

CAPITAL, . . . \$2,500,000.

The Paid-up Capital exceeds . . . \$1,250,000

The Premium Received on Shares is 170,000

Total \$1,420,000

POSITIVE GOVERNMENT SECURITY LIFE ASSURANCE

IS UNLIKE ANY OTHER PLAN KNOWN,

**AND PROVIDES REMEDIES FOR THE DEFECTS IN ORDINARY
LIFE ASSURANCE WITHOUT DISTURBING THE SOUND
PRINCIPLES ON WHICH THE SCIENCE RESTS.**

IT AFFORDS:

1. Government Securities for Assurers instead of the miscellaneous security of ordinary Companies. This great advantage is provided for by the investment in Dominion or Canadian Government Securities, in local Trustees' Names, of the whole of the net premiums paid on each Assurance effected in Canada, in addition to which £51,000 Sterling of Consols are invested in England for a similar purpose, such funds being strictly hypothecated for that one purpose.
2. A Negotiable Promissory Note for each premium, payable "To Bearer", on the death of the Life Assured, or convertible into Cash, at any time, during lifetime, to the extent of 40 per cent of the premiums paid; either on loan at moderate interest, or by surrender.
3. If you only pay one Premium, and you never pay another, you are still assured, as long as you live, for the value of your first Premium.
4. Whatever your occupation may be, whether Soldier, Sailor, Traveller, or anything else, you may travel and reside wherever you like, without fines, extra Premium, or notice, and your POSITIVE Life Assurance remains in force.
5. All Positive Policies and Positive Notes are absolutely indisputable, and all alike participate in eighty per cent of profits.

CHIEF OFFICE:

53 BEDFORD SQUARE, LONDON, ENGLAND.

CANADIAN BRANCH:

353 NOTRE DAME STREET, . . . MONTREAL.

OCTOBER, 1873.