# Sell The Goods That Satisfy

Win the confidence of your customers and you have the secret of success,

**SURPRISE will please the Most Particular Customers**

Don't overlook the fact that **Surprise Soap** "Makes Child's Play of Wash Day." No boiling or scalding clothes, or useless rubbing. Advise your customers to Follow Directions on Wrapper : : : : : : : : : :

**The St. Croix Soap Manufacturing Company**

Factory at ST. STEPHEN, N. B.

BRANCHES :— MONTREAL TORONTO WINNIPEG VANCOUVER WEST INDIES