



## Superlative Quality plus the money-back guarantee

WHEN KING COLE TEA first issued its protective guarantee to the purchaser, three years ago, offering to refund the whole of the purchase money for any package of KING COLE TEA returned, there was a very good reason for this radical departure from usual sales methods.

We greatly desired a very general trial of KING COLE TEA. Our faith in its quality was unbounded, for we knew the constant care given to its preparation, but we realized the possible doubt the public might have of a TEA then comparatively new, and so we decided to assume the risk of every trial, and pay back the full purchase price of every package of KING COLE TEA that failed to please. No stronger surety of our good faith could be offered, and we felt confident because of the quality of KING COLE TEA that practically every trial would bring us a permanent customer.

Things have turned out just as we expected. Not one package has been returned. We have never had a request for "Money Back"—we have never heard of a complaint of "King Cole" quality, while "King Cole" sales have been growing steadily larger year by year.

Only exceptional quality could have made such a record, and to-day, with more confidence than ever, we invite you to give this tea a test.

The "Money Back" offer is still open; every package is sold on that understanding. What better assurance of Tea value could you have, and what better encouragement to buy your first package of KING COLE TEA?

G. E. BARBOUR CO.  
LIMITED  
ST. JOHN, N. B.



## PLANS OF REFORM PARTY IN RUSSIA

London, Sept. 18.—The following facts about the reforms that occupy the attention of the Liberal and Democratic parties in Russia at the present moment have been ascertained from a reliable source. They are divided into two headings—reforms demanded during the war:

and reforms demanded ultimately.

The reforms demanded during the war are:

- 1.—The autonomy of Poland, the three divisions to be united within ethnographical limits, one under parliament with common ministers for war, marine and foreign affairs.
- 2.—Full civil rights for Jews and removal of their present disabilities in inhabiting Russia proper.
- 3.—Amnesty for all political prisoners.
- 4.—Removal of disabilities of working men and recognition of right of organization in trade unions and so forth.
- 5.—Appointment of a special minister of munitions and eventually of a mixed munitions committee.
- 6.—A liberal and tolerant policy in respect to Finland.
- 7.—Complete economy and emancipation of commerce, especially from German restrictions.
- 8.—Alterations of the export arrangements in wheat in South Russia and generally in rates of exchange after the ultimate opening of the Dardanelles and the probable possession of Constantinople.

In addition to these it is urged that the following concessions be granted after the war, or as soon as practicable:

- 1.—Appointment of a new legislative body elected by universal male suffrage.
- 2.—Autonomy of Lithuania, Siberia and the Caucasus.
- 3.—Reform of the schools, autonomy of the universities, and the establishment of secular elementary schools.
- 4.—Reforms in the church, restriction of the powers of the synod and the restoration of the patriarch.
- 5.—Repeal of the statute of Ziemstvos of 1880 and reform of municipal administration the power in which is at present largely exercised by great land owners.
- 6.—Restriction of those privileges of local governors which are at present exercised in defiance of the minister of the interior.
- 7.—Restriction of the powers of the upper house—the Council of the Empire.
- 8.—The responsibility of ministers.
- 9.—Liberty of the press of speech and of assembly—in a word, recognition of the essential rights conceded in the manifesto of October, 1905 and April, 1915.
- 10.—Agrarian reforms.
- 11.—The greatest possible encouragement of industries.
- 12.—Conclusion of a new commercial treaty with terms designed to protect Russian industries—failing this, the declaration of a tariff war.

## CRAWFORD PEACHES

Nature tries to teach us what is good for us. She sends plums and peaches at the same time. The one is sweet, the other acid. When we eat all the peaches we can, and the sweetness begins to cloy, how we relish some ripe, juicy plums. These in turn create an appetite for more peaches. The lesson is obvious. We should eat all the fruit we want, alternating the sweet and acid. The more we eat, the better our health. Nature also produces in each climate the fruit that is best for the inhabitants of that particular zone. Native Canadian fruits are better for us than the exotic kinds. It is also a fact that the farther North a fruit will mature, the better the flavor and quality. That is why Canadian plums, peaches, apples and pears surpass the imported varieties. Every housewife should heed the Dominion Government Fruit Advertising running in this paper, and buy at once. We have long winters, so nature furnishes fruit that is peculiarly adapted for preserving. We

can thus enjoy our health giving fruits throughout the year. "Nature never did betray the heart that loved her," and Nature bids Canadians to eat fruit abundantly.

## FIRST CARGO OF TOYS ARRIVES FROM GERMANY

Philadelphia, Pa., Sept. 18.—The first cargo of German-made toys to arrive here this year has arrived on the Holland-American liner, "Zaandijk." There were 1,800 cases in the cargo and most of the toys were made by hand in the Black Forest of Germany. The "Zaandijk" arrived from Rotterdam.

## Many Children Die From Summer Complaint

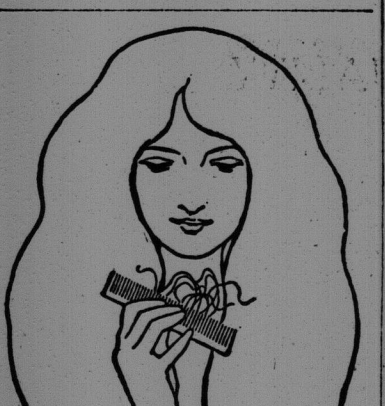
When They Could Be Saved By Using  
**DR. FOWLER'S  
Extract of Wild Strawberry.**

Mrs. Guy R. Rhyns, Middle Clyde, N.S., writes: "Last summer my little boy Ross, then a year old, had summer complaint. He was so bad the waste matter from the bowels looked as if it had come from a broken bowl. I live some distance from a doctor, but I sent word to him to come as soon as he could. In the meantime I gave him Dr. Fowler's Extract of Wild Strawberry, and he gradually grew better after the first two doses, and after using all the bottle he was cured. I am a mother of three children, and I could not get them through the long summer months without it."

Thousands of families throughout Canada and the United States have used this sterling remedy during the past 10 years and have always found it a "friend in need."

When you ask for "Dr. Fowler's" see that you get "Dr. Fowler's." Don't accept some no name, no reputation medicine which some dealer may say is "the same" or "just as good."

The genuine is manufactured by The T. Milburn Co., Limited, Toronto, Ont. Price, 35c.



## AT THE FIRST SIGNS

Of Falling Hair Get Cuticura, & Works Wonders. Trial Free.

Touch spots of dandruff and itching with Cuticura Ointment, and follow next morning with a hot shampoo of Cuticura Soap. This at once arrests falling hair and promotes hair growth. Sample Each Free by Mail. With 32-p. Skin Book. Address post-card, Cuticura, Dept. L, Boston, U.S.A. Sold throughout the world.

## VALOR OF THE BOMB THROWERS

Victoria Crosses Awarded For  
Gallant Exploits

IN OPEN UNDER FIRE

Great Resourcefulness Was Shown  
by Men Honored by the King  
—Bravery at the Dardanelles

London, Sept. 18.—The award of five Victoria Crosses is announced in the London Gazette. Four of them were won by "most conspicuous bravery" in connection with bomb throwing exploits which now constitute such an important feature of trench warfare. It was during operations south-west of Krithia, on the Gallipoli Peninsula, that Capt. Gerald Robert O'Sullivan, 1st battalion, Royal Inniskilling Fusiliers, won the highest award for valor. This is what he did, as narrated in the official report:

"On the night of July 1-2, 1915, when it was essential that a portion of a trench which had been destroyed should be regained, Capt. O'Sullivan, although not belonging to the troops at this point, volunteered to lead a party of bomb throwers to effect the recovery."

"He advanced in the open under a very heavy fire, and in order to throw his bombs with greater effect, got up on the parapet, where he was completely exposed to the fire of the enemy copying the trench. He was finally wounded, but not before his inspiring example had led to his party to make further efforts, which resulted in the recapture of the trench."

"On the night of June 18-19, 1915, Capt. O'Sullivan saved a critical situation in the same locality by his great personal gallantry and good leading."

"On the day following this announcement came another, more sinister, in the official casualty list, giving Capt. O'Sullivan in the list of 'missing.'"

Sergeant James Sommers, of the same battalion, won the Victoria Cross at the same time. "When, owing to hostile bombing, some of our troops had retired from a sap," says the report in the London Gazette, "Sergeant Sommers remained alone on the sap until a mine brought up bombs. He then climbed over the Turkish trench and bombed the Turks with good effect."

"Later on he advanced into the open under very heavy fire and held back the bombs by throwing them into their flank until a barricade had been established. During this period he frequently ran to and from our trenches to obtain fresh supplies of bombs."

What Second Lieut. Herbert James, of the Worcestershire Regiment, did to win the cross in the Gallipoli operations is thus described: "On June 26, 1915, when a portion of a regiment had

been checked owing to all the officers being put out of action, Second Lieut. James, who belonged to a neighboring unit, entirely on his own initiative, gathered together a body of men and led them forward under heavy shell and rifle fire. He then returned, organized a second party, and again advanced. His gallant example put fresh life into the attack."

"On July 3, in the same locality, he headed a party of bomb-throwers up a Turkish communication trench, and, after nearly all the bomb-throwers had been killed or wounded, he remained alone at the head of the trench and kept back the enemy single-handed till a barrier had been built behind him and the trench secured. He was throughout exposed to a murderous fire."

"There is more Cathart in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure by local treatment, pronounced it incurable. Science has proven Cathart to be a constitutional disease and therefore requires constitutional treatment. Hall's Cathart Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally, it acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for prospectus and testimonials. Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists. Take Hall's Family Pills for constipation."

Mirrors are commonly seen hanging outside Dutch dwellings. These mirrors are so arranged that persons sitting inside the houses can, without being seen, enjoy the reflection of all that is going on in the street.

The Highest  
Candy-  
Compliment  
You Can  
Pay!



MOIR'S CHOCOLATES  
MADE IN CANADA

## MORE QUALITY PER DOLLAR

The 1916, 40 horse power 7-passenger "Four," and 50 horse power 7-passenger "Six," are as essentially high in quality as it is possible to build a motor car.

In the face of the exceptionally low price at which these cars are offered, \$1195 for the "Four," and \$1395 for the "Six," it may be difficult to convince you of this fact, but never before in America or Europe has such quality been offered at so low a price.

By four years concentration on the design and manufacture of these automobiles Studebaker has been able to perfect manufacturing methods and to develop economies second to none in the industry.

Studebaker buys raw materials, equipment and tires in huge quantities and for cash, and therefore at the lowest possible prices.

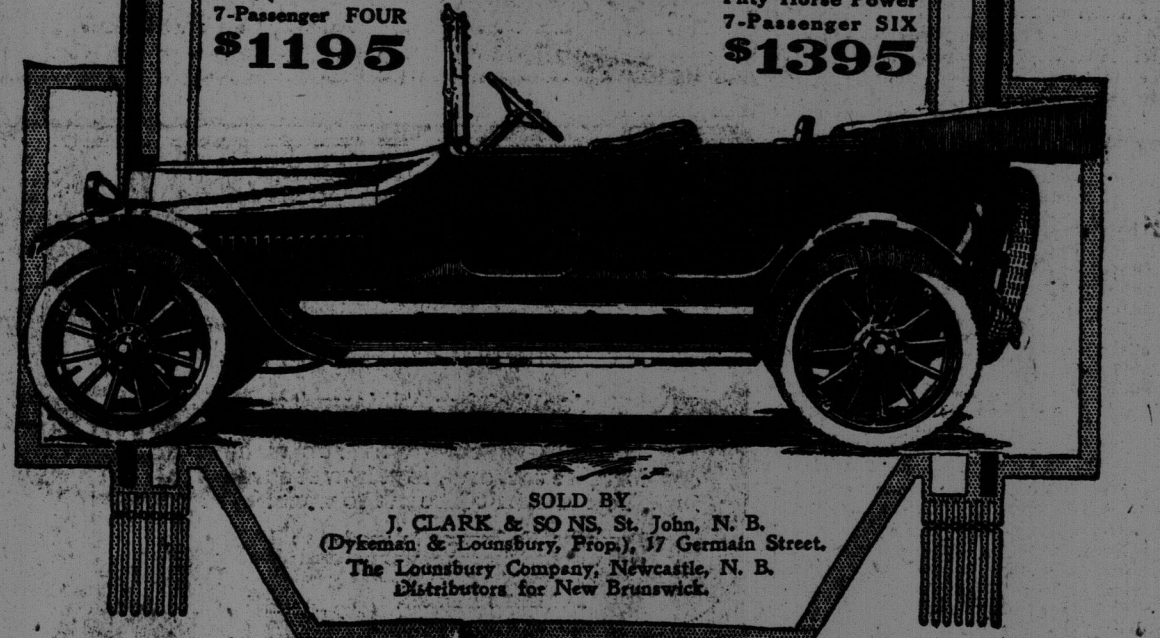
By building its Canadian and foreign product in its Walkerville plant Studebaker has been able to effect still further economies.

See the car. Ride in it. Try it on the steepest hills, or on the roughest roads and you will be convinced of the great value offered in the Studebaker 1916 cars.

STUDEBAKER CORPORATION OF CANADA  
Limited  
WALKERVILLE, CANADA  
Made in Canada

Forty Horse Power  
7-Passenger FOUR  
\$1195

Fifty Horse Power  
7-Passenger SIX  
\$1395



## CARPET CLEANING AND RUGMAKERS

The manufacturing of fine rugs from your old carpet.  
Send for free booklet containing valuable information, prices, shipping instructions, etc.  
PUT YOUR NAME ON THIS COUPON NOW

THE MARITIME RUG WORKS  
366-370 Main Street, St. John N.B. Put your name on this coupon and send it to:

Dear Sir:—Please forward me one of your free booklets.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

## Decide Your Gift Today---Canvass Opens Monday

You have a good chance to donate anything you choose. Whatever you give will be gladly taken. Delivery will be made during the week of Sept. 27. All goods received will be converted into cash at

## THE PATRIOTIC AUCTION

ST. ANDREW'S RINK---OCTOBER 4 to 9

You can give what you like, but why try not and make your gift

"Something Worth While?"

Be Ready When The Canvassers Call Next Week!

**THE SLOGAN!**

**"50,000**

In a Week for the

**PATRIOTIC FUND"**

Are You With Us?

You can get Donation Slips now if you want them at the Executive Offices, 181 Prince Wm Street. H. A. Porter, Manager, Tel. M 1996 or M 705.

Many Have Already Given.

What Will You Give to Help?

They Are Doing Their Best, But They Want Your Aid—Who?—The Promoters:  
DAUGHTERS OF THE EMPIRE,—ELKS,—KNIGHTS OF COLUBUS,—ROTARY CLUB

Every 10c  
Packet of  
**WILSON'S  
FLY PADS**  
WILL KILL MORE FLIES THAN  
\$8 WORTH OF ANY  
STICKY FLY CATCHER

## "MARCH OF THE ALLIES"

Wonderful Arrangement for Piano  
as a March and Two-Step

What is developing into the most sensational instrumental number for some time is the piano arrangement of the best of the national airs of the allied nations, by Arthur W. Hughes. Opening with the fiery "Marseillaise" in the key of C, one is thrilled with the brilliance of this historic melody, to which Frenchmen have shed their blood on many a battlefield. Suddenly the key changes to F, and next one hears the strains of the Russian Hymn. Then comes the melody of Garibaldi's Song, to which the Italians are fighting to-day. Typical Irish and Scotch airs set your feet going jig-pat, and then, with a change of key, "Rule Britannia" is heard with all its grandness. The bass effect in "The Maple Leaf" is particularly effective. It gives the old Canadian song a new meaning. Of course, the melody coincides with "God Save the King," but the way the writer has arranged this greatest of all melodies gives it a newness and grandness that beggar description.

Withal the piece is very easy to play and is mostly in the open key of C. It changes twice to one flat. Those who have witnessed the great "March of the Allies" at the Toronto Exhibition will certainly want this piano arrangement as a souvenir.

Other big hits issued by the same publishers are: Songs—"For King and Country," "When Jack Comes Back," "Are We Downhearted? No," "Khaki," "Song National," "Boy in Blue," "Shadowland," instrumental—"For King and Country," "Days of Peace Waltzes," "March National." These may be obtained from most live music dealers at 15 cents per copy or seven for \$1.00. If you dealer has not got them they may be had postpaid from the Thompson Publishing Co., 75 Bay St., Toronto.