

At Simpson's Today---Men's Stylish Fall Apparel at Greatly Marked Down Prices

SUITS \$14.95

Our Optical Department is in Charge of an Expert Optician. Consult Him. Second Floor

O'COATS \$10.95

These suits are priced dollars below the usual price and you will quickly realize this important fact when you see the attractive materials---the fashionable becoming fall styles---the excellent linings and trimmings---the high-class way in which they are developed generally---and you are also assured of a perfect fit.

They are fresh, clean, desirable suits, embracing pleasing patterns--plain grey, brown checks, dark grey invisible pinhead check, and numerous other wanted patterns in high-grade tweeds and worsteds. The coats are designed in single-breasted three button style, with vests to match. Clean-cut trousers have cuffs, etc. Understand, these suits are reduced for the one day only ---Today---to \$14.95



Overcoats of distinctive Harris tweeds, in clever slip-on and pinch-back styles, together with the ever popular Chesterfield, in black, smooth finish cheviot. Coats in the prevailing Fall and Winter fashion, at a price greatly under regular.

Such a sale, coming as it does right at the start of the overcoat season, together with the splendid high-grade materials, trimmings, and the expert workmanship displayed, makes the offer nothing short of remarkable, and one that you cannot seriously afford to miss. Sizes 36 to 44. \$10.95 Today \$10.95

Boys' Suits for Best Wear At a Special Low Price Today \$4.95

These suits are beautifully tailored of closely-woven stout English tweed in attractive grey stripe and check patterns as well as plain cloths. Like all our boys' clothes, they are made to meet the demands of boys--real, natural, every-day boys. They are designed with pinch-back and have good quality linings in both coat and bloomers. Sizes 6 to 12 years. Special 4.95

Boys' Winter Overcoats \$9.95

They are tailored from rich English tweed in grey and brown stripe and check patterns; double-breasted slip-on and belted ulster styles, with warm linings. Sizes 9 to 17 years. Special at 9.95

Membership Register of The Home-lovers' Club Closes Today at 5.30 p.m.

There is yet time to join the club and purchase the things needed for the home this fall and winter, with the option of having purchase amount spread over stated period, if you will come before 5.30 p.m. today. It costs nothing extra to buy home-furnishings through the Home-lovers' Club, nor is one penny charged in interest or any other way. Simpson's have but one price to all, that is the cash price. Consult the Club Secretary today, Fourth Floor.



Majestic or National Heaters Various Sizes

For these cool evenings before your furnace is started. Majestic Heaters, \$7.00, \$8.50, \$12.00, \$16.50. Hot Point Heaters, \$8.00. Sixth Floor.

Men! Pyjamas \$1.59---Underwear 59c

Pyjamas
A special purchase from a large English manufacturer; pink, blue, brown stripes on light or dark grounds; military collar and frogs on coat. Sizes 34 to 46. Today, special 1.59
Flannelette Nightrobes, 98c. Men's Flannelette Nightrobes, pink, blue, tan stripes on light grounds; collar attached or French neck style. Sizes 14 to 20. Reduced to, suit 98c

Underwear
Men's Natural Merino Underwear, of fine wool and cotton. Tru-Knit brand. Shirts and drawers to match. Sizes 34 to 44. Today, per garment 59c
Men's Light Weight English Cashmere Underwear, "Bodyguard" brand. Sizes 34 to 44. Today, per garment 1.25
Men's "Bodyguard" and "Admiral" Natural Wool Underwear. Shirts and drawers to match. Sizes 34 to 44. Today 1.00
Men's Natural Fleeced-lined Underwear, lined with soft, fleecy wool. Shirts and drawers. Sizes 34 to 44. Today, special 65c

Step Into the Men's Store and See These Dashing New Fall Hats

The excellent assortment of new styles in Soft and Hard Hats which are being shown in our Men's Hat Department should be of great interest to you.
Stetson's \$4.50
Christy's \$3, \$3.50, \$4
Borsalino's \$5
Hampton Hats \$3
Also a big choice of other popular priced hats of well-known brands at \$2.00 and \$2.50.
New Styles in Fall Caps--All the new smart shapes in one, four and eight-piece top shapes, made from many plain shades and fancy mixtures, \$1.00, \$1.50, \$2.00 and \$3.00.
Popular priced Caps in high-grade tweeds, etc., 50c and 75c.

