Phone Main 7841 STORE HOURS 8:30 TO 5:30 SATURDAY 8:30 TO 1 O'CLOCK NO NO NO DELIVERY SATURDAY Market Adel. 6100

SIMPSON'S INVENTORY CLEARANCE

INVENTORY TIME!--- the very name at once conjures up visions of price reductions---quick-selling stock clearances! It is at the close of the season, when stocks are counted, that modern store-keeping methods demand that merchandise be at its lowest sum---free from oddments and other surplus lots---ready and at

its best for the new season. It is towards this objective that Simpson's has planned a period of Inventory Clearance --- a succession of notable under-pricings which will bring remarkable savings to all who share in them. TODAY the first of the unusual groups are presented!

100 Chic Frocks



For Women and Misses

> Regularly \$35.00 and \$37.50

This is one of the most important values we have offered this season. In

fact, we doubt we have ever offered more smartness, quality and variety at one low sale price. There are:

Be wit ching Taffetas in soft. lustrous finish.

and in a score of designs, straight bouffant, bolero, vested, etc. Made lovely by embroideries, in wool or silk, vivid beadings, many ruffles and flounces, rows and rows of Valenciennes laces, georgette and that latest New York novelty, organdy collars, cuffs and vestees.

Dainty Georgettes, combined with satin or taffeta, and beautifully embroidered.

A Few Smart Satins alone or with tunics and over-bodices of georgette.

Navy, French and midnight blues, black, brown, taupe and some light summer colors are featured. "This is an Inventory Clearance." Today at, only 21.50 Simpson's-Third Floor.

Inventory Clearance of Silks---Season's Sharpest Underprice

Special—the Most Gigantic Sale of the Sesson.

Hundreds and hundreds of yards of Simpson's finest quality silks—all guaranteed, values, offered at amazingly low figures. 8:30 buying for best choice.

Today, yard

\$2.95 and \$3.50 Ivory Wash Satins, \$2.79 Yard

Our special "Echizen" finish for sports skirts—guaranteed to launder perfectly and will not "pick up" in washing. "This is an Inventory Clearance." Today

(Phone orders accepted for this item.)

\$2.88 French Silk Crepe Georgettes, \$1.95 Yard
Almost every wanted shade, including pink, ivory, navy blue
black—40 inches wide. "This is an Inventory Clearance." To-

\$2.95 Silk Crepe de Chine, \$2.24 Yard Extra heavy qualities—will give utmost satisfaction in wear-ors include two shades pink, four shades navy, black, ivory, en, sand, myrtle, peach, old rose, ocean blue, Nile, etc. "This is Inventory Clearance." Today, yard

\$2.95 and \$3.50 Colored Dress Satins and Taffetas, \$2.24 Yard

\$3.50 Black Silk Satin Duchesse, \$2.55 Yard

8,000 yards—heavy quality—pure skein-dyed—bright, lustrous
sh—guaranteed for wear—36 inches wide. "This is an Inventory
2.55 finish—guaranteed for wear—36 inches wide. This is, Clearance." Today, yard Simpson's-Second Floor. .

Noteworthy Inventory Clearance Reductions in Dress Goods

Serge, \$2.29

1,000 Yards Black Farmer's Satin, \$1.18

full blacks, 54 inches wide. Greatly reduced. "This is

an Inventory Clearance." Today, yard 1.18

Made from the finest Egyptian cottons in deep, rich,

\$5.50 to \$6.50 Finest Botany Serge, \$6.00 and \$6.50 Wool Jerseys, \$4.39 Yard Lovely soft finished British Botany Serge

\$5.00 and \$6.50 Broadcloths.

\$4.39 Yard

\$1.50 and \$1.95 Brocaded

Sateens, \$1.37 Yard satin-finished-brocade and novelty printed designs—pretty patterns— newest colorings—36 to 40 inches wide. "This is an Inventory Clear-ance." Today, yard 1.37

-guaranteed fast indigo-54 inches wide.

