

11 x 22 six-color display card mailed on application.

## The World's Finest Seedless Raisins "IDEAL"—"NOT-A-SEED"

Grown and Packed in California

They're ready for your finest Christmas trade with their sun-

cured wholesomeness, their fine quality—clean and dry (not processed).

These raisins are used in millions of homes and have given absolute satisfaction for over twenty years.

YOUR WHOLESALE GROCER HAS THEM-ORDER FROM HIM.

Put up only in this Package.

AMERICAN VINEYARD COMPANY, Growers and Packers

CANADIAN AGENTS:

Eugene Moore, Toronto, Canada. Kelly-Douglas Co., Vancouver, B.C. Nicholson & Bain, Winnipeg, Canada Universal Importing Co., Montreal, Que.

## A Milling Standard

Uniformity in flour is demanded by the housewife. PURITY is milled to the highest standard in Canada. This means uniformity—satisfaction—economy of use—increased trade.

## PURITY FLOUR

More Bread and Better Bread Western Canada Flour Mills Co., Limited

Millers to the People