in Canada.

Invincible Fencing, as the product of the largest Canadian Steel Producing Company, represents a standard founded on a determination to merit the Canadian trade by producing Canadian quality, viz.: The quality Canadians want. The best Canadian iron ore converted into the finest, new process, open hearth high carbon steel, by skilled Canadian Steel makers, is made by expert Canadian workmen into Wire, and into Invincible Fencing. Invincible Fencing, in its locks, uprights, and strands has the Grip and tenacitythe "Never-let-go" of a Bulldog, and of the British kind at that.

Edison, the wizard inventor, Graham Bell, of Telephone fame, Jas. J. Hill, the Railroad King, are men of Canadian birth and training. Our Canadians, at home, in the Steel and Wire industry, are equally capable of leading the world. Those who in years past have boasted about their imported Wire should look now at the rusted wrecks of the "Close-wiped" wire fences seen everywhere. The cause? Simple enough; Canada has been the dumping ground for their overplus. Spelter for galvanizing costs about three times as much as steel; so the makers of this imported wire scrape the coating to a mere wash. Invincible Fence is honestly galvanized with a heavy coating under the care and direction of our superintendents, who produce thousands of miles of high grade wire specially for the largest telegraph and telephone companies in Canada. We have for years satisfied their extremely high standards, and we can more than satisfy you.

Ask the railroad and structural engineers, the men who have built the great transcontinentals, the skyscrapers and bridges, about the Bessemer process, and about the new process, the open hearth. They will point to the thousands of lives lost by broken rails, the numerous accidents and loss of property, and tell you that every rail and girder used to-day is of open hearth steel. Why? because first of all there is no haphazard guessing in the new process. The steel is made exactly to the desired analysis. Our open hearth steel is at once stronger, tougher, and purer, and the coat of galvanizing adheres to it more strongly than to the Bessemer.

But do you suppose these old Bessemer steel plants have been discarded? Not at all. The big railways and builders have their chemists, who demand open hearth steel; so the Bessemer steel makers are devoting their attention to wire, and other lines not subject to a strict analysis. What next? Why of course an overplus of cheap Bessemer steel "Skimpy" Galvanized wire. This cheap imported wire is used in many fence factories

BEAR IN MIND:

Invincible Fence is made only from the finest new process Open Hearth Steel, well and heavily galvanized. Canadian made, Canadian quality, with a grip and tenacity an invincible unrelaxing "hold fast" like that of a thoroughbred English Bulldog.

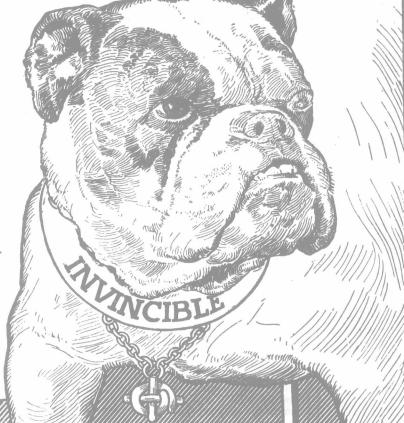
Invincible Hot Galvanized Gates are galvanized after made,-100% superior to those done by the cold or electroplating process. Every part is covered heavily. They will last a lifetime. We galvanize these right in our pipe mill which is equipped with an immense galvanizing tank such as no gate maker could afford to use for gates alone. We are large producers of steel pipe and make everything else composing Invincible gates even down to the bolts and nuts. We positively guarantee them superior to any other class of gates heretofore produced. The Fence agency of the Steel Company of Canada is by long odds the best and most desirable line in the Dominion. Fence dealers and those desiring a permanent paying line should write at once.

ADDRESS-THE FENCE DEPARTMENT

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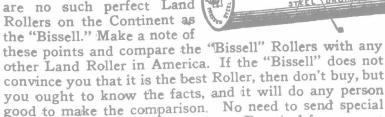
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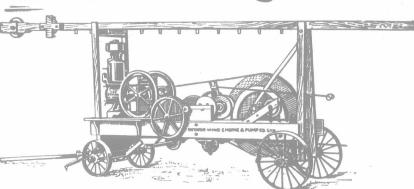


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