

## We Extend a Hearty Welcome

And to all Visiting Ladies a  
Cordial Invitation to attend  
Our ROUND-UP OF  
FALL FASHIONS



You are fortunate in being able to be present at the greatest Stampede ever held, and you are also fortunate in being able to inspect the newest fashions for Fall, 1919, surely one of the most important Fashion Expositions held for many years past. Important because it is only now that the fruits of Victory have become apparent, by the settling down of Parisian designers to the business of creating the new and the exclusive, totally freed from the strain and sorrows of war. This feeling finds expression in many happy ways, and is admirably expressed in the lovely creations of Millinery, Ready to Wear, Furs, Evening Gowns, etc., that are now awaiting your inspection at this Store.

You'll enjoy a happy hour spent in this way.

You are under no obligation to purchase, just saunter round and look, to your heart's content.

# The Hudson's

## to All Stampede Visitors

You are Just in Time to Par-  
ticipate in Our August Sale  
of Furniture and All  
Home Furnishings



You are still more fortunate—This is a very important Sale and you should take fullest advantage of it.

Present conditions in the Furniture and Furnishings Markets are such that we have no option but to accept the following conclusions, that there is a growing scarcity of good furniture. A rapidly rising scale of prices and an utter impossibility of guaranteeing the delivery of goods from factories for several months. All lumber is up 20% and is still climbing, furniture will be dearer next Spring. All this means that you should **purchase now**, not only will you be able to save on bargains, but at our regular price you will be purchasing at prices based on the market figures of several months ago, and which are today 20% to 50% higher. There's furniture on our floors at prices lower than you could buy from the Manufacturer himself today.

These are facts—better check up all your home requirements and **buy now**—you'll save.

# Bay Company

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