

# The MANITOBA CEMENT COMPANY

(LIMITED LIABILITY.)

INCORPORATED BY SPECIAL ACT OF THE MANITOBA LEGISLATURE.

Capital Stock \$1,000,000.00, = = = = = in Shares of \$5.00 Each.

**OFFICERS:**

JUSTUS CHANCELLOR - - - President. | WILLIAM BLACKWOOD - - - Treasurer.  
WILLIAM WHYTE, - - - Vice-President. | J. A. HUNTER, - - - Secretary and Manager.

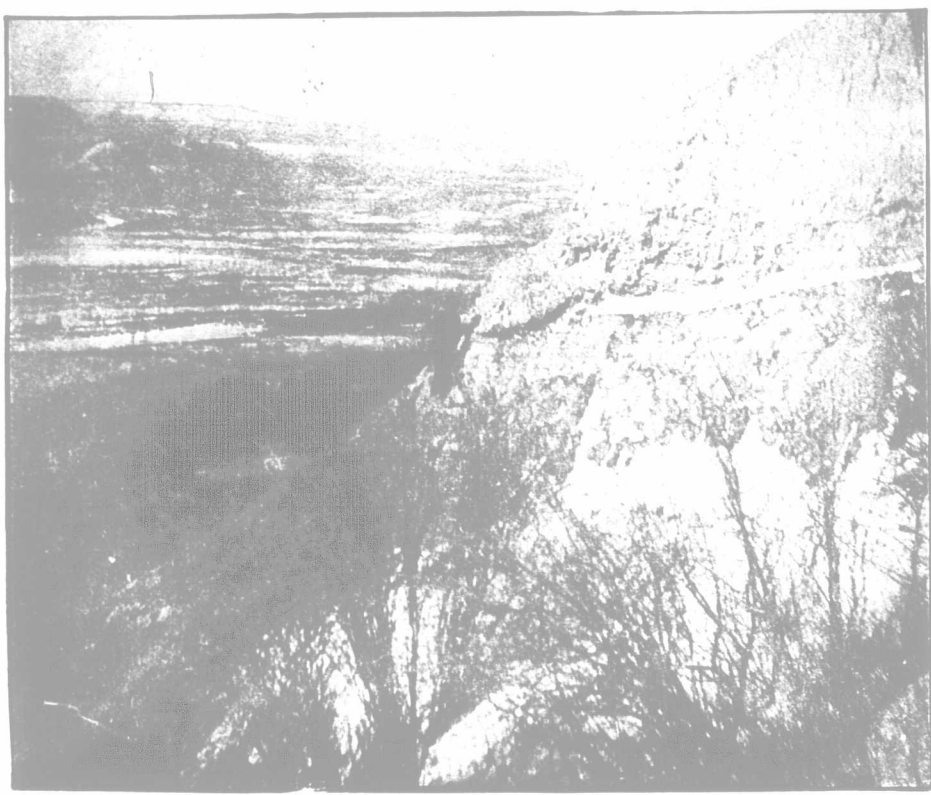
**DIRECTORS:**

JUSTUS CHANCELLOR, Thornton & Chancellor, Chicago Ill.  
WM. WHYTE, Assistant to President of C. P. R., Winnipeg.  
WM. BLACKWOOD President "Blackwood's," Limited, Winnipeg.  
J. A. HUNTER, Humber Land Company, Minneapolis.

**BANKERS**—The Bank of Hamilton.

G. M. BOSWORTH, Fourth Vice-President Canadian Pacific Ry., Montreal.  
T. S. HOBBS, EX-M. P. P., President Hobbs Hardware Co., London, Ont.  
T. C. IRVING, Manager Bradstreet's Mercantile Agency, Toronto.  
SAMPSON WALKER, President Walker Oil Company, Winnipeg.

**SOLICITORS**—Campbell & Crawford.



VIEW OF COMPANY'S IMMENSE CEMENT DEPOSIT.

**Object of the Company.**

The Manitoba Cement Company has secured incorporation for the purpose of manufacturing a high grade Portland Cement. It owns one of the most wonderful cement deposits in the world, located south of Morden, near the international boundary line, on the banks of the Pembina River, S. 1/4 Sec. 4, Twp 1, Range 6 West, and a large, thoroughly modern cement mill, equipped with rotary kilns, with a daily capacity of 1,000 barrels, will be built to manufacture the raw material.

**Some Cement Facts.**

The use of Portland Cement is in its infancy. It promises to replace stone for all kinds of heavy foundations and other wall works, for sidewalks, pavements, etc., to replace brick for building, and to replace lumber where lumber is used. In fact, it will be next to steel. Houses are being built of hollow cement building blocks, and our farmers are learning to build with cement their cellar and stable floors, without the employment of skilled labor. Cement is unquestionably the building material of the Twentieth Century.

