

to uphold the quality; the price

ut you'll still find good shirts

Answer, the demand for luxury insemade a demand for silk shirts and we have tem. Our shirt department has always been one of the hobbles of this tore, and you'll find our Fall asortment is the limit for good values, and big variety. Fine stractive madres \$2 to \$3.50.

Gilmour's, 68 King St.

DEATHS.

OND-At her late residence, 41. Sewell street, on the 23nd inst., after a short liness, Janot Maud, wite of John Bond, leaving her hus-hand; one brother, one sister, three daughters, three step-daughters and four step-score to mourn. meral from her late residence, 41 Sewell street, at 2.30 (daylight time) Priday.

Friday. APIER-On October 28, Maurice Frederic, the youngest son of Wil-liam and Mary E. Napier, aged 18

mars. Inneral from his father's residence, 118 Duke street West, at 2.80 o'clock (old time), Saturday.

To Prevent Influenza Colda cause Grip and Influenza— AXATIVE BROMO QUININE Tab-lets remova the cause. There is anly one "Bromo Quinine." E. W. GROVE's signature on box. 36c.

I sought to show ason for aiding u to consider an of Self Interest in

our government tremendous rens. Among these

...\$200,000,000 .. 61,000,000 ... 33,000,000 the ... 24,000,000 \$318,000,000 0,000 is a direct

bring the boys is to be

of that of ay to meet Self Re

Now

-**Buy** *rurs*

Our Stock of the season's latest fur vogues is Our designers have built a complete line of fur pieces that we are

proud to have carry our label. We invite your inspection

H. MONT JONES, Ltd. New Brunswick's Only Exclusive Fur House

FIT-REFORM

The Most Pleasing Clothes in Canada

A Fit-Reform Suit or Overcoat is a companion whose personality becomes a part of the man who wears it.

It measures up to every demand of style -of distinction - of fine and careful workmanship - of honest service and sound value.

The true worth of a Fit-Reform Suit or Overcoat will be proved many times in the course of the season.

Now-today-is the best time to select the new Fall Suits or the Overcoat you have been promising yourself.

The new models are here-the choicest patterns and effects are here-and we are ready to serve you.



Just a's Fresh

from the Package as from the Oven

This is the way McCormick's Jersey Cream Sodas are delivered to you. The waxed paper wrapper and the reinforced cardboard package --- hermetically sealed --- preserve their oven freshness, crispness and purity.

The sealed packages help us maintain the high quality you have learned to demand.

Jersey Cream Sodas

Sold fresh everywhere. In sealed packages. LONDON, Canada. Branches at Montreal, Ottawa Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.