



Keep in Mind

THAT THE BUSY
SPRING-TIME IS
AT HAND AND
AVOID POSSIBLE
DELAYED DELIV-
ERY BY ORDER-
ING YOUR SALT
NOW.

F. C. Harkness (DH)
511 Union Bk Bldg
VERI. STEWART & CO.
MON AL

Your Customers

look to you for ideas for des-
sert, especially when apples
are scarce.

Have you suggested pies
made from

WETHEY'S MINCE MEAT?

(IN SANITARY CARTONS)

You have them. If not, get
some quickly from your job-
ber and PUSH IT, IT WILL
PAY YOU.

J. H. Wethey, Limited
ST. CATHARINES, - ONTARIO

“We appreciate your paper very much and would greatly miss it if we were unable to purchase it.”

This is an extract from a letter The Canadian Grocer received from a Port Arthur merchant the other day.

It is just another proof of its worth to the Canadian retail dealer who reads it carefully from week to week.

And it explains why advertising in The Grocer is profitable publicity. The advertisement gets a degree of attention it otherwise would not, because this paper is backed up by a reputation for **quality, reliability and extensive circulation.**