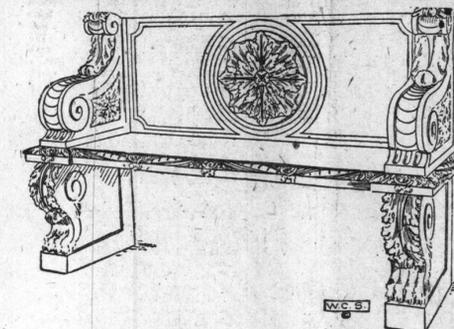
English Vases 95c on Sale Today

300 only, prettily decorated new English Vases, some with double handles and gold line edges; 10 to 14-inch sizes. Regular \$1.50 to \$2.00 value. An 8.30 a.m. special today, each 95c



Record Furniture Reductions for Record Selling Today

Library table, genuine quarter-cut oak, fluted finish, mission design. Double book rack at each end, two drawers opening from each side of table. Regular \$21.50. Today . . . 15.95
12 only, Buffets, in genuine quarter-cut oak, fluted finish, colonial design, size of case 54 in. back fitted with large beveled plate mirror. Regular price \$46.00. Today 31.95
5 only, Parlor Three-piece Suites, used on floor as samples, slightly soiled, mahogany finish. Regular price \$34.00. Today . . . 22.95
Kitchen Cupboard, elm, golden finish, good cupboard space; also two drawers for cutlery. Fitted with shelves. Regular price \$17.25. Today 14.50
9 only, Large Easy Comfortable Chairs, upholstered in tapestry, full spring seats and backs, birch mahogany frames. These chairs have been used as samples on floor and are slightly damaged. Regular prices \$27.75 to \$34.75. Today, each . . . 19.95
Dining-room Chairs of solid quarter-cut oak, golden finish, movable seats, upholstered in genuine leather; 5 small and 1 arm chair. Regular \$27.75 set. Today 19.95
Three-piece Bed Outfit, complete. Bed has heavy 2-in. post, 5 fillers, special mounts and trimmings--bright, poliole or satin finish. Spring has all metal frame, closely woven wire rope edges. Mattress has sea-grass centre, jute felt both sides and ends, deeply tufted. Regular price \$25.75. Today . . 19.45
Buffet, solid oak, fluted or golden finish, colonial design. Has dolly, cutlery and linen drawers; back fitted with large plate mirror. Regular price \$28.50. Today 23.95



Dresser, surface oak, golden finish, three large drawers, brass trimmed, shaped standards, back fitted with large beveled plate mirror. Regular price \$15.00. Today 12.45
Mattress with wood fibre centre, jute felt both sides, deeply tufted, full depth border. Regular price \$6.50. Today . . . 5.00
Mattress, all felt, built not stuffed, deeply tufted, full depth border, encased in good grade of art ticking. Regular price \$13.00. Today 10.95
Brass Bed, heavy 2-in. posts, 5 fillers, special mounts and trimmings; supplied in bright poliole or satin finish. Regular price \$18.25. Today 12.95
38 only, White Enamel Chest-dressers, four deep drawers, raised panel on top of front drawers, wood trimmed back fitted with large beveled plate mirror. Regular price \$20.00. Today at 11.95
100 only, Mattresses, sea-grass centre, jute felt both sides, encased in good grade of art ticking. Regular price \$4.50. Today 2.95
Extension Tables, solid oak, fluted or golden finish, 42-in. top, pedestal base, heavy shaped feet; 6 feet when extended. Regular price \$13.75. Today \$8.50
20 only, Extension Tables, top of solid quarter-cut oak, fluted or golden finish, 45-in. top, heavy square pedestal with platform base, 6 feet when extended. Regular price \$20.00. Today at 13.15
Lady's Dressing Table in birch mahogany finish, one long drawer, back fitted with large beveled plate mirror. Regular price \$10.50. Today 5.55
Pillows, all feathers, encased in good grade of art ticking. Per pair 1.50

