

**The Acadian**

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**Advertising Rates:**

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Rates for Contract Advertisements furnished on application. Copy for change of contract advertising must be in the hands of the printer not later than Tuesday noon to insure publication in the next issue.

**NOTICE**

From December 1st milk will be 15 cents a quart and 8 cents a pint. Also cream will be 68 cents a quart.

After December 10th milk will not be sold to those who have not purchased tickets.

**Acadia Dairy Farm**

**A CLEVER PRODUCTION**

There has just been issued from the press of THE ACADIAN a neat little brochure of twenty pages containing the full text of the play in five acts entitled "Acadia" recently given with such success in College Hall. Mrs. Mary Kinley Ingraham, librarian at Acadia University, is the clever writer of the play which is of particular interest in view of recent events. The mechanical work of this booklet is a credit, we think, to a home institution and the literary ability displayed is of a high order. Those who heard the play presented will be glad of the opportunity of securing a copy. The author is not seeking any personal profit from this undertaking and after the expenses of publication are paid any amount remaining will be applied to the library fund. The work may be had at the book-stores or at this office.

**IT PAYS TO ADVERTISE**

(From Forbes Magazine.)  
Does it pay better to lower prices a little bit here and a little bit there, a little bit today and a little bit tomorrow, or to make only one bite of the price-cutting cherry? It would seem as if the best results have been scored by those who acted decisively and then made a noise about their courageous course. The public like to think they are getting bargains. When they read a big ad. that at a certain store prices have been slashed all round; they are inclined to swoop down and take advantage of the lower prices. The merchant who takes such a stand reaps a lot of credit, whereas another whose price levels may, on the whole, be just as low, will get no applause if his reductions have been made piece-meal and unspectacularly. There is a story to the effect that a young debutante was placed next to Chauncey M. Depew at a party and that in her nervousness she knocked an egg from the table. Turning to the veteran Senator, she nervously exclaimed, "Oh, Mr. Depew, what ever shall I do? I've dropped an egg." "Cackle, madam, cackle!" was his retort. The merchant or manufacturer who drops his prices should do a little cackling these days. It helps win applause and to move goods.

Mayor Blair of Kentville, left on Thursday last for Columbus, Ohio, where he will attend a meeting of the Pomological Society, and where he will exhibit one hundred specimens of Nova Scotia apples. While in the Middle Western States he will also visit his brother, who is at the head of the Horticultural Department of the State University at Urbana, Illinois.

Do you remember when clothing stores used to throw in a pair of suspenders with every suit of clothes?

Canada's exports of paper and pulp for the first seven months of the present fiscal year were \$103,949,481, as compared with \$55,609,550 for the same period last year.

A cold wave struck New Brunswick Monday morning and at Fredericton the thermometers registered as low as 12 degrees below zero. We think we would just as soon live in Nova Scotia.

The general elections in British Columbia on Wednesday resulted in a return to power of the Liberal government. The standing of the parties is 24 Liberals, 15 Conservatives, 3 Labor and 4 Independents.

It is said that apples may be kept two years by wrapping them in newspapers so as to exclude the air. The newspaper must, however, be one on which the subscription is paid in full, or the dampness resulting from the "due" will cause the fruit to spoil.

The United States is not in the League of Nations, as yet, but the very lengthy cabled reports of the proceedings American newspapers are printing indicates that it would greatly like to be seated with the other delegates dealing with the big issues of world affairs. Uncle Sam's vacant chair is not at all satisfying to the national pride.

Christmas tree decorations, 10 cents each, at THE ACADIAN store.

**OPERA HOUSE**

WOLFVILLE, N. S.

Friday and Saturday, Dec. 3rd and 4th

Vitagraph Special Attraction

**"The Courage of Marge O'Doone"**

BY JAMES OLIVE CURWOOD  
PRICES 28 and 38 CENTS.

Tuesday Night Only, December 7th

**Canadian Weekly**

Showing pictures taken here in Wolfville, showing The Palms and J. G. Calkin Acetylene Welding and Battery Charging Plant, also some of the beautiful homes.

PRICES 20 AND 30 CENTS

**NEW GOODS**

We have received our Fall Supply of new stock.

SEEDED RAISINS  
CURRANTS  
TABLE RAISINS  
DATES  
NUTS IN THE SHELL  
MIXED PEEL

SEEDLESS RAISINS  
PRUNES  
FIGS  
BULK RAISINS  
SHELLED NUTS  
CITRON PEEL

We have nice mince meat also Prepared mince meat and suet. Our CANNED GOODS are now in. We can give you very attractive prices by the case. All Grocery Special Prices are met at this store and often we can still GO ONE BETTER. Just try us.

**R. E. HARRIS & SONS**

Phones 115-11 and 16.

**EAST END GROCERY AND CHINA STORE.**

**CHINA, GLASSWARE AND DINNERWARE**

We have a good assortment of these three lines to offer.  
Dinner sets, 97 pieces best porcelain, some very neat patterns ranging in price from \$35.00 to \$35.00.  
English China 40 piece tea sets, with some very pretty designs ranging in price from \$27.00 upwards.  
Nippon China tea sets, 20 pieces, \$11.40.  
China tea sets, \$5.70 to \$10.25 per set.  
Fancy Nippon China Nut Bowls, Cake Plates, Sandwich Sets, Cake Sets, Bon Bons, etc.  
China Cups and Saucers, 35c. to \$1.25 each.  
Crockery ware, white lined mixing bowls, bakers, butter crocks, teapots, foot warmers, etc.  
Cut Glass, Candle Sticks, Water Sets, Tumblers, Vases, Pitchers, etc.

**W. O. PULSIFER**

PHONE 42

Special reduction on all lines of  
**LADIES' MILLINERY**

**20 p. c. off**

**LADIES' WINTER COATS and SERGE DRESSES**

**10 p. c. discount**

**MEN'S OVERCOATS**

**20 p. c. discount**

**C. H. PORTER**

Dry Goods, Men's Furnishings, Boots and Shoes.

Xmas will be here December 25th

OUR  
**XMAS STOCK**

Ivory and Ebony Goods, Children's Books and Xmas Cards are Now Here.

Goods of the best.  
Prices Low.

**Acadia Pharmacy**

Hugh E. Calkin

PHONE 41

WOLFVILLE, N. S.

**The Cash Grocery**

PHONE 53.

**Staple and Fancy Groceries**

Fancy Biscuits a Specialty.  
Just Arrived, Christie's, Brown's, McCormack's and Teifer's.

**FRUIT AND CONFECTIONERY.**

Vegetables, Cranberries, Sour Kraut.

Choice Beef, Lamb, Mutton, Veal, Pork, Chicken and Fowls, Hams, Bacon.

**FRESH FISH.**

**FRANK W. BARTEAUX**

Advertise in "THE ACADIAN."