships they would in all probability have escaped the doom of the Aboukir and the roll of dead would have been materially smaller. Thus the apparently 'inhuman' procedure would have served the double purpose of conserving the national strength and preventing a further loss of life, for smaller and less important vessels were probably available for the life-saving duty, which the more formidable fighting units assumed."

**GEN. FRENCH AS A REPORTER.**

**New York Globe:**—"The first thing done by Genl. French, showing at once that he had the instincts and the making of a true reporter, was to establish faith in himself as a truth-teller. He did not conceal or gloss over the fact that beginning on or about the 24th August and continuing for several days the soldiers under his command were making rapid tracks for the rear. He made no concealment for the fact that the energies of the army were devoted to getting away. False pride did not induce him to gloss over or deny disagreeable facts. A German journalist, it is said, has been sentenced to nine months imprisonment for speaking of Prussian defeats, and the Wolf Agency advises other journalists to take warning. General French, however, has a better opinion of his countrymen than to assume they can't stand to be told the truth.

"On the foundation of truth-telling General French builds a most interesting superstructure. He has the feeling for human interest and quotes from private letters and tells of small incidents to indicate the spirit of the army. General French may not tell the whole truth, for he is a military censor as well as a reporter, but his letters bear internal evidence of being truthful as far as they go."

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**NOTICE!**

The Sixth Annual Convention of the Supreme Council of the Fishermen's Protective Union of Newfoundland will be convened at Catalina on the morning of November 14th next. Every Local Council and District Council of the F.P.U. should endeavor to be represented. Every Chairman of a Local Council and all the Officers of District Councils are members of the Supreme Council and in event of such Officers not being able to attend, Councils may appoint a substitute.

By order of  
W. F. COAKER,  
President F.P.U.

St. John's, Oct. 4th, 1914.

**NOTICE**

The Annual Meeting of the Shareholders of the Fishermen's Union Trading Co., Ltd., will be held at Catalina on the 16th day of November next.

By order of  
W. W. HALFYARD, Secretary.

St. John's, Oct. 1st, 1914.

**NOTICE**

The Annual Meeting of the Shareholders of the Union Publishing Co., Ltd., will be held at Catalina on the 16th day of November next.

By order of  
W. W. HALFYARD, Secretary.

St. John's, Oct. 1st, 1914.

**NOTICE**

The Annual Convention of Trinity District Council of the F.P.U. will be held at Catalina on the 14th day of November next.

By order of  
J. G. STONE,  
District Chairman.

Catalina, Oct. 1st, 1914.

**NOTICE**

The Annual Convention of Fogo District Council of the F.P.U. will (by special permission of the President) be held at Catalina on the 17th day of November next.

By order of  
W. W. HALFYARD,  
District Chairman.

St. John's, Oct. 1st, 1914.

**NOTICE**

The Annual Convention of Twillingate District Council of the F.P.U. will (by permission of the President) be held at Catalina on the 17th day of November next.

By order of  
W. B. JENNINGS,  
District Chairman.

Moreton's Hr., Oct. 1st, 1914.

**NOTICE**

The Annual Convention of Bonavista District Council of the F.P.U. will (by permission of the President) be held at Catalina on the 16th day of November next.

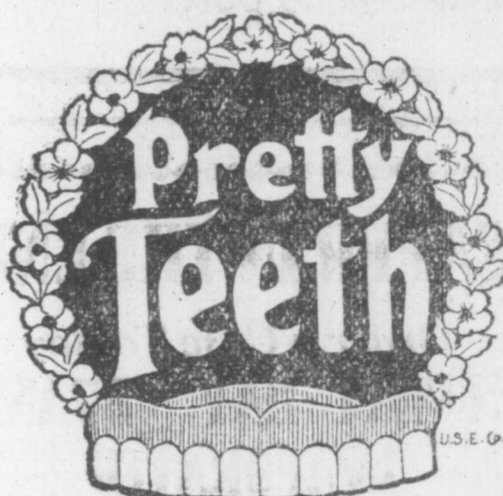
By order of  
R. G. WINSOR,  
District Chairman.

Wesleyville, Oct. 1st, 1914.

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