Thoroughly Good Values in Handsome Rugs---Enticing Drapery Prices Today

Scotch Tapestry Rugs at Lower Prices--Splendid quality, in good assortment of designs and new colors. Just arrived for fall. Size--
6.9 x 9.0 Rugs. Today 10.75
7.6 x 9.0 Rugs. Today 11.95
9.0 x 9.0 Rugs. Today 13.25
9.0 x 10.6 Rugs. Today 15.25
9.0 x 12.0 Rugs. Today 16.75
10.6 x 12.0 Rugs. Today 19.50
Oilcloth for Surrounds. Regular 35c, for 19c Per Yard--Made in a wood parquet design with a border on one side only, making it suitable for rooms or use of outside rugs. Extra heavy quality, with a heavy varnish finish; 18 in. wide. Regular value 35c. Today, per running yard 19

Clearance of Rag Rugs--Woven in delicate colors of grey, old rose, green, gold and blue effects, in striped or plain centres, with fancy borders. Size 4.6 x 7.6. Today, \$4.95. Small rugs to match, 27 in. x 54 in. \$1.50.
Axminster Hall Rugs, only \$5.45--Imported, large size, for hall, den or living-room use; good Oriental colors and up-to-date patterns. Size 36 in. x 63 in. Today . . . 5.45
Four-Yard Wide Linoleum at 75c Per Square Yard--Covers without a seam; heavy linoleum thoroughly seasoned, well-printed quality, four yards wide. At, per square yard 75

Goose Neck Extension Rods 19c
Goose Neck Extension Curtain Rods offered as a special Saturday attraction at 19c. Extend from 28 to 48 inches, and have the latest style rounded or "goose neck" ends, which improve wonderfully the appearance of your curtains. Complete with brackets. Today, each 19
Six dozen strong wearing Sash Curtains of Nottingham lace, in white only, for the lower half of the window. Nicely finished with cotton loops on top, ready to slide the rod through. Today 29
Chest Remnants, 1-3 Off--A big table piled with useful long lengths of pretty chintz, suitable for box coverings, cushions, bags, etc., all managed for quick clearance. Today, 1-3 Off.
Strong and durable Scrims, in ivory or ecru shades, with plain centre and imitation drawn thread borders; also some with dainty colorings. Will make fine curtains for your bedroom or kitchen. Today, yard . . . 19

Buy Tools at Substantial Saving

Stillson Pipe Wrenches, 6 or 8-in. Today 60c
Automatic Drills, Goodell-Pratt's high grade warranted make, dull nickel finish, with eight drills contained in handle. Today 1.89
Spiral Ratchet Screw Drivers, Goodell-Pratt's make, with three bits. Today 1.49
Hand and Panel Saws, made by E. C. Atkins Co., Indianapolis, fully warranted, in 18, 20, 24 or 26-inch sizes. Today 98c
Tool Grinders, best grey iron castings, fast cutting carbide wheels, especially serviceable in workshop or garage. Today 2.49
Straight Trimmer Shears, 60c--These shears are made by Claus Shear Co., Tremont, Ohio, full nickel plated, 7-in. size. They are slightly imperfect in finish, otherwise the price would be \$1.25. Today 65c
Screw Drivers, good grade crucible steel bits, secure handles; 3, 4, 5 or 6-in. size. Today, any size . . . 19
Cast Steel Nail Hammers, a good general purpose hammer for carpenter or home use. Today 45c

Store Opens at 8.30 a.m. and Closes at 5.30 Every Day, Including Saturday

