

DONKEY RIDING ON THE SEA SHORE.

For ever your English cousins come over to Canada to pay you a visit, ask them to tell you about the holidays they have spent on the sea shore and especially about the donkey rides the children so delight in over there. In the summer time the English beaches are thronged with young people, running about in the warm, clean sand, in their bare feet, building mud castles. their bare feet, building mud castles, digging with their sand shovels, gathering shells in their bright-coloured tin pails, and best of all, rid-



A London Coster Woman and Her "Mokes. ing the donkeys up and down the

Along comes the donkey-boy looking for a fare. You wish very much that you could have a ride, and you run off to where nurse is seated under the seated with t

run off to where nurse is seated under a huge green parasol and beg for her permission and a tuppence into the bargain. You can have a splendid ride for a tuppence. Nurse says, "Here you are, but do be careful!" and you dash off down the beach after the donkey-boy and catch up with him all out of breath.

"Please, I want a donkey ride" you say, and with that he swings you up into the little chair on the donkey's back and you pick up the reins and off you go. You feel very brave sitting up so high in your wobbly basket seat; it gives you little thrills down your back when you think how dangerous it is. It must be dangercus, for nurse said "do be careful,"



"You feel very brave sitting up so high in your wobbly basket seat."

and the donkey-boy keeps tight hold of the bridle of your charger.

After all, though, it isn't so very dangerous an amusement, for the poor donkey has been so badly treated for so many years, that to-day he is nothing but a patient, willing beast of burden and has not the spirit left in him to cut a caper. Ill-usage, too, has stunted his growth and the donkey of to-day is not nearly so large an animal as he was originally. He is very

sturdy, however, and can travel long distances and carry great loads without becoming tired. In London the costers, or pedlars as we call them here, use them to carry their wares. It is a very common sight to see a coster leading his "moke" laden down with flowers or vegetables on his way to market to market.

In other countries besides England, In other countries besides England, the donkey is also found to be a most useful animal. In Australia, when great ships land their supplies at the coast ports, these supplies are packed onto the backs of hundreds of donkeys and are drawn by them for many miles into the Australian gold-fields

The donkey is a patient and useful animal, and spends its life working hard for our benefit and enjoyment and we in return should treat it with kindness and humanity.

ESSAY COMPETITION No. 2.

It is our intention to run in this department a series of competitions, suitable to the season in which they are announced, with a view to interesting and encouraging our junior readers in literary work. Competition No. 1, which was announced in our spring numbers and dealt with the finding of a bird's nest and a close observance of the family life of its feathered occupants, has just come to a successful close. In a few weeks now many thousands of Canadian students will be returning to their schools refreshed in dian students will be returning to their schools refreshed in mind and body after the long weeks of vacation spent on the farm, in the woods, or by the water, and many of these young people will be fired with an ambition to accomplish big things in the down of work to come

in the days of work to come.

Here is an opportunity to do something worth while. Read something worth while. Read carefully the rules of Competition No. 2 and start to work at once to gather the information necessary to make yours the winning essay. We have denecessary to make yours the winning essay. We have designed this competition to interest High School students especially, and while others are at liberty to compete, the manuscripts of High School students will be given preference.

Rules of the Competition.

-Write an essay of not more than 500 words on any one of the two following special topics:

cial topics:

(a) The Biggest Industry in
Our Town.

(b) How Carpets, Furniture,, Stoves, etc.
(any article made in a

(any article made in a factory) are made.

2.—Essays must be written in pen and ink or typewritten, on one side of the paper only.

3.—Manuscripts must be endorsed as "original" by a master in the school or a parent

parent. parent.

Name, age, and address must
be stated, and all manuscript should be mailed to
Junior Competition, Canadian Courier, Toronto, and
must reach this office by
October 15th.

The competition is open to young people up to the age of eighteen.

First Prize-No. 2 Folding Poc-

ket Brownie Camera.
Second Prize—One year's subscription to the Canadiar

scription to the Canadiar Courier.

Third Prize—De Luxe edition of "Canada" by Beckles Willson.

Fourth Prize—Cloth edition of "Canada" by Beckles Willson.

Fifth Prize—Cloth edition of "Canada" by Beckles Willson.

Elevate Profits and Lower Costs

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This requires no argument. The fact is self-evident.

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sufficient advance over cost to cover the expense of handling and leave a surplus - and the ability to place that selling price at a figure which enables your

customer to recognize the value you offer.

Now, it is impossible to sell goods continuously unless the price is right.

It is, likewise, impossible to get the price down to the right figure unless the cost of handling goods is reduced to a minimum

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