**Cement Profits in Manitoba.**

There is already a great deal of Portland Cement used in Manitoba, many thousand barrels being brought in every year, and the demand is continually increasing. The ruling price in Winnipeg to-day is \$4 per barrel of 350 lbs., which leaves a large margin of profit for the manufacturer. The bulk of the cement is brought from Ontario, the freight costing \$1.20 per barrel. This saving in freight alone would represent a fair profit for our mill. There is practically no opposition cement mill here, and none using the new, economical and effective rotary kilns.

Germany is one of the largest cement-manufacturing countries of the world, and until recently has used the highly-expensive and old-fashioned kiln process. Notwithstanding the great expense connected therewith, as compared with the new Rotary Kiln process—also the great competition there—heavy shipping rates, duties, etc., in order to allow her to sell her cement in foreign markets—she was able to show an average profit in 27 of her largest mills of 20 per cent. per annum.

After a most careful investigation of the cement industry of the world, it has been proven that the net profits have been very much larger than in almost any other industry, the profit running as high as 75 per cent. per annum.

The Copley Cement Company of Pennsylvania, U. S. A., have for some years been paying an annual dividend of 32 per cent. Experienced engineers have estimated that the cost per barrel to manufacture Portland Cement in this proposed plant will not exceed \$1.20 per barrel. The average selling price being \$3.25, it is quite apparent that the Company will have a handsome profit, and with the affairs of the Company in the hands of such successful business men as are represented on the Board of Directors, the shareholders have a very promising future for their investment.

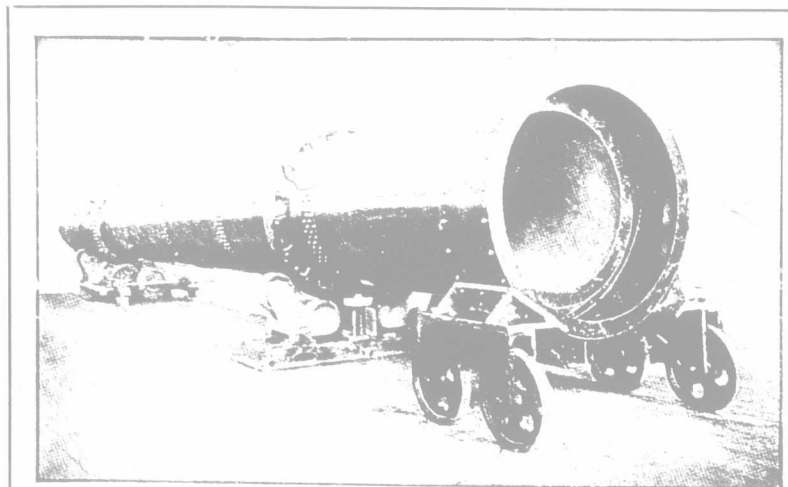
**A High-grade Cement.**

The very wonderful found at the Company's deposit has been thoroughly tested and analyzed by the leading chemists in Pittsburgh and Philadelphia, and pronounced by them as suitable for the manufacture of an exceptionally strong cement. There is also a large deposit of clay and gypsum on the Company's land. In addition to this, the Company has received the following letter from the office of the City Engineer, Winnipeg.

Winnipeg, Man., Nov. 14, 1902.  
Gentlemen: With reference to your inquiry of to-day, I examined the cement location, south west of Morden, where I understand your material is to be procured, and sent samples to the Pittsburg Testing Laboratory, whose report you have. The samples were taken at random from a deposit which, from the appearance of its out-rop, on the bank of the Pembina valley, seems to be inexhaustible. I have no doubt, from the analysis, you will be able to make a Portland Cement of the best quality. The demand for Portland Cement is rapidly increasing, particularly in the West where building stone is scarce. Among others Portland cement concrete may be used with advantage for the following purposes: Bridge piers, foundations, chimney stacks, sewers, sidewalks, etc., for which it is more lasting and more durable than stone or brick. The market for Portland cement is increasing so rapidly in Manitoba and the Northwest that the time it can be put in, a 1,000-barrel mill will not nearly meet the demand.  
Yours truly,  
H. N. RUTTAN, City Engineer.

**A Suggestion for the Farmer.**

You have had a successful crop this year, and probably have a substantial sum of money on hand or in the bank, which you do not need for any particular purpose in connection with your farm. It does not draw very much interest in the bank. Why not use it, or at least part of it, to buy stock in this company? The stock is now being sold at 100¢ per share, each on subscription, and the balance extended over 12 months. Don't wait too long, as the price will rise, and the form of application for stock. Address all communications to the Company.



IMPROVED ROTARY KILN, USED IN THE MANUFACTURE OF PORTLAND CEMENT.

The MANITOBA CEMENT CO., 42 MERCHANTS' BANK BLDG., WINNIPEG.