"This is an Inventory Clearance." Today, yard 4.95 \$1.89 and \$1.95 Silk Warp Poplins, \$1.59 Yard \$2.44 and \$2.79 "West of England"

Dark shades—40 to 42 inches wide. "This is an Inventory Clearance." Today, yd. 2.29

\$1.25 Silvasheen Sateens, 88c Yard

1,000 yards imported British
Sateen—finest Bradford dyes—
splendid color range, including
black—36 to 40 inches wide. "This
is an Inventory Clearance." To-Simpson's-Second Floor.

Big Saving on This Library

Table \$25.95

As illustrated. Library Table of genuine oak in fumed finish-doubte book racks -

drawer opening both sides of table. Regularly \$44.00. August Sale 25.95

Chesterfield and Large Easy Chair Both for \$365.00

The chesterfield has 3-panel spring back and spring arm, loose spring cushions, spring edge, deep comfortable seats. Chair has high back, loose spring cushion and roll arm, upholstered with chenille. Used as samples on floor and slightly intperfect. Two pieces complete. Regularly \$561.00. August Sale 365.00

Exquisite Silk Laces---Half-Price Fine sheer qualities in net top laces with dainty

Venise edgings. Widths 4 to 15 inches. Regularly 50c yard. Today, yard25
Regularly 75c yard. Today, yard38
Regularly 85c yard. Today, yard43

Girls' Novelty Handkerchiefs, 6 for 37c

980 dozen finely mercerized soft Egyptian Cotton Handkerchiefs, with novelty border. Today, 6 for .37 (Prompt Attention to Phone Orders)

\$2.00 Voile Flouncing, \$1.48 Yard
27 inches wide. Limited quantity. (No phone orders, please). Simpson's-Main Floor,

Extraordinary! Silk Lingerie! Some Less Than Half!



\$1.50 to \$5.00 Camisoles, 88c to \$2.48 \$4.50 to \$15.00 Envelope Chemises, \$2.68 to \$6.98

\$4.50 to \$14.00 Underskirts, \$2.68 to \$6.98. \$7.50 to \$25.00 Nightgowns, \$4.95-to \$11.98

Some of the loveliest garments in our lovely collections are included in this special selling, and the fact that the quantity is limited makes it doubly important that you should be here when the gong goes

Most of them are of silk or washable satin, with a few in crepe de chene. Trimmings of fine laces, ribbons, flowerets, hemstitching, etc., add charm. No phone or mail orders, please.

Women's \$1.50 and \$1.75 Bloomers, \$1.18

They are made from fine cotton, finished with elastic at waist and knee, and come in pink, sky or white. Today white, Today Women's 75c to 95c Combinations, 58c

\$1.75 Envelope Combinations, \$1.19

Cool, smart and good fitting. Made from fine ribbed cotton, the low neck and arms finished with beading or knit tubular edgings. Sizes 34 to 44. To1.19

Women's \$1.50 to \$2.50 Brassieres, \$1,19 Samples-odd balances-in a host of wanted styles. Some are of strong cotton with lace or em-

\$3.50 and \$4.50 Corsets, at \$2.25

Another excellent grouping of odd balances and broken lines. Made of fine coutil with medium or low bust, lace or embroidery trimmed. Some have elastic inserts. Sizes 20 to 30. Greatly reduced, today 2.25

Simpson's—Third Floor.

Ten-Day Inventory Clearance of All Lingerie Waists, Commencing Today Madam! 1,000 Fine Voile Waists at \$1.89

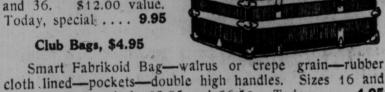
Regularly \$2.95, \$3.50 and \$3.95 This first of a series of wonderful sales in new and fashionable waists, offered at the precise moment when such styles are most needed, offers for the first day-

1,000 Sheer White Voiles in a Wonderful Array of 50 Individual Styles These, daintily trimmed with fine laces and embroideries, or beautifully tucked. Long, half or very short sleeves. Sizes 34 to 44.

Special facilities for quick buying have been arranged for. Be here at 8:30 a.m. sharp for best choice. "This is an

\$12.00 Trunks at \$9.95

Canvas-covered Tourist Trunks, as cut, with straps-tray-good lock and fasts. Sizes 32, 34 and 36. \$12.00 value. Today, special 9.95



18 inches. Regularly \$5.95 and \$6.50. Today 4.95 Suit Cases, \$4.75 Fibre Suit Case-deep and strong-with outside and inside straps—shirt pocket. Sizes 24 and 26 inches. To-

Simpson's-Sixth Floor.

Misses' Coats \$29.75

Lovely coats for present and early autumn wear at a sale price which spells genuine economy. Developed in velour and cheviot velour, and half and full lined with silk or satin. Box inverted and fine pleats, chenille and silk stitchings, self and fancy buttons, novelty cuffs and narrow belts on some-others are made with full sweep of back and belted fronts-trimmed with silk stitchings and buttons.

Shades of taupe, brown, Pekin, French or navy blues and olive. Sizes 14 to 20 years. Extra special value, today 29.75

Simpson's-Third Floor.

Little Girls' \$3.50 to \$5.00

Pullover and Sweater Coats

\$1.35 Forsyth Combinations, 65c Athletic Style for Boys and Girls.

Infants' \$4.75 and \$5.50 Short Coats, \$2.65

Washable wide-wale white pique, made on smartly tailored lines and satin lined throughout. Prettily trimmed with pearl buttons, novelty collars, and waist belt. Sizes 6 months, 1 and 2 years. "This is an Inventory Clearance." Today 2.65

Girls' \$4.50 Regulation Dresses, Half-Price Made in White Sailor Fashion.

Spiendid wearing quality white jean, popular regulation style, with wide box pleats from yoke to hem at front and back—sailor collar and cuffs are trimmed with wide braid, while opening at neck is tied with sailor cord and tassels—separate belt and 'kerchief pocket—sizes 6 to 14 years. "This is an Inventory Clearance." Today .. 2.25 Simpson's-Third Floor.

> Women's Tub Suits---Reduced Cotton Suits. Now \$12.50 and \$15.00 Silk Suits, Now \$25.00 and \$27.50

Beach cloth, cotton gabardines and natural rajah silks in several attractive, easily tubbed styles. Sizes 34 to 42,

Women's Coats, Priced Low to Clear, \$19.50 Simpson's-Third Floor.

Mattresses and Springs

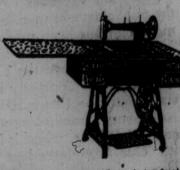
\$15.75 MATTRESSES. \$12.95. Mattresses of blown cotton, diamond tufted, roll edge, deep border with handles on sides, good art ticking, all sizes. Regularly \$15.75. August Sale 12.95

\$19.75 MATTRESSES, \$14.95. Felt Mattresses, built in layers, double size mattress, weigh 45 lbs., also in other sizes, roll edge, deeply tufted. Regularly \$19.75.

Springs at \$4.95, \$8.00 and \$10.00

Simpson's-Fifth Floor.

Home-Maker Sewing Machine Just Today



This is an extra low introductory price and will be offered for the one day only. During the balance of the August Sale the price will be \$42.50, and after that \$49.90. The "Home-Maker" is a high-grade machine, oak finished case, five drawers, drop lift head, positive feed, dust caps over needle and presser bar, automatic tension release, two spool pins, improved automatic bobbin winder, guaranteed for ten years, full set of attachments.

No extra charge for Home-lovers Club terms. Simpson's-Sixth Floor.

> \$12.50 English China Tea Sets \$7.95

Three-Piece Set. Lovely English Chinaware in a facsimile of the famous Crown Derby, pattern. The set includes toapot, sugar bowl and cream jug. The teapot has silver-plated cover. Special 7.95

\$2.85 Butter Dish With Knife, \$1.75

85c Silver-Plated Bon Bon Dishes, 69c Dainty little dishes for nuts or

candy, open design, with pierced bor-der and bright finish. Today69 Simpson's-Main Floor.

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STORY I

Police Barra Attacked

MORE OUT

sand persons funeral at Old Nacergain, co Volunteers, torist monast on the preto